

Curriculum Vitae – John Cook

Personal Details

Date of Birth: 25 January 1972

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Education

- 2012-2016 Doctorate of Philosophy
 School of Psychology, University of Western Australia, Australia.
- 1989-1992 B.Sc. First Class Honours, Physics.
 University of Queensland, Australia.

Employment

- 2017- Research Assistant Professor, George Mason University
- 2010- Adjunct Lecturer, University of Western Australia, Australia
- 2007- Founder, Skeptical Science, Qld, Australia
- 2011-2016 Climate Communication Fellow, University of Queensland, Australia
- 2004-2011 Web programmer, PaperWeb Design, Qld, Australia
- 1996-2009 Web programmer, Illustrator, Sevloid Art, Qld, Australia
- 1994-96 Graphic Designer, PC Graphic Art, Qld, Australia

Honours & Awards

- 2016 Friend of the Planet award (National Centre for Science Education)
- 2013 Peter Rawlinson Conservation Award in recognition of an outstanding
 voluntary contribution to conservation in Australia (Australian Conservation
 Foundation)
- 2012 Atlas Award, celebrating heroes of the Climate Movement (Transition
 Express)
- 2012 Eureka Prize for Advancement of Climate Change Knowledge (Australian
 Museum)

Publications

Published 22 peer-reviewed papers, 2 University-level textbooks, 1 book, 2 book chapters, 2 online booklets, and led a Massive Open Online Course. H-index of 13 with Cook et al. (2013) receiving 652 citations, Lewandowsky et al. (2012) receiving 377 citations and Washington & Cook (2012) receiving 138 citations.

Books, Booklets, Textbooks & Dissertation

Cook, J. (2016). *Closing the “consensus gap” by communicating the scientific consensus on climate change and countering misinformation*. (Doctoral dissertation, University of Western Australia).

Bedford, D., & Cook, J. (2016, in press). *Climate Change: Myths and Realities*. Santa Barbara, CA: ABC-CLIO.

Farmer, G. T. & Cook, J. (2013). *Climate Change Science: A Modern Synthesis*. Dordrecht, Netherlands: Springer Science+Business Media.

Cook, J., & Lewandowsky, S. (2011). *The Debunking Handbook*. St. Lucia, Australia: University of Queensland. ISBN 978-0-646-56812-6. Available at <http://sks.to/debunk>.

Washington, H. & Cook, J. (2011). *Climate Change Denial: Heads in the Sand*, Earthscan, Oxford, UK.

Cook, J. (2010). *The Scientific Guide to Global Warming Skepticism*, Cook, J., <http://sks.to/guide>.

Book Chapters

Cook, J. (2016). Countering climate science denial and communicating scientific consensus. In M. Nisbett (Ed.), *Oxford Encyclopedia of Climate Change Communication*. London: Oxford University Press.

Cook, J. (2014). How Has the Carbon Tax Affected the Public ‘Debate’ on Climate Change? Quiggin, J., Adamson, D., & Quiggin, D. (Eds.), In *Carbon Pricing: Early Experience and Future Prospects* (pp. 49-64). Cheltenham Glos: Edward Elgar Publishing.

Journal Articles

- Cook, J., Lewandowsky, S., & Ecker, U. (2017). Neutralizing misinformation through inoculation: Exposing misleading argumentation techniques reduces their influence. *PLOS ONE*, *12*(5): e0175799.
- Skuce, A. G., Cook, J., Richardson, M., Winkler, B., Rice, K., Green, S. A., ... & Nuccitelli, D. (2017). Does It Matter if the Consensus on Anthropogenic Global Warming Is 97% or 99.99%? *Bulletin of Science, Technology & Society*, 0270467617702781.
- Cook, J. (2017). How to Effectively Debunk Myths About Aging and Other Misconceptions. *Public Policy and Aging Report*. *27*(1), 13-17. doi: 10.1093/ppar/prw034
- Bedford, D., & Cook, J. (2016). *Climate Change: Examining the Facts*. Santa Barbara, CA: ABC-CLIO.
- Lewandowsky, S., Cook, J., & Lloyd, E. (2016, in review). The 'Alice in Wonderland' Mechanics of the Rejection of (Climate) Science: Simulating Coherence by Conspiracism, *Synthese*, 1-22.
- Cook, J., Lewandowsky, S., & Ecker, U. K. H. (2016, submitted). Neutralising misinformation through inoculation: Exposing misleading techniques reduces their influence.
- Cook, J., Oreskes, N., Doran, P. T., Anderegg, W. R. L., Verheggen, B., Maibach, E. W., Carlton, J.S., Lewandowsky, S., Green, S. A., Skuce, A. G., Nuccitelli, D., Jacobs, P., Richardson, M., Winkler, B., Painting, R., Rice, K. (2016). Consensus on consensus: a synthesis of consensus estimates on human-caused global warming. *Environmental Research Letters*, *11*(4), 048002.
- Cook, J. & Lewandowsky, S. (2016). Rational Irrationality: Modeling Climate Change Belief Polarization Using Bayesian Networks. *Topics in Cognitive Science*. *8*(1), 160-179.
- Cook, J., & Cowtan, K. (2015). Reply to Comment on 'Quantifying the consensus on anthropogenic global warming in the scientific literature'. *Environmental Research Letters*, *10*(3), 039002.

