

Kathryn Marie Meeks

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PhD Student | Professional and Technical Writing Instructor | Rhetorician | Lusophile | Bibliophile

EDUCATION

Exp. 2023	GEORGE MASON UNIVERSITY PhD Student, Professional Writing and Rhetoric GPA: 4.0 <ul style="list-style-type: none">◆ Graduate Teaching Assistant◆ Graduate Research Assistant◆ Graduate Professional Assistant	Fairfax, VA
2018	BRIGHAM YOUNG UNIVERSITY Master of Arts, English Emphasis: Rhetoric GPA: 4.0 Thesis: "Eliza R. Snow and Mark Twain: The Innocents Abroad"	Provo, UT
2016	Bachelor of Arts, Honors Program, English Minor: Writing and Rhetoric GPA: 3.87 <ul style="list-style-type: none">◆ Honors Thesis; Study abroad programs in Jerusalem, London; Internship in Washington, D.C.◆ BYU Half-Tuition Scholarship 2010-2014; Robert K. Thomas Academic Scholarship 2016	

RESEARCH AND TEACHING INTERESTS

Rhetorical Studies: Visual Rhetoric and Rhetoric of the Visual; Public Rhetorics; Rhetorical Theory, Reader Response and Audience Theory

Professional and Technical Writing: Proposal Writing, Professional and Technical Writing Pedagogy, Visual Rhetoric in Professional and Technical Writing

Writing Studies: Teaching Audience Awareness; Persuasive Writing, Civic and Community Engagement and the Writing Classroom; Persuasive Writing

TEACHING EXPERIENCE

2021	GEORGE MASON UNIVERSITY Instructor of Record, English 824/689/488: Advanced Proposal Writing <i>Advanced instruction for graduate and undergraduate students, 1 section, 15 students</i> <ul style="list-style-type: none">◆ Co-teaching with Dr. Heidi Lawrence, PhD, Associate Professor, Director, MA concentration in Professional Writing and Rhetoric◆ Collaborating with Dr. Lawrence to design curriculum for PhD, MA, and undergraduate students	Fairfax, VA
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- ◆ Creating original materials to teach visual rhetoric and the visual component of proposal writing, including charts, tables, data visualization, and document design

2020–Present

Instructor of Record, English 388: Professional and Technical Writing

Third and fourth-year university writing instruction, 3 sections, 63 students

- ◆ Course for senior university students preparing for the professional workplace
- ◆ Instruction on writing genres and communication practices in professional spaces
- ◆ Instruction on professionalization and scholarly inquiry in professional and technical writing
- ◆ Created syllabus and developed all course materials
- ◆ Course introduces and begins preparing students to take the Certified Professional and Technical Communicator exam

2018–2020

Instructor of Record, English 101: Composition

First-year university writing instruction, 6 sections, 101 students

- ◆ Course fulfills the Mason Core Written Communication (lower) requirement
- ◆ Writing instruction focused on audience awareness and effective argumentation
- ◆ Individual feedback and conferencing
- ◆ Developed of curriculum and syllabus of community engaged first-year writing course focused on literacy
- ◆ Partnership with Reading Partners D.C. to promote literacy in under resourced public schools in Washington, D.C.

BRIGHAM YOUNG UNIVERSITY

Provo, UT

2016–2018

Instructor of Record, English 312: Persuasive Writing

Advanced writing for third and fourth-year university students, 4 sections, 100 students

- ◆ Taught students to write effective enthymeme arguments with emphasis on audience
- ◆ Focus on audience awareness using audience profiles and exercises in audience awareness
- ◆ Course fulfills the Advanced Written and Oral Communication General Education requirement

2017–2018

Instructor of Record, Honors 320: The Great Questions Essay Tutorial

Advanced research and essay writing for third-year students, 3 sections, 60 students

- ◆ Capstone writing course of the BYU Honors Program
- ◆ Instruction in research and essay writing
- ◆ Essays address research and knowledge-making approaches across the disciplines
- ◆ Instructed third-year university students to write an interdisciplinary essay exploring a “Great Question”

