



KORE 321 Korean Proficiency through Visual Culture Syllabus

TIME AND CLASSROOM

15:30 pm - 16:45 pm: M, W

Office hour: M/W 13:00-15:00 (by appointment)

INSTRUCTOR

Hyang Lee (이향, 李香)

Email: hlee52@gmu.edu

Require Korean Language Level: Native Korean or Near Native Korean

This class is designed especially for students who are native Korean speakers; those students who have lived abroad for several years and for those who have near-native Korean language proficiency. Non-native Korean students who are interested in taking this class need to first take an appropriate placement test or first receive permission from the instructor. This interested please contact the instructor at hlee52@gmu.edu.

Goal:

The Goal of this course is to improve Korean proficiency through the use of various media forms and improving the understanding of non-verbal gestures. Furthermore, students can vastly improve their social-cultural knowledge about Korea.

Student Learning Outcomes:

By the end of this course, the students will be able to:

1. Improve their communication skill, formal speech skill, oral persuasion skill, and presentation skills through the use of various media aids such as advertisements, home shopping channels, documentaries, and vigorous discussions and debates programs;
2. Analyze formal speech discourse and create their own unique formal discourse;
3. Understand and evaluate Korean culture based on the analysis of unique social linguistics traits;
4. Develop the formal speech necessary for successful professional careers in Korea;
5. Formulate and use an advanced level speech in accordance to ACTFL Proficiency Guidelines.

Required Reading:

1. Required Book:

스피치와 토론 교과교재 출간 위원회(2014). 소통의 기초: 스피치와 토론. 성균관대학교 출판부

2. Recommended Books:

유정아(2009). 서울대 말하기 강의. 문학 동네

이창덕 외(2008). 발표와 연설의 핵심 기법

카만겔로(2010). 어떻게 말할 것인가. 유영훈 역. RHK 코리아.

송재일, 송주영 외(2017). 대학생을 위한 발표와 토론. 박이정.

GRADING & EVALUATION

Grading will be based on attendance, homework, participation and two exams. The student's language level at the beginning and end of the course and the amount of progress will also be taken into consideration.

Attendance (including cultural class)	5%	Midterm Exam	25%
Class Participant and preparation /Assignment	5%	Final speeches	10%*3=30%
Task 1	10%	Task2	10%
Task3	15%		
Total	100%		

Final grades will be assigned based on the percentage points earned in the overall course (e.g., $A \geq 90\%$, $90\% > B \geq 80\%$, $80\% > C \geq 70\%$, $70\% > D \geq 60\%$, and $F < 60\%$).

A. ATTENDANCE (Required)

Attendance is mandatory and will reflect in your participation and final grades. Unexcused absences will cause you to lose points or possibly fail the course. Each absence beyond the 4th one will cause you to lose one point each time directly from your final grade and more than a total of five absences will result in a course failure. In case of serious sickness or emergency, students should contact the instructor (preferably via email) before the class time in order to be considered for a waiver. In any case, a written document is required. Being late to class by 20 minutes or more will be counted as a partial absence. Two tardies equal to one absence.

B. ASSIGNMENT AND CLASS PARTICIPATION

1. All homework assignments including scripts of presentations and tasks must be turned in on or before the due date; assignments submitted after the due date may be checked but will receive no credit.
2. Announcement of tests and homework assignments are made in class. If you miss a class, it is your responsibility to find out what has been assigned by contacting one of your classmates.
3. This class is not lecture. Students should participate in all class activities very actively to get the score.

The majority of the class time is spent doing participatory activities such as conversations in pairs, group discussions, role plays, and presentations. Successful learning of a second language cannot be accomplished by simply listening

to an instructor's explanation. To develop all language skills and cultural understanding, students must engage actively in all class activities. Do not be afraid of making mistakes in class, for which you may be awarded higher points in class participation. For that is the best way to learn more. **Turn off all electronic devices including a cell phone before you come to the classroom so as to help create an environment conducive to effective learning for all class participants.**

C. TASK1,2,3 (Self introduction speech/ Informative speech/ Persuasive speech)

1. Must use Formal standard Korean.
2. The detailed scoring rubric and guidelines will be given before the test.
3. Will be scored by students' mutual evaluation(30%) + Instructor evaluation(70%).
4. Must evaluate strictly and fairly.

