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***Education***

Ph.D. Stanford University, Communication Research, 1986.

M.S. San Diego State University, Mass Communication, 1981.

B.F.A. United States International University, Dance, 1975.

***Academic Appointments***

2014-2016 Associate Research Professor of Communication, Center for Climate Change Communication, Department of Communication, George Mason University.

2007-2013 Assistant Research Professor of Communication, Center for Climate Change Communication, Department of Communication, George Mason University.

1997-1999 Instructor, Department of Journalism and Mass Communication, Humboldt State University.

1994-1995 Associate Adjunct Professor, Department of Health Services Administration, Graduate School of Public Health, University of Pittsburgh.

1992-1993 Associate Professor with tenure, Department of Mass Communication and Journalism Studies, University of Denver.

1986-1992 Assistant Professor, Department of Mass Communication and Journalism Studies, University of Denver.

1987-1988 Research Associate, Stanford Center for Research on Disease Prevention.

1985-1986 Instructor, Department of Communication, University of California, Santa Barbara.

1982-1984 Pre-doctoral Fellow, Stanford Heart Disease Prevention Program.

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Leiserowitz, A., Maibach, E., & Roser-Renouf, C. (2009). *Climate Change in the American Mind: Americans’ Climate Change Beliefs, Attitudes, Policy Preferences, and Actions.*  http://climate change.gmu.edu.

Leiserowitz, A., Maibach, E., & Roser-Renouf, C. (2009). *Saving Energy at Home and on the Road: A Survey of Americans’ Energy Saving Behaviors, Intentions, Motivations, and Barriers.*  http://climate change.gmu.edu.

Leiserowitz, A., Maibach, E., & Roser-Renouf, C. (2008). *Global Warming’s “Six Americas”: An Audience Segmentation.*  http://climate change.gmu.edu.

Maibach, E., Roser-Renouf, C., Weber, D., & Taylor, M. (2008). *What Are Americans Thinking and Doing about Global Warming? Results of a National Household Survey.*  http://climate change.gmu.edu

***Conference & Meeting Presentations***

***Competitively Selected***

Flora, J. & Roser-Renouf, C. (2015, June). Youth Global Warming Leadership: Influence of Personal and Parent Beliefs and School Exposure. Paper presented to the Conference on Communication and the Environment, Boulder, CO.

Roser-Renouf, C., Maibach, E. & Leiserowitz, A. (2015, May). Climate Change Consumer Activists: Objectives, Beliefs and Behaviors. Paper presented to the Post-Conference on Sustainability Communication at the International Communication Annual Convention, San Juan, Puerto Rico.

Roser-Renouf, C., Maibach, E., Kreslake, J., & Leiserowitz, A. (2015, April). Adaptation to Global Warming-Related Health Threats in the U.S.: Knowledge, Risk Perceptions, and Adaptive Responses. Poster presented at the DC Health Communication Conference, Fairfax, VA.

Roser-Renouf, C., Flora, J., Myers, T., Maibach, E., & Leiserowitz, A. (2014, May). *Family Communication and Climate-Friendly Behavior: Intergenerational Influence at Home and on the Road.* Paper presented to the International Communication Association Annual Convention, Seattle.

Roser-Renouf, C., Maibach, E., Leiserowitz, A., & Anderson, A. (2013, Nov.). *A Social-Cognitive Model of Consumer Activism on Climate Change: Social Influence and the Activist Consumer*. Paper presented to the National Communication Association Annual Convention, Washington, D.C.

Myers, T., Anderson, A., Roser-Renouf, C., & Maibach, E. (2013, Nov.). *Beyond selective exposure? Exploring the role of issue involvement in predicting information seeking about climate change.* Paper presented to the National Communication Association annual conference, Washington, D.C.

Roser-Renouf, C., Maibach, E., Colon, J., & Li, J. (2012, Oct.). *Responding to a Changing Climate: Local Public Health Department Preparations for Climate-Related Health Threats, 2008-2012.* Presentation to the American Public Health Association, San Francisco.