2016–2017

Instructor of Record, Writing 150: Writing and Rhetoric

University writing for first-year students, 2 sections, 40 students

- ◆ Taught basic rhetorical principles and university level writing and research
- ◆ Held individual conferences for each of the four major writing projects

ACADEMIC EXPERIENCE

- 2020 **GEORGE MASON UNIVERSITY**
Graduate Professional Assistant, Mason Student Run Ventures
- ◆ Led team of undergraduate students to research and create the initial organizational design of Mason Student Agencies, a university student run ventures organization
 - ◆ Created business canvas models for a professional writing consulting business and a handmade goods business run solely by students
 - ◆ Interviewed administrators and student leaders of student run ventures at Princeton and the University of Pennsylvania
 - ◆ Led undergraduates in interviewing local business owners
 - ◆ Project management of undergraduates completing research and reporting tasks
 - ◆ Created video products using Camtasia
- 2019–2020 **Graduate Research Assistant, Curriculum Impact Grant: Writing at Mason**
- ◆ Coordinated IRB approved interview research
 - ◆ Interviewed junior and senior students from all disciplines about their experiences with writing both on and off campus
 - ◆ Developing content for 20 webpages to support faculty teaching writing across the university
 - ◆ Developed materials for the Keywords Project, an effort to create resources for faculty teaching writing across the university
 - ◆ Ran focus groups for the Keywords Project to develop a glossary of discipline-specific terms to share on Writing at Mason webpage
 - ◆ Coordinating team meetings and organizing team documents
- 2018–2019 **Graduate Research Assistant, Faculty Learning Community Co-Facilitator**
- ◆ Literature review of service learning and community engagement in first-year composition courses
 - ◆ Designed and administered IRB approved Qualtrics survey for student feedback on first-year community engagement composition course
 - ◆ Co-facilitating, along with the Director of Composition, a professional development Faculty Learning Community to create a program of community engagement for composition courses
- 2016 **BRIGHAM YOUNG UNIVERSITY**
Intern in Special Collections at the Digital Imaging Lab of the Harold B. Lee Library
- ◆ Loaded, scanned, republished, and processed books published pre-1923 on Internet Archive
 - ◆ Worked 130 hours, ensured high-quality imaging while processing numerous pre-1923 books
- 2010–2014 **BYU Honors Program Lead Student Advisor**

- ◆ Managed other student advisors, trained new advisors, conducted commitment interviews
- ◆ Organized Honors Program events; performed extensive editing of handbook and program forms

2016 NATIONAL MUSEUM OF WOMEN IN THE ARTS **Washington, D.C.**
Intern at the Betty Boyd Dettre Library and Research Center

- ◆ Awarded the Coca-Cola Endowed Internship
- ◆ Identified locations in the Frida Kahlo Papers to be used in a digital humanities mapping tool
- ◆ Published blog posts on broadstrokes.org
- ◆ Reference Desk attendant answering library and research questions
- ◆ Processed items for vertical files

PUBLICATIONS

2018 **"Adaptation, Fidelity and Reception"**
 Dennis Cutchins and Kathryn Meeks, chapter in *The Routledge Companion to Adaptation*, 2018

AWARDS AND SCHOLARSHIPS

2019 **Mason Core Award**

- ◆ Spring 2019 ENGH 101 Composition Course recognized as an "outstanding Mason Core Written Communication (lower) course."
- ◆ Fall 2019 ENGH 101 C12 Composition Course was recognized as an "outstanding Mason Core Written Communication (lower) course."
- ◆ Fall 2019 ENGH 101 C13 Composition Course was recognized as an "outstanding Mason Core Written Communication (lower) course."

2018 **Ed M. and Minnie Berry Rowe Teaching Award** **Provo, UT**

- ◆ Winner of the Rowe Teaching Award given by the BYU English Department each year to an outstanding graduate instructor. Based on course evaluations, teaching observations, and citizenship assessment.

