

**FEBRUARY 8 - 12, 2021**

USE #CREATIVECAREERS TO JOIN THE CONVERSATION!

[go.gmu.edu/CreativeCareers](https://go.gmu.edu/CreativeCareers)



# CREATIVE CAREERS WEEK

Students are invited to explore careers in the creative industries during this week of professional development events!

## MONDAY, FEBRUARY 8, 2021

### 2:30 pm EST: Making Your Way in the Arts

[gmj.joinhandshake.com/events/650686/share\\_preview](https://gmj.joinhandshake.com/events/650686/share_preview)

Get answers to your questions about the job outlook for careers in the arts.

### 5 pm EST: Pursue a Career in Video Game Production

[gmj.joinhandshake.com/events/650690/share\\_preview](https://gmj.joinhandshake.com/events/650690/share_preview)

Game design professionals share insight into how to pursue a career in the game industry.

## TUESDAY, FEBRUARY 9, 2021

### Noon EST: How to Network at Virtual Fairs\*

[gmj.joinhandshake.com/events/650694/share\\_preview](https://gmj.joinhandshake.com/events/650694/share_preview)

Tour *Airmeet*, the networking platform used for the Media, Arts, Design, & Communications Career Fair on March 18.

*\*This event will also take place in-person in SUB I, 3400.*

### 2 pm EST: Social Media Management

[gmj.joinhandshake.com/events/650697/share\\_preview](https://gmj.joinhandshake.com/events/650697/share_preview)

Social media managers share insight into creating content that aligns with their company's brand.

### 4 pm EST: How to Land a Career in Media and PR

[gmj.joinhandshake.com/events/656184/share\\_preview](https://gmj.joinhandshake.com/events/656184/share_preview)

Ask questions and learn from professionals what it takes to make a career in public relations and journalism.

## WEDNESDAY, FEBRUARY 10, 2021

### Noon EST: Market Yourself with a Wix Website

[gmj.joinhandshake.com/events/650706/share\\_preview](https://gmj.joinhandshake.com/events/650706/share_preview)

Take your portfolio to the next level with Wix. All attendees get a 1-year FREE Wix premium plan!

## WEDNESDAY, FEBRUARY 10, 2021

### 2 pm EST: One-on-One Portfolio Reviews

[gmj.joinhandshake.com/interview\\_schedules/152256](https://gmj.joinhandshake.com/interview_schedules/152256)

Sign up for one-on-one critique from professionals who design websites for a living.

### 5:30 pm EST: Careers in Technology and UX Design

[gmj.joinhandshake.com/events/651271/share\\_preview](https://gmj.joinhandshake.com/events/651271/share_preview)

Learn how to apply your creative skills to a career in app development and user experience.

## THURSDAY, FEBRUARY 11, 2021

### 11 am EST: Write Your Own Story

[gmj.joinhandshake.com/events/651272/share\\_preview](https://gmj.joinhandshake.com/events/651272/share_preview)

Published authors take you through the creative process of drafting your own written works and getting published.

### 4 pm EST: Be Your Own Boss

[gmj.joinhandshake.com/events/651273/share\\_preview](https://gmj.joinhandshake.com/events/651273/share_preview)

In this session, creative entrepreneurs share ideas on how to earn an income from your side hustles.

## FRIDAY, FEBRUARY 12, 2021

### 4 pm EST/1 pm PST: Mason to Hollywood

[gmj.joinhandshake.com/events/651274/share\\_preview](https://gmj.joinhandshake.com/events/651274/share_preview)

Mason alumni filmmakers and screenwriters discuss their path from Mason to Hollywood and how to break into the business.

**\*All events will be available virtually.  
Check Handshake for in-person options.**