

# Gretchen Baas

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## EDUCATION

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**George Mason University, Fairfax, Virginia** Anticipated: May 2025  
Doctor of Philosophy, Criminology, Law, and Society  
*Faculty Mentors: Drs. Beidi Dong, Christopher Koper, and Cynthia Lum*

**Rollins School of Public Health, Emory University, Atlanta, GA** May 2021  
Master of Public Health, *Behavioral Sciences and Health Education*  
*Certificate: Injury and Violence Prevention*  
*Thesis: Utilizing Emergency Department Data to Understand Violent Injuries and Reporting Decisions*  
*Faculty Mentors: Drs. Eric Nehl, Daniel Wu, Lauren Hudak*

**University of Minnesota, Twin Cities** May 2017  
Bachelor of Science of Health and Wellness, *Minor Public Health, Focus in Communications*

**Normandale Community College, Bloomington, MN** May 2015  
Associate of Arts, *Focus on Health Studies*

## RESEARCH INTERESTS

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Integrating public health and criminal justice strategies to prevent injuries and violence. Firearms. Mass Shootings. Crime and place. Victimology. Quantitative Methods.

## RESEARCH EXPERIENCE

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**George Mason University** July 2021-Present  
*Graduate Research Assistant, Center for Evidence Based Crime Policy*

**Grady Memorial Hospital**  
*Cardiff Model Hospital Readiness Research Assistant* January 2021- August 2021  
*Prescription Drug Monitoring Program Research Assistant* September 2020- August 2021  
*Scott Lilienfeld Injury Prevention Scholar* June 2021-August 2021  
*Violence Prevention Coordinator* August 2020- August 2021  
*Practicum Student- Firearm Violence Prevention* September 2020- May 2021  
*Thesis Student- Cardiff Model* May 2020- May 2021

**Georgia Department of Public Health** June 2021-September 2021  
*Injury Prevention Program Intern*

**Georgia Department of Public Health** April 2020- July 2020  
*Injury Prevention Department Data Collector*

**Injury Prevention Research Center at Emory** September 2019- August 2020  
*Graduate Research Assistant, Education and Training Core*

## PUBLICATIONS

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Lazarus, S. G., Miller, T., Hudson, P. J., McFadden, T., **Baas, G.**, & Kendi, S. (2022). Racial and incident discrepancies in news media reporting of sudden unexpected infant death (SUID). *Injury epidemiology*, 9(1), 1-6.

## PUBLICATIONS IN PROGRESS

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Moore, J. C., Bottcher, M. M., Baas, G., Sales, J., & Wu, D. T. (in preparation). Consolidated Framework for Implementation Research and the Cardiff Model: Navigating Decentralized Cross-Sectoral Partner Response to Violence Prevention. *Frontiers in Public Health*.

**Baas, G.,** Moore, J., Wu, D. (in preparation). Utilizing the Cardiff Model to Understand Characteristics of Individuals Reporting Violence.

**Baas, G.** (in preparation). Combining Criminology and Public Health: How we can treat crime as a disease, a case study.

## PRESENTATIONS

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**Baas, G.,** Moore, J., Wu, D. (2022, April 8). Utilizing the Cardiff Model to Understand Characteristics of Individuals Reporting Violence [Paper presentation]. George Mason University Graduate Interdisciplinary Conference 2022 Conference, Fairfax, VA, United States.

**Baas, G.,** Moore, J., Wu, D. (2022, March 30-April 1). Utilizing the Cardiff Model to Understand Characteristics of Individuals Reporting Violence [Paper presentation]. Society for the Advancement of Violence and Injury Research 2022 Conference, Washington, DC, United States.

Lazarus, S. G., Miller, T., Hudson, P., McFadden, T., **Baas, G.,** and Kendi, (2021, October 8-12). Racial and Incident Discrepancies in News Media Reporting of Sudden Unexpected Infant Death [Paper Presentation]. American Academy of Pediatrics 2021 National Conference & Exhibition.

Lazarus, S. G., Miller, T., Hudson, P., McFadden, T., **Baas, G.,** and Kendi, (2021, April 30- May 4). Racial and Incident Discrepancies in News Media Reporting of Sudden Unexpected Infant Death [Paper Presentation]. Pediatric Academic Societies 2021 Conference

**Baas, G.** (2020). Injury and Violence Prevention in a Global Context: What We Can Learn [Presentation]. Emory University, Atlanta, Georgia.

**Baas, G.** (2020). Underlying Factors: Social Determinants of Health and Adverse Childhood Experiences [Presentation]. Emory University, Atlanta, Georgia.

**Baas, G.** (2019). Let's Connect: The Theories Behind the Program [Poster Presentation]. Emory University, Atlanta, Georgia.