Roser-Renouf, C., Flora, J., Maibach, E., & Leiserowitz, A. (2012, Oct.). *Family Communication and Climate-Friendly Behavior.* Paper presented to the American Public Health Association, San Francisco.

Mead, E., Rimal, R., Roser-Renouf, C., Flora, J., Maibach, E., & Leiserowitz, A. (2011, Oct.). *Adopting Climate Control Behaviors at the Household Level: A Risk Perception Attitude (RPA) Framework Approach.* Presentation to the American Public Health Association, Washington, D.C.

Mead, E., Rimal, R., Roser-Renouf, C., Flora, J., Maibach, E., & Leiserowitz, A. (2011, Oct.). *Engaging Adolescents in Climate Change through Information Seeking: A Risk Perception Attitude (RPA) Framework Approach.* Presentation to the American Public Health Association, Washington, D.C.

Roser-Renouf, C., Maibach, E., Leiserowitz, A., & Zhao, X. (2011, May). *The Genesis of Climate Change Activism: From Key Beliefs to Political Advocacy.* Paper presented to the International Communication Association Conference, Boston. A Top-Three Paper in Public Relations.

Roser-Renouf, C., Maibach, E., Leiserowitz, A., & Zhao, X. (2010, Nov.). *The Genesis of Climate Change Activism: From Key Beliefs to Political Advocacy.* Paper presented to the Behavior, Energy and Climate Change Conference, Sacramento.

Flora, J., Roser-Renouf, C., Maibach, E., & Leiserowitz, A. (2009, Nov.). *Predictors of Conservation and Energy-Efficiency Actions.* Paper presented to the Behavior, Energy and Climate Change Conference, Washington, DC.

Maibach, E., Roser-Renouf, C., Akerlof, K., Baldwin, P., Leiserowitz, A., & Nisbet, M. (2009, Nov.). *Global Warming’s Six Americas*. Paper presented to the Behavior, Energy and Climate Change Conference, Washington, DC.

Roser-Renouf, C., Maibach, E., & Leiserowitz, A. (2009, May). *Global Warming’s Six Americas 2009: An Audience Segmentation Analysis.* Paper presented to the Mass Communication Division of the International Communication Association, Chicago.

Roser-Renouf, C., Flora, J., Maibach, E., Zhao, X., & Taylor, M. (2008, Nov.). *Family Dynamics and Environmental Behavior.* Paper presented to the Behavior, Energy and Climate Change Conference, Sacramento.

Chaffee, S., & Roser, C., with Flora, J., and Farquhar, J. (1992, May). *A Functional Interpretation of a Health Campaign’s Effects.* Paper presented to the Health Communication Division of the International Communication Association, Miami.

Thompson, M., & Roser, C. (1992, May). *Situational and Dispositional Predictors of Message Processing and Response: The Interaction of Involvement and Need for Cognition.* Paper presented to the Information Systems Division of the International Communication Association, Miami.

Roser, C., & Thompson, M. (1991, May). *Fear Appeals and the Formation of Active Publics.* Paper presented to the Information Systems Division of the International Communication Association, San Francisco.

Roser, C., Flora, J., Chaffee, S., & Farquhar, J. (1988, May). *Communication for Heart Disease Prevention: The Impact of the Public Health Campaign on Knowledge.* Paper presented to the Health Communication Division of the International Communication Association, New Orleans.

Roser, C. (1987, May). *Cognition and Affect in Persuasion: An Empirical Analysis of Involvement.* Paper presented to the Mass Communication Division of the International Communication Association, Montreal.

Roser, C., & Chaffee, S. (1986, May). *Involvement and the Consistency of Knowledge, Attitudes & Behaviors.* Paper presented to the Mass Communication Division of the International Communication Association, Chicago.

Snyder, L., Roser, C., & Chaffee, S. (1983, May). *Belize Release Me, Let Me Go: The Impact of U.S. Media on Emigration in Belize.* Paper presented to the Intercultural Communication Division of the International Communication Association, Dallas.

