

Luke L. Ashton

+1 (248) 986-5773

Email (Preferred): luke.ashton143@gmail.com

LinkedIn: <https://www.linkedin.com/in/luke-ashton-992741109>

Education

George Mason University, Fairfax, VA

August, 2020 through Present

- Master of Arts: Economics

Alma College, Alma, MI

August, 2013-May, 2017

- Bachelor of Arts: Political Science & Anthropology

Americans for Prosperity

Strategic Business Analyst

November, 2019-August, 2020

- Advised national leadership in identifying risk and investment costs into new state chapters and political campaigns
- Designed Key Performance Indicator frameworks to define and measure success across 35 state chapters
- Created Tableau visualizations and dashboards that assisted in state and national strategy design and implementation

Regional Data Analyst

June, 2018-November, 2019

- Created call and door canvassing surveys for grassroots activists
 - o Analyzed the effect of survey location and script language on subsets of the voting population
 - o Designed custom universes to maximize persuasion and GOTV impact and turnout
- Advised state chapter leaders on best strategies for grassroots outreach
- Predicted and analyzed impacts of grassroots activity on local objectives.

Charles Koch Institute – Koch Associate Program

June, 2018-May, 2019

Placement: Americans for Prosperity-Arlington, VA

- See information above under Americans for Prosperity-Regional Data Analyst

Community Systems Foundation

September, 2017-April, 2018

Data Intern-New Delhi, India

- Created and managed databases and dashboards for various governments and the United Nations
- Coordinated and led data project completion and implementation
- Wrote publications on social indicators and disaster risk analysis for 16 Indian states and respective UNICEF offices
- Assisted with project and client R&D
- Assisted in conducting international workshops to teach clients how to use data systems and tools

Charles Koch Institute – Koch Fellows Program

June-August, 2017

Placement: Platte Institute for Economic Research-Omaha, NE

- Developed research projects on Nebraska tax, education, health, and occupational licensing policy
- Wrote opinion pieces for regional and national newspapers, magazines, and journals
- Co-authored paper on personal property tax policy

Alma College Political Science Department

Academic Research Assistant-Alma, MI

Jan-April, 2015

- Collected and analyzed data on electoral, economic, social, and governmental variables of all European Union states

Published Academic Papers/Presentations

- Brexit: Who's Next? Looking at Euroscepticism in Great Britain and Europe (MPSA Conference)
- Belgium in Crisis: A Look into Flemish Secessionism (MPSA Conference)

Technical Experience

Software: Tableau Desktop, Tableau Prep, Tableau Online Server, R Studio, QGIS, STATA, SPSS, Excel

Coding Languages: R, Python, SQL

About Me

- Bagpiper: Compete in Solo and Band competitions across North America and Scotland
- Eagle Scout
- Published author in short-story fiction