- Cook, J., Ecker, U. & Lewandowsky, S. (2015). Misinformation and how to correct it, *Emerging Trends in the Social and Behavioral Sciences*. Robert Scott and Stephen Kosslyn (Eds.), Hoboken, NJ: John Wiley and Sons.
- Benestad, R. E., Nuccitelli, D., Lewandowsky, S., Hayhoe, K., Hygen, H. O., van Dorland, R., & Cook, J. (2015). Learning from mistakes in climate research. *Theoretical and Applied Climatology*, 1-5.
- Lewandowsky, S., Cook, J., Oberauer, K., Brophy, S., Lloyd, E. A., & Marriott, M. (2015). Recurrent Fury: Conspiratorial Discourse in the Blogosphere Triggered by Research on the Role of Conspiracist Ideation in Climate Denial. *Journal of Social and Political Psychology*, 3(1), 142-178.
- Abraham, J. P., Cook, J., Fasullo, J. T., Jacobs, P. H., Mandia, S. A. & Nuccitelli, D. A. (2014). Review of the Consensus and Asymmetric Quality of Research on Human-Induced Climate Change, *Cosmopolis*, 2014-1, 3-18.
- Cook, J. & Jacobs, P. (2014). Scientists are from Mars, Laypeople are from Venus: An Evidence-Based Rationale for Communicating the Consensus on Climate. *Reports of the National Center for Science Education*. 34, 6, 3.1-3.10.
- Cook, J., Nuccitelli, D., Skuce, A., Way, R., Jacobs, P., Painting, R., Lewandowsky, S. & Coulter, A. (2014). 24 critical errors in Tol (2014): Reaffirming the 97% consensus on anthropogenic global warming. <http://sks.to/tolreply>
- Cook, J., Bedford, D. & Mandia, S. (2014). Raising Climate Literacy Through Addressing Misinformation: Case Studies in Agnotology-Based Learning. *Journal of Geoscience Education*, 62(3), 296-306.
- Cook, J., Nuccitelli, D., Skuce, A., Way, R., Jacobs, P., Painting, R., Honeycutt, R., Green, S.A. (2014). Reply to Comment on ‘Quantifying the consensus on anthropogenic global warming in the scientific literature: a Reanalysis’. *Energy Policy*. DOI: 10.1016/j.enpol.2014.06.002
- Verheggen, B., Strengers, B., Cook, J., van Dorland, R., Vringer, K., Peters, J., Visser, H. & Meyer, L. (2014). Scientists’ views about attribution of global warming. *Environmental science & technology*, 48(16), 8963-8971.
- Bedford, D., & Cook, J. (2013). Agnotology, Scientific Consensus, and the Teaching and Learning of Climate Change: A Response to Legates, Soon and Briggs. *Science & Education*, 22(8), 2019-2030.

Cook, J., Nuccitelli, D., Green, S.A., Richardson, M., Winkler, B., Painting, R., Way, R., Jacobs, P., & Skuce, A. (2013). Quantifying the consensus on anthropogenic global warming in the scientific literature. *Environmental Research Letters*, 8(2), 024024+.

Lewandowsky, S., Ecker, U. K. H., Seifert, C. M., Schwarz, N., & Cook, J. (2012). Misinformation and its correction: Continued influence and successful debiasing. *Psychological Science in the Public Interest*, 13, 106-131.

Nuccitelli, D., Way, R., Painting, R., Church, J., & Cook, J. (2012). Comment on ocean heat content and Earth's radiation imbalance. II. Relation to climate shifts. *Physics Letters A*, 376(45), 3466-3468.