Roser, C., & Brown, L. (1983, May). *Attitudes of African News Editors toward the New World Information Order.* Paper presented to the Intercultural Communication Division of the International Communication Association, Dallas.

***Invited Presentations***

Roser-Renouf, C. (2016, April). The Moral Perspective of Pope Francis and Its Impact on Global Warming’s Six Americas. Webinar presentation to Interfaith Power and Light.

Roser-Renouf, C. (2015, Nov.). Public Perceptions of Global Warming in the U.S. and Germany: Strategies for Increasing Public Engagement. Presentation to the Potsdam Institute for Climate Impact Research, Potsdam, Germany.

Roser-Renouf, C. (2015, Nov.). The Genesis of Climate Change Activism: Building Political and Consumer Activism in the U.S. Presentation as part of the Going Green lecture series in Munich, Nürnberg, Tübingen, & Speyer, Germany.

Roser-Renouf, C. (2015, Nov.). Public Perceptions of Global Warming in the U.S. and Germany: A Comparison. Presentation as part of the Going Green lecture series in Bonn & Speyer, Germany.

Roser-Renouf, C. (2015, October). Communicating Climate Change: Issue Frames that Foster Public Skepticism, Indifference & Concern. Science Museum of Virginia Living Ethics presentation, Richmond, Virginia.

Roser-Renouf, C. (2015, October). Global Warming's Six Americas: Strategies for Increasing Public Engagement. Science Museum of Virginia Lunch Box Science presentation, Richmond, Virginia.

Roser-Renouf, C. (2015, Oct.). Campaign Objectives for Global Warming’s Six Americas. Poster presentation at the Yale School of Forestry & Environmental Studies’ Meeting on Building Public and Political Will for Climate Action. New Haven, CT.

Roser-Renouf, C. (2015, July). Public understanding of the health impacts of climate change. Environmental Protection Agency's Webinar on Communicating on Climate Change and Heat Health.

Roser-Renouf, C. (2013, Dec.). Communicating with Global Warming’s Six Americas:  
*Understanding & reaching diverse audiences* . Webinar for EPA's webinar series, *Gaining Support and Attracting Participation through Communication.*

Roser-Renouf, C. (2013, May). *Global Warming's Six Americas: Methods and Applications of an Audience Segmentation Analysis.* Presentation to the USC Environmental Sustainability Network Symposium, Los Angeles.

Roser-Renouf, C. (2013, Mar.). *U.S. Public Opinion on Climate Change: Key Beliefs, Issue Involvement & Teachable Moments among Global Warming’s Six Americas.* Presentation to the California Climate Change Communication Workshop, a meeting of all California government agencies convened by Gov. Brown's office to coordinate climate change messaging across state agencies, Sacramento.

Roser-Renouf, C. (2012, Dec.). *Consumerism and Consumer Activism among Global Warming's Six Americas.* Webinar for the EPA Forum on Climate Change and Materials Management.

Roser-Renouf, C. (2012, Dec.). *Communicating with Global Warming’s Six Americas: Understanding & Reaching Diverse Audiences.*Webinar for *Earth to Sky*, a collaboration between NASA & NPS; talk has been posted online as part of a training program for park rangers.

Roser-Renouf, C. (2012, Dec.). *Engaging Diverse Audiences with Climate Change: Message Strategies for Global Warming's Six Americas.* Presentation to the faculty of the University of Nebraska, Lincoln.

Roser-Renouf, C. (2012, Nov.). *Communicating Climate Change: Message Strategies for Global Warming's Six Americas.* Presentation to the Water Utility Climate Alliance,Las Vegas.

Roser-Renouf, C. (2012, Nov.). *Conservative Perspectives on Climate & Energy.*  Presentation to the Behavior, Energy & Climate Change Conference, Sacramento.