Brigham Young University **Provo, UT**

- ◆ BYU Graduate Scholarship 2016-2018
- ◆ BYU Honors Graduation Speaker, 2016
- ◆ Robert K. Thomas Academic Scholarship, 2016
- ◆ BYU Half-Tuition Scholarship 2010-2014

CONFERENCE PRESENTATIONS AND PANELS

- 2020 **Innovations in Teaching and Learning: Teaching Towards the Future**
Fairfax, Virginia, September 2020
- ♦ “Writing-to-Learn: Using Writing to Teach Content Knowledge” Presented by Tom Polk, Kathryn Marie Meeks, and Emily R C Staudt
- 2019 **Conference on Community Writing, Coalition for Community Writing**
Philadelphia, Pennsylvania, October 2019
- ♦ “Administrative Morphing and Programmatic Public Pedagogies: Opportunities and Challenges,” Panel presentation, Dr. Courtney Adams Wooten (Director of Composition), Dr. Jessica Matthews (Associate Director), Lisa Lister (Associate Director), Jennifer Messier (Assistant Director), and **Kathryn Meeks** (PhD GRA and Instructor)
- 2019 **Innovations in Teaching and Learning: Teaching the Whole Student**
Fairfax, Virginia, September 2019
- ♦ “Engagement Practices of Mason Composition Faculty as Perceived by Their Students” Lightning Talk and Poster Presentation of IRB approved research, Kathryn Marie Meeks and Emily R C Staudt
- 2019 **The Council of Writing Program Administrators Annual Conference**
Baltimore, Maryland, July 2019
- ♦ “Building Public Writing Programs at Diverse Institutions,” Panel presentation, Dr. Courtney Adams Wooten (Director of Composition), Jennifer Messier (Assistant Director), Lourdes Fernandez (Assistant Director), and **Kathryn Meeks** representing the PhD GTA perspective
- 2017 **Networks, Nodes, and New Approaches to Adaptation Studies**
Brigham Young University, Provo, Utah, February 2017
- ♦ “Fidelity, Personal Experience, and Reception Model of Adaptation Studies,” Dr. Dennis Cutchins and Kathryn Meeks, Brigham Young University

PROFESSIONAL ORGANIZATIONS

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| 2020 | National Communication Association |
| 2020 | International Society for the History of Rhetoric |
| 2020 | Society for Technical Communication |
| 2020 | STC Washington D.C.-Baltimore Chapter, Vice President of the GMU Chapter |
| 2020 | Rhetoric Society of America |
| 2019 | Coalition for Community Writing |
| 2019–2020 | College Composition and Communication |
| 2019–2020 | National Council of Teachers of English |

SERVICE

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| 2019–2020 | Graduate Teaching Assistant Mentor | Fairfax, VA |
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Mentored four Graduate TAs in preparation to teach first-year composition

- ◆ Directed lesson planning
- ◆ Directed team and solo teaching of mentees
- ◆ Gave feedback to mentees and assisted in their lesson planning for future classes

2016–2017 **Institute Instructor For The Church Of Jesus Christ Of Latter-Day Saints**

- ◆ Taught year-long course of historical and foundational instruction
- ◆ Course taught for university credit

2012–2013 **São Paulo Interlagos Mission** **São Paulo, Brazil**

Full-time Service Volunteer for The Church of Jesus Christ of Latter-day Saints

- ◆ Developed fluency in Portuguese
- ◆ Taught English classes
- ◆ Trained new service volunteers

2009–2014 **Volunteer Service** **East Jerusalem; Provo, UT**

- ◆ Humanitarian service at the Jerusalem Princess Basma Center for Disabled Children, the Red Crescent Hospital, and taught English at Palestinian elementary school in Silwan, 2014
- ◆ Family History Coordinator, BYU student group, 2014-2015
- ◆ Project Youth, BYU Center for Service and Learning, 2009