Massive Open Online Course (MOOC)

Cook, J., Schuennemann, K., Nuccitelli, D., Jacobs, P., Cowtan, K., Green, S., Way, R., Richardson, M., Cawley, G., Mandia, S., Skuce, A., & Bedford, D. (April 2015). Making Sense of Climate Science Denial. *edX*.
<http://edx.org/understanding-climate-denial>

Invited Lectures

“How teachers can turn misinformation into educational opportunities”, NOAA Climate Stewards, May 31, 2016.

“How to communicate sticky science and counter misperceptions”, NASA Jet Propulsion Laboratory, May 24, 2016.

“Responding to misinformation in the age of fake news”, CLIM102 guest lecture, George Mason University, April 27, 2016.

“Debunking common climate science myths”, Climate Matters Workshop for TV Meteorologists, NASA Goddard Space Flight Center, April 21, 2016.

“Science communication and myth debunking at Skeptical Science”, NASA Goddard Space Flight Center, April 13, 2016.

“Responding to misinformation in the age of fake news”, Weber State University, March 16, 2016.

“Science communication and myth debunking at Skeptical Science”, NASA Goddard Space Flight Center, March 8, 2016.

- “Case studies in using inoculation to neutralize character attacks”, Character Assassination and Research Politics Conference, George Mason University. March 3, 2016.
- “Responding to misinformation in a post-truth world”, Alliance of Marine Mammal Parks & Aquariums, Feb 23, 2016.
- “Responding to alternative facts in a post-truth world”, Geological Society of Washington, Feb 22, 2016.
- “Science communication and responding to misinformation in the post-truth era”, Old Dominion University, February 20, 2016.
- “How to respond to climate science denial”, Linköping University, Conference on Climate Denial, October 28, 2016, <https://youtu.be/qvO-n-5kz1g>
- “Conflict about climate change: impact and response”, University of Queensland, Network of Environmental Social Scientists forum on Understanding and solving Environmental Conflict, October 28, 2016.
- “‘Sticky’ communication and responding to denial”, Environmental Institute of Australia and New Zealand: National Climate Change Adaptation Professional Development Program, October 19, 2016.
- “Making sense of climate science denial”, University of Queensland, Symposium on irrationality, October 18, 2016.
- “Challenging science denial through online tools”, Queensland University of Technology, Guest Lecture, October 17, 2016.
- “Sticky Science”, University of Queensland, BIOL3236 Guest Lecture, October 10, 2016.
- “Science communication using new media”, University of Western Australia, Guest Lecture, September 7, 2016.
- “Making sense of climate science denial”, University of Queensland, United Nations Student Association Climate Change Panel, August 31, 2016.
- “Making sense of the climate controversy”, University of Queensland, Solid Pathways workshop, July 14, 2016, <https://www.youtube.com/watch?v=z6Fg-tMN-9Q>
- “Making sense of the climate controversy”, University of Queensland, Solid Pathways workshop, June 22, 2016, <https://www.youtube.com/watch?v=z6Fg-tMN-9Q>

“Making sense of climate science denial”, Australian National University, June 15, 2016, <https://www.youtube.com/watch?v=z6Fg-tMN-9Q>

“Conversations and Controversy: Managing and Engaging Online Communities in Denial101x”, University of Adelaide, June 9, 2016, <https://www.youtube.com/watch?v=z6Fg-tMN-9Q>

“The role of misinformation and how to respond to it,” University of Queensland Master of Energy Studies, May 4, 2016.

“Effective Communication for Misconceptions and Myths,” 2016 Annual iDEA Conference, Doctors for the Environment Australia, April 15, 2016.

“Sticky science: necessary but not sufficient,” Australian Science Communicators Annual conference, March 11, 2016.

“Impactful science communication,” Queensland Science Communicators Network, February 24, 2016.

“Tackling Misinformation and Misconceptions,” Expert Meeting on Climate Communication, Intergovernmental Panel on Climate Change, February 9, 2016.

“How to respond to misconceptions and myths about climate change,” Sustainable Economy conference, Griffith University, October 22, 2015.

“Science communication strategies in response to climate denial,” National Autonomous University of Mexico, October 14, 2015.

“Why climate change matters and how to communicate it,” Australian Conservation Foundation, August 13, 2015.