Roser-Renouf, C. (2012, May). *Are We Ready?* *Changes in Public Health Preparedness for Climate Change, 2008-2012.* Presented to the Climate Change Working Group of the National Association of County and City Health Officials, Washington, D.C.

Roser-Renouf, C. (2012, May). *Misconceptions about Climate Science among American Teens.* Presented to the NASA Education and Outreach Meeting, National Conference Center, Washington, D.C.

Roser-Renouf, C. (2012, May). *Communicating Climate Change to Science Museum Visitors: What to Say and How to Say It.* Presented to the Science Museum of Virginia, Richmond, VA.

Roser-Renouf, C. (2012, March). *Environmental Health Communication: Message Strategies from a Climate Change Perspective.* Presented to the NIH Partnerships in Environmental Health Meeting, Washington, D.C.

Roser-Renouf, C. (2012, March). *Introducing Global Warming's Six Americas.* Webinar presented to the Caring for Creation Conference, Lake Junaluska Conference and Retreat Center, NC.

Roser-Renouf, C. (2011, Sept.). *Communicating with Global Warming's Six Americas.* Presented to the Earth to Sky Meeting of NASA, F&WS, and the Park Service, Shepherdstown, WV.

Roser-Renouf, C. (2011, Sept.). *Global Warming's Six Americas: Ideas on Message Strategies to Build Audience Engagement with Climate Change.* Precourt Energy Efficiency Center, Stanford, CA.

Roser-Renouf, C. (2011, Oct.). *Communicating Climate Change: Message Strategies for Global Warming’s Six Americas.* Webinar to the U.S. Fish & Wildlife Service, Safeguarding Wildlife from Climate Change Web Conference Series.

Roser-Renouf, C. (2011, Aug.). *Global Warming's Six Americas: An Audience Segmentation Analysis.* Presentation to the Biennial Conference on Transportation and Energy, Asilomar, CA.

Roser-Renouf, C. (2011, Jul.). *Communicating with Global Warming’s Six Americas: Message Strategies for Public Health Communicators.* Presentation to the Climate and Health Communications Workshop of the California Department of Public Health, Sacramento, CA.

Roser-Renouf, C., Maibach, E., Leiserowitz, A. & Smith, N. (2011, May). *Climate Change in the American Mind: A Research Program to Understand Public Opinion & Build Issue Engagement*. Presentation to the Environmental Communication and Media Panel of the International Communication Association, Boston, MA.

Roser-Renouf, C. (2011, May). *Communicating with Global Warming’s Six Americas: Message Strategies for NASA Climate Educators.* Presentation to the NASA Earth Science Education and Public Outreach Retreat, Airlie Center, VA.

Roser-Renouf, C. (2010, Dec.). *Global Warming’s Six Americas: Audience Segmentation for Effective Communication On Climate Change.* Webinar presentation to the American Association of State Highway and Transportation Officials.

Roser-Renouf, C. (2010, Aug.). *Religion, Ideology and Climate Change: An Analysis of the Values Underlying Issue Engagement.* Presentation to the Association for Education in Journalism and Mass Communication Conference, Denver, CO.

Roser-Renouf, C., Maibach, E., Leiserowitz, A. & Matthew Nisbet (2010, Mar.). *Effective Communication with Global Warming’s Six Americas: Key Messages for Public Health Communicators.* Presentation to the Climate Change Workshop of the National Association of City & County Health Officials and Centers for Disease Control, Austin, TX.

Maibach, Edward, Roser-Renouf, C. & Leiserowitz, A. (2010, Mar.). *Global Warming’s Six Americas: A Short Story in Three Chapters.* Center for the Advancement of Informal Science Education Annual Meeting, Washington, D.C.

Maibach, E., Roser-Renouf, C. , Leiserowitz, A. & Nisbet, M. (2010, Jan.). *Global Warming’s Six Americas: Implications for Promoting Public Support for Clean Air Programs.* Presentation to the Board of Directors, Clean Air Partners. Washington, D.C.

