

CRIM 310-004: Introduction to the Intelligence Community
Spring 2019
George Mason University
Wednesday 4:30pm-7:10pm
Innovation 204

Instructor and Contact:

Instructor: Dr. Terry Gudaitis

Contact Info: tgudaiti@gmu.edu

In emergencies only: tgudaitis@mindstarsecurity.com

Office hours: Or by appointment - Enterprise Hall, Room 305

Wednesday: 2:30pm - 4pm

Friday: 1:30pm - 2:30pm

Email and Communication:

Please check your Mason email. I will communicate regularly with students through Mason email. See <http://masonlive.gmu.edu> for information on how to use your account. In an emergency, if you need to use a different email address please notify me or set up forwarding to that address. I check my email frequently and it is the quickest way to reach me.

Course Description:

This course introduces students to the structure, function, and process of the intelligence community including the basic skills in writing, research, and presentation used in the intelligence professions. The course includes aspects of traditional intelligence, military intelligence, intelligence used in law enforcement and investigations, and business intelligence. The course will focus on intelligence and security issues, the functions of the intelligence world including: intelligence collection; espionage; counterintelligence; information management; critical thinking; and, decision-making. The course also covers such issues as jurisdiction, legal boundaries, ethics and the emerging challenges that intelligence professionals will face in the future. In this course students will learn about the roles and history of strategic intelligence and will gain a better understanding for the use of intelligence to carry-out foreign policy and business objectives.

Required Textbook:

[Introduction to Intelligence Studies](#) 2nd Edition.

Authors - Carl J. Jensen III, David Hughes McElreath, Melissa Graves

ISBN-13: 978-1498738347 or ISBN-10: 1498738346

Course Format:

Class will mainly be presented in lecture format. There may be class participation exercises as well as relevant case studies. Corresponding materials will be posted on Blackboard throughout the course or emailed to the students. The posted materials on Blackboard may not necessarily be identical to those presented in class. Therefore, attending lectures on a regular basis will be beneficial to your grade in this course.

Course Policies:

Audio recording of lectures to augment in-class note taking is only permitted with advanced notice and with professor's permission. Videotaping in any form is not permitted. Laptops, iPads & Tablets are permitted but must only be used for note taking. Smartphones should not be used for any reason during class. If you have an emergency (e.g., text, email, or other notice from social media), please excuse yourself from class to respond to the critical communication. Please be respectful of your peers and instructor and do not engage in activities that are unrelated to class.

Attendance/Class Participation:

Students are responsible to attend class. Class attendance is mandatory and will impact your grade. An attendance sheet will be passed around or taken during each class. Students are not permitted to sign the attendance sheet for another student. In-class participation is important and adds to the learning environment. Attendance/class participation will impact your final grade.

Honor Code:

George Mason University has an Honor Code, which requires all members of this community to maintain the highest standards of academic honesty and integrity. All students are expected to be familiar with this Honor Code. Cheating, plagiarism, lying, and stealing are prohibited. All violations of the Honor Code will be reported to the Honor Committee. See honorcode.gmu.edu for more detailed information.

Students with Disabilities:

If you are a student with a disability and you need academic accommodations, please see me and contact the Office of Disability Resources at 703-993-2474. All academic accommodations must be arranged through that office.

Add/Drop Period and Spring 2019 Calendar:

Students are responsible for verifying their enrollment in class. Schedule adjustments should be made by the deadlines published in the Schedule of Classes. Available from the Registrar's Website at registrar.gmu.edu. After the last day to drop a class, withdrawing from the class requires the approval of the dean and is only allowed for nonacademic reasons. Undergraduate students may choose to exercise a selective withdrawal.

See the Schedule of Classes for selective withdrawal procedures.

A full Spring 2019 calendar is available at: <https://registrar.gmu.edu/calendars/spring-2019/>

Grading:

Your final grade will be calculated with four components as follows for a total 100 points:

1. Attendance/Participation: Missing more than 5 classes will lower your final grade by ½ grade (e.g., A to A- or B- to C+)
2. Exam #1 Midterm: 30 points
3. Exam #2 Final: 40 points
4. Intelligence Briefing and Abstract: 30 points

Grading Scale:

Letter Grade	Total Points
A+	97 – 100
A	93 – 96
A -	90 – 92
B+	86 – 89
B	82 – 85
B-	80 – 81
C+	76 – 79
C	72 – 75
C-	70 – 71
D	65 – 69
F	64 and Below

Exams (Midterm 30 points; Final 40 points):

The midterm and final exams will be closed book and will use a combination of multiple choice, fill-in-the-blanks, short answer and essay. Make-up exams will only be given under exceptional, unavoidable circumstances with proper documentation. If you know in advance that you will have to miss an exam, please notify me ASAP.