“The Politics & Psychology of Climate Change,” University of Queensland Master of Energy Studies, May 17, 2015.

“Science communication using new media,” University of Western Australia, April 16, 2015.

“Reducing the influence of misinformation,” University of Washington, February 18, 2015.

“Combating a two decade misinformation against the scientific consensus on climate change,” Annual Conference, Australian Science Centre, November 11, 2014.

“Making sense of climate change (and climate myths),” Genesis Christian College, October 21, 2014.

- “Dogma vs consensus: letting the evidence speak on climate change,” University of Bristol, September 20, 2014.
- “Scientists are from Mars, laypeople are from Venus: an evidence-based rationale for consensus messaging,” University of Reading, September 15, 2014.
- “Communicating the realities of climate change,” OXFAM Australia, August 14, 2014.
- “A Christian view on climate change,” QLD TEAR Young Adults Network, July 26, 2014.
- “The science of science denial,” Queensland Skeptics Association, July 19, 2014.
- “The key to eradicating climate denial,” Climate Reality, June 25, 2014.
- “Vitamins and flu shots in science communication,” National Center for Science Education, May 29, 2014.
- “Why is climate change so controversial?,” Probus Club, May 20, 2014.
- “Popularising your science,” Australian Marine Sciences Association, May 17, 2014.
- “What to do about climate misinformation,” Logan Rotary Club, April 8, 2014.
- “Understanding climate denial,” Climate Action Network Australia, April 3, 2014.
- “Climate Change: Busting the Myths,” Barooka Community, March 25, 2014.
- “Case Studies in Agnotology Based Learning,” Science Teachers Association of Qld, November 30, 2013.
- “Making Sense of Climate Science Denial”
- Environment Institute of Australia and New Zealand, October 24, 2013.
 - Evangelical Students, University of Queensland, August 19, 2014.
 - Indoorpilly Men's Shed, October 22, 2014.
 - Transition Town, Feb 19, 2015.
 - 2015 Annual iDEA Conference, Doctors for the Environment Australia, March 14, 2015.
 - University of Queensland Advantage Award Symposium, August 25, 2015.
 - All Hallows' School, August 31, 2015.
 - 32nd NSW Environmental Education Conference, NSW Australian Association for Environmental Education, October 28, 2015.
 - Environment Institute of Australia and New Zealand, November 11, 2015.
 - Network of Environmental Social Scientists, November 20, 2015.
 - UQ Student Energy Network, March 23, 2016.
- “The Importance of Consensus Information in Reducing the Biasing Influence of Worldview on Climate Change Attitudes,” Psychology for a Safe Climate Conference, October 12, 2013.

“Persuading the majority – from experiences over the climate change debate,”
Workshop on Social Acceptance of Renewable Energy, International
Renewable Energy Agency, October 7, 2013.

“The Carbon Cycle, Greenhouse Effect & Planetary Energy Imbalance,” School of
Chemical Engineering, University of Queensland, August 13, 2013.

“The Biasing Influence of Worldview on Climate Change Attitudes and Belief
Polarization,” University of Zurich, July 22, 2013.

“Responding to Climate Myths,” Powershift Summit, Australian Youth Climate
Coalition, July 14, 2013.

“The Challenges of Communicating Climate Science,” Mathematics of Planet Earth
conference, Australian Mathematical Sciences Institute, July 8, 2013.

“The Importance of Consensus Information in Reducing the Biasing Influence of
Worldview on Climate Change Attitudes,” Chapman Conference for Climate
Communication, American Geophysical Union, June 13, 2013.

“Understanding Climate Change Skepticism,” Queensland Rail, March 6, 2013.

“Addressing the dual challenges of climate communication and misinformation,”
Griffith University, January 31, 2013.

“Climate Change and the conundrum of statistics,” Statistical Society of Australia,
November 20, 2012.

“Understanding Climate Denial,” Hargraves Sustainability Group, November 8, 2012.

“Reception and political implications of carbon tax on scientific debate,” Carbon
Pricing Conference, University of Queensland School of Economics, October
25, 2012.

“Exposing and refuting climate misinformation,” Annual Global Health Conference,
Australian Medical Students’ Association, September 16, 2012.

“Climate Change and the Weightier Matters,” Emmanuel College, August 3, 2012.

“Responding to Misinformation,” International Energy Agency Greenhouse Gas R&D
Programme, April 13, 2012.

“Addressing climate myths as an educational opportunity,” Nudgee Beach
Environmental