Roser-Renouf, C., Maibach, E., & Leiserowitz, A. (2009, Dec.) *Global Warming’s Six Americas.* Presentation to the American Geophysical Union, San Francisco, CA.

Roser-Renouf, C., Maibach, E., Leiserowitz, A., Akerlof, K., Baldwin, P., & Nisbet, M. (2009, Dec.) *Global Warming’s Six Americas and Health Framed Messages.*  Presentation to the Health Policy Forum, Sacramento, CA.

Roser-Renouf, C. (2009, Feb.). *Communicating Climate Change.* Presentation to the Climate Impacts Group at the University of Washington, Seattle, WA.

Roser-Renouf, C. (2008, Sept.). *Communicating Climate Change.*  Presentation to the climate change advisory panel at the Marion Koshland Science Museum, Washington, D.C.

Roser, C., Flora, J., Chaffee, S., & Farquhar, J. (1988, Aug.). *Who’s Listening? Predictors of Learning in a Heart Health Campaign.* Paper presented to the Mass Communication and Society Division of the Association for Education in Journalism and Mass Communication, Portland, OR.

Chaffee, S., Roser, C., & Flora, J., (1988, Aug.). *Estimating the Magnitude of Threats to Validity of Information Campaign Effects.* Paper presented to the Mass Communication and Society Division of the Association for Education in Journalism and Mass Communication, Portland, OR.

Flora, J., Roser, C., Chaffee, S., & Farquhar, J. (1988, Aug.). *Information Campaign Effects of Different Media: Results from the Stanford Five-City Project.* Paper presented to the Mass Communication and Society Division of the Association for Education in Journalism and Mass Communication, Portland, OR.

Chaffee, S., & Roser, C. (1984, May). *A Functional-Causal Model of Health-Related Behaviors.* Paper presented to the Health Communication Division of the International Communication Association, San Francisco, CA.

Chaffee, S., Snyder, L., & Roser, C. (1982, Nov.). *Television in Belize.* Paper presented to the Conference on Latin American Information Flows, Stanford University, Stanford.

***Awards***

1987 Dissertation of the Year Award; Second place; Competition of the Mass Communication Division of the International Communication Association.

1987 Dissertation of the Year Award; Second place; Competition of the Association for Education in Journalism and Mass Communication.

***Service***

2015 Reviewer of the National Research Council's Review of the Draft Interagency Report on the Impacts of Climate Change on Human Health in the United States.

2014 Conducted a process evaluation of National Climate Assessment for the U.S. Global Change Research Program.

2014 Reviewer of *Climate Change Indicators in the United States*, a publication of the Environmental Protection Agency

2013 Member of National Academy of Sciences Committee to Advise the U.S. Global Change Research Program on the National Climate Assessment

2011-2015 Reviewer for NSF

2011-2015 Editorial Board Member and Reviewer for *Environmental Communication*

2010-2015 Reviewer for *Climatic Change*

2011-2015 Reviewer for *Nature Climate Change*

2013-2015 Reviewer for *Journal of Environmental Psychology*

1991-1992; 2015 Reviewer for *Journal of Communication.*

2015 Reviewer for *Global Environmental Change*

2015 Reviewer for *Climatic Change Letters*

2015 Reviewer for *PLoS One*

2008-2013 Reviewer for *Science Communication*

2011-2012 Reviewer for *Environmental Health Perspectives*

2009-2010 Reviewer for *Communication Yearbook.*

2008 Reviewer for *Health Communication Quarterly.*

1986-1994 Reviewer for *Journal of Broadcasting and Electronic Media.*

1990-1994 Reviewer for *Journalism Quarterly.*

1984-1992 Reviewer for *Communication Research.*

1991 Elected to the Executive Committee, Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication.

1990-1991 Student Paper Chair; Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication.

1989-1990 Minority Scholarship Chair; Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication.

1987-1992 Reviewer for the annual convention of the Theory and Methodology Division, Association for Education in Journalism and Mass Communication.

1983-1985 Assistant to the Editor, *Communication Research.*

***References***

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