Midterm Date: Wed March 6, 2019 (4:30-pm – 5:45pm) (Continue Class 6pm-7:10pm)

Final Exam Date: Wed May 8, 2019 (4:30 pm – 7:15 pm)

Intelligence Briefing and Abstract (30 points):

Every decision maker, whether in law enforcement, government or the corporate sector, needs good information to make the best quality decision. Intelligence professionals can deliver a briefing on a myriad of topics. Their commonalities are that they need to be up to date, contain highly relevant information, and the briefing needs to be delivered in a short, high-impact presentation. The briefing will be accompanied by a one page abstract. A briefing is designed to provide information quickly and effectively about an issue. It is often used to influence decisions or offer solutions.

The briefing should be 3-4 minutes in length and will be delivered in class. A review of the briefing topics and structure will be discussed in class. Your grade will be based on the composition of the briefing which includes: the attention of audience gained; importance of subject established; and, the purpose clearly stated. The briefing will also be evaluated by delivery and your public speaking skills such as: vocal quality; clarity; non-verbals (i.e., eye contact, posture, gestures); and keeping within the timeframe.

References should be cited from various sources, including but not limited to textbooks, academic journals, professional journals, and web based materials. NOTE: Wikipedia is not a valid source.

Briefing Date 1: Wed April 10, 2019

Briefing Date 2: Wed April 17, 2019

Please turn in your abstract in hard copy on the day you are assigned to brief.

Privacy Policy:

Please respect the privacy of any students (and the instructor) who may disclose personal information in the class. Please respect everyone's right to freely choose whether to disclose or not disclose personal information.

Bad Weather and Other Emergencies:

Check Mason's homepage at www.gmu.edu or call GMU's closing line at 703-993-1000 to see if classes are cancelled for inclement weather or other emergency circumstances. You can also register for Mason's emergency alert system at <https://alert.gmu.edu>. If I have to cancel class due to an emergency, I will attempt to email you ASAP at your GMU email address. I encourage you to check your GMU email the night before class or the morning of to ensure there have been no cancellations.

Course Schedule

This is the intended course schedule. As the semester progresses and evolves, some of these dates and scheduled items may change due to weather closures, emergencies, or other circumstances. Changes will be provided as necessary and as soon as possible.

In addition to reviewing the chapter information, the classroom sessions will include lectures, case studies, applied intelligence examples, and scenarios.

- WED JAN 23 Introductions and Introduction to the course - Goals, Objectives, and Expectations
 Chapter 1 – An Overview of Intelligence
 Lecture: The Basics: Terminology, Acronyms, and Cultures
- WED JAN 30 Chapter 2 – History of Intelligence in the United States and Chapter 3 – The IC Today
 Lecture: History of Espionage: From the Ancient World through WWII
- WED FEB 6 Chapter 4 – Collection and Chapter 5 – Barriers to Analysis
 Lecture: Deception, PsyOps, and Counter Operations
- WED FEB 13 Chapter 6 – Analytical Methods
 Lecture: The INTs
- WED FEB 20 Chapter 7 – Putting It All Together: The Intelligence Cycle
 Lecture: The Intelligence Audience

Sign up for a Briefing Date

WED FEB 27 Chapter 8 – Counterintelligence
Lecture: Spy Cases – Double Agents

Review for Midterm Exam

WED MAR 6 **EXAM #1: MIDTERM (4:30-pm – 5:45pm)**

(Continue Class 6pm-7:10pm)

Chapter 9 – Covert Operations and Chapter 10 – Constitutional Mandates

Lecture: Rendition Operations

SPRING BREAK – MARCH 11th – 15th

WED MAR 20 Chapter 11 – Writing and Briefing for the Intelligence Community
Lecture: Types of Intelligence Briefings and the “How To”

WED MAR 27 Chapter 12 – Military Intelligence
Lecture: Business Intelligence and Corporate Security

WED APR 3 Chapter 13 – Criminal Intelligence and Crime Analysis
Lecture: Criminal Profiling

WED APR 10 BRIEFING DAY 1 (20-25 speakers)

WED APR 17 BRIEFING DAY 2 (20-25 speakers)

WED APR 24 Chapter 14 – Threats and Challenges for the 21st Century and Chapter 15 – Future of Intelligence
Lecture: Cyber Intelligence and Technical Advances

WED MAY 1 LAST DAY OF CRIM 310 CLASS
Wrap-up and Review for Final

WED MAY 8 **EXAM #2 – FINAL (4:30 pm – 7:30 pm)**