D. MIDTERM EXAMINATION

There are no make-up tests or examinations unless your excuse is fully approved by your instructor. Makeup dates and times must be agreed upon by both the instructor and the student. The midterm exam will cover materials read and shown in the class.

E. FINAL Speech

1. Topic will be decided after the need survey of students after midterm examination.
2. The detailed topic should be told to the instructor before preparing the discussion.
3. Must use formal standard Korean.
4. The detailed scoring rubric and guidelines will be given before the test.

[HONOR CODE]

Students are expected to follow the George Mason Honor Code. Please read the Honor Code in the University Catalog.

[DISABILITY SUPPORT SERVICES (DSS) STATEMENT]

If you have a physical, psychological, medical or learning disability that may impact your course work, please contact the Department of Student Affairs. They will determine with you what accommodations, if any, are necessary and appropriate. All information and documentation is confidential.

[ACADEMIC INTEGRITY STATEMENT]

Each student must pursue his or her academic goals honestly and be personally accountable for all submitted work. Representing another person's work as your own is always wrong. Faculty are required to report any suspected instances of academic dishonesty to the Academic Integrity Committee.

[Plagiarism] 강의] 준언어적, 비언어적 의사소통과 나의 첫인상 탐구

Plagiarism encompasses the following:

1. Presenting as one's own the words, the work, or the opinions of someone else without proper acknowledgement
2. Borrowing the sequence of ideas, the arrangement of material, or the pattern of thought of someone else without proper acknowledgement

Be aware of plagiarism especially in writing discussion board and preparing for the oral presentation. If you want to use someone else's words, phrases and sentences, be sure to use quotation marks around the quoted material. When you refer to other people's ideas, be sure to indicate where the cited ideas are found. Precise and specific information from sources must be provided for all quoted materials including the ones from Internet sources.

[CRITICAL INCIDENT MANAGEMENT]

George Mason University Korea expects students to respect the rights, privileges, and property of other people. Faculty are required to report to the Office of Judicial Affairs any disruptive behavior that interrupts their ability to teach, compromises the safety of the learning environment, and/or inhibits students' ability to learn.

Special Syllabus Supplement for COVID-19: Fall 2020

In the interest of everyone's safety, students and faculty must follow these guidelines during the Fall 2020 semester.

1. Use the basement entrance to enter and exit Mason's building. Your temperature will be screened each time you enter the building. Allow additional time before class to complete the entrance screening procedure. Carry your student ID card with you at all times and be ready to show it when you enter and exit the building. Do not prop doors or let others enter the building through doors on the ground floor.
2. Wear a face mask at all times. Remain 6 feet apart from others. Clean your seat and desk space with disinfectant wipes before you begin class. Use hand sanitizer regularly, and avoid shaking hands or other forms of physical contact. Do not share pens, pencils or other personal items. Limit your use of the elevators, and use stairs to travel between floors of the building. Students are expected to purchase their own masks for personal use. Disinfectant wipes and hand sanitizer will be available in each classroom.
3. Classrooms are marked to indicate appropriate seating to allow for social distancing. Only sit in allowable seats, and maintain current set-up of classroom furniture. If you are asked to re-arrange classroom furniture by your professor for in-class exercises, return furniture to its original position when you are finished.
4. Observe these rules at all times during the class period and while in Mason's building or other public areas of the campus. This includes during class breaks, in small group work (in or out of class), meetings with your professors during office hours, tutoring sessions at the Academic Resource Center, socializing in common areas, or any other activities on campus.
5. Make sure windows and doors remain open during the class period to promote circulation of outside air. Classrooms without windows have mechanical systems that vent air, but doors should be kept open at all times.