## TEACHING INTERESTS

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Introduction to Public Health, Introduction to Criminology, Research Methods, Statistics, Violence as a Public Health Problem, Violence as a Criminal Justice Problem, Firearms, Criminal Justice Theories

## TEACHING EXPERIENCE

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**George Mason University** January 2022- May 2022

Teaching Assistant, Criminology, Law, and Society  
*Course: Law and Justice Around the World*  
*Undergraduate Level Course, Asynchronous Online*

### **Emory University**

Teaching Assistant, Rollins School of Public Health January 2021-May 2021

*Course: Quantitative Data Analysis*  
*Masters Level Course, Synchronous Online*

Teaching Assistant, Rollins School of Public Health June 2020-May 2021

*Course: Behavioral and Social Sciences in Public Health*  
*Masters Level Course, Asynchronous Online*

Teaching Assistant, Rollins School of Public Health October 2020-January 2021

*Course: Inter-Professional Training*  
*Masters Level Course, Hybrid*

Teaching Assistant, Center for Human Health August 2020-December 2020  
*Course: It's Your Health*  
*Undergraduate Level Course, Synchronous Online*

Teaching Assistant, Rollins School of Public Health June 2020-December 2020  
*Course: Injury Prevention and Control*  
*Masters Level Course, In-Person*

Teaching Assistant, Center for Human Health August 2019-May 2020  
*Course: Foundations of Global Health*  
*Undergraduate Level Course, In-Person*

**College Possible, Saint Paul, MN** September 2018-June 2019  
*High School Based Junior Coach*

**Peace Corps, China** June 2018-September 2018  
*University Level TEFL Educator*

**College Possible, Saint Paul, MN** August 2017-June 2018  
*Tech-Connected College Coach*

## MENTORSHIP EXPERIENCE

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**P2P Mentorship** August 2020-Present  
*Mentor*

**University of Minnesota College of Continuing and Professional Studies** September 2019- Present  
*Mentor*

**Kappa Kappa Gamma** September 2019-Present  
*Finance Adviser*  
*Alumni Coordinator- GIRLS Academy* September 2016- September 2019

**1915 Scholars, Emory University** August 2019- August 2020  
*Graduate Mentor*

**Center for Academic Planning and Education, Minneapolis, MN** January 2017-May 2018  
*Major Network Mentor*

## LEADERSHIP AND SERVICE

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**The Journal of Georgia Public Health Association** January 2020-Present  
*Reviewer*

**Ripley Memorial Foundation, Minneapolis, MN** January 2017-December 2019  
*Advisory Board Member, Grants Committee*

**Kappa Kappa Gamma, Minneapolis, MN** September 2015-May 2017  
*GIRLS Academy Chairman, Judicial Board Representative, House Committee, Organization Committee, PR Committee, Risk Management Committee*

**Students Advocating Against Menthols, Minneapolis, MN** January 2017-May 2017  
*Secretary, Co-Founder*

**Pre-Med AMSA, University of Minnesota, Minneapolis, MN** September 2015-May 2017  
*Gold Member, Elementary Education Program Community Leader, Pre-Med Dinner Committee*

## COMPLETED REPORTS

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Suicide and Bullying Prevention Efforts in Georgia: A Comprehensive Needs Assessment.  
An Evaluation of Crossroad Community Ministries: A Renewal Project  
Gender and Reasons not to Drink: A Scale Assessment  
DASHES: Domestic Abuse Survivor Health Education and Screening; An Intervention to Empower Women to Get Out of Abusive Relationships Safely and Swiftly  
Emory Urban Health Initiative Community Needs Assessment: Programming Recommendations for the Vecino Group's Donald Lee Hollowell Parkway Housing Development  
Examining the influence of violent police interactions on mental health among respondents in the Atlanta Metro Area  
Examining individual and interpersonal level risk factors for adolescent girls' aggressive behavior  
Understanding the perceptions of the association between social media rates and youth violence from firearm researchers  
Examining the association between perceived procedural justice and recidivism in women offenders

## PROFESSIONAL MEMBERSHIPS AND DEVELOPMENT

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American Society for Criminology	2022-Present
Division of Crime and Place	
Division of Policing	
Division of Experimental Criminology	
Society for the Advancement of Violence and Injury Research	2022-Present
Injury Prevention Research Center at Emory (IPRCE) Violence Prevention Task Force	2019-Present
Injury Prevention Research Center at Emory (IPRCE) Drug Safety Task Force	2019-Present
United States Injury Prevention Partnership (USIPP)	2019- Present
Georgia Committee for Trauma Excellence, Injury Prevention Subcommittee	2020-2021
Training in Advanced Data Analytics to End Drug-Related Harms (TADA) Journal Club	2020-2021

## AWARDS AND FUNDING

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Graduate Fellowship, George Mason University	2021, 2022
Graduate Student Travel Award, George Mason University	2021, 2022
Outstanding Teaching Assistant, Emory University	2020-2021
Scott Lilienfeld Injury Prevention Scholarship, Emory University	2021
Graduating Woman of Excellence, Emory University	2021
AmeriCorps Service Member Scholarship, Emory University	2019-2021

## ADDITIONAL SKILLS

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Spanish: Four consecutive years, beginner; Mandarin: Beginner; American Sign Language: One semester, collegiate level  
Proficient in Microsoft Office, Customer Service Management software- Salesforce, TEFL, SAS, SPSS, R, ArcGIS, MAXQDA, Dedoose  
Certificates: Youth Mental Health Aid, Princeton Review ACT Trainer, Injury and Violence Prevention Graduate Certificate