6. The safest option for studying is to study alone in your dorm room or at home. If you must study in the building, alone or in groups, observe these rules at all times.
7. All faculty and students must abide by these rules in the classroom. If you see others who are not observing the rules outside the classroom, you may report this to your instructor, student affairs or academic affairs.
8. Do not enter the Mason building or come to class if you have symptoms such as fever, chills, sore throat, persistent cough, shortness of breath or other respiratory difficulties. If you must miss class for this reason, send an email immediately to the professor prior to the beginning of class. You will not be penalized for missing class for this reason, but you may be asked to provide documentation that you sought medical diagnosis or treatment. You are responsible for making up any missed assignments or tests as a result of your absence.
9. Students who come to class with visible signs of illness will be asked to leave the classroom immediately and seek assistance from the IGC Health Clinic. Faculty will report your name and symptoms to the Office of Student Affairs (mksa@gmu.edu) to confirm that you have sought medical assistance.
10. Failure to comply with any of these guidelines may result in disciplinary action through the Student Code of Conduct.

CLASS SCHEDULE:¹

* One or two times of class will be substituted by a cultural class which will be held on weekend during the semester. The detailed plan will be announced in class.

* This schedule can be changed depending on the pace of class and some other circumstances.

		Topic and Content	Media
1	8.24.	강의 소개 말하기 교육의 목적	
	8.26.	강의] 의사소통, 스피치에 대한 이해	신입사원(MBC)
2	8.31.	강의] 의사소통, 스피치에 대한 이해 과제] 소중한 물건 하나 생각해 오기	
	9.2.	실습] 가볍게 말하기 과제] 자신의 말하기 불안 요인 분석해 오기	
3	9.7.	토의] 자신의 말하기 불안 분석 교환	
	9.9.	강의] 준언어적, 비언어적 의사소통과 나의 첫인상 탐구 과제] 스피치 롤 모델 선정	
4	9.14.	강의] 준언어적, 비언어적 의사소통과 나의 첫인상 탐구 과제] 프레젠테이션의 롤 모델 분석 (준언어, 비언어를 중심으로)	
	9.16.	토의] 프레젠테이션의 롤 모델 분석 발표 과제] 자기 소개 스피치 준비	
5	9.21.	실습 1] 나를 알리는 말하기- 자기소개 스피치와 평가	
	9.23.	실습 1] 나를 알리는 말하기- 자기소개 스피치와 평가	
6	9.28	가을 방학(Fall recess)	
	9.30.	Harvest Moon Festival (No Class)	최종면접 (EBS) 등

¹ The reading materials and visual materials can be changed depending on our class circumstances and students' language proficiency.

7	10.5.	강의] 말하기 준비: 스피치의 본론, 서론, 결론 개발 좋은 스피치의 내용과 구조 분석	
	10.7.	강의] 말하기 준비: 스피치의 본론, 서론, 결론 개발 좋은 스피치의 내용과 구조 분석	
8	10.12.	강의] 말하기 준비: 스피치의 핵심 메시지 개발	
	10.14.	강의] 말하기 준비: 스피치의 핵심 메시지 개발	
9	10.19.	강의] 말하기 준비: 스피치의 본론 개발	아침마당 (MBC) 등
	10.21.	강의] 말하기 준비: 스피치의 본론 개발 강의] 말하기 준비: 스피치의 서론, 결론 개발	
10	10.26.	강의] 말하기 준비: 스피치의 서론, 결론 개발	
	10.28.	중간고사	
11	11.2.	강의] 말하기 준비: 정보 제공 스피치	세바시 15 분 (http://www.sebasi.co.kr)
	11.4.	강의] 말하기 준비: 정보 제공 스피치, 개요서 작성(준비 개요서, 큐카드)과 언어적 표현	황금알 (MBN) 등
12	11.9.	토의] 정보제공 스피치 준비: 조원 2-3 명이 각자의 주제에 대하여 깊이 있게 논의 토의함.	
	11.11.	실습 2] 정보제공 스피치와 평가(1)	
13	11.16.	실습 2] 정보제공 스피치와 평가(2)	
	11.18.	강의] 설득의 스피치	홈쇼핑 등
14	11.23.	실습 3] 5 분 안에 설득하기	
	11.25.	실습 3] 5 분 안에 설득하기	
15	11.30.	Self Reflection Day	
	12.2.	기말 스피치 1] 추후 결정	
16	12.7.	기말 스피치 1] 추후 결정	

	12.9.	기말 스피치 비디오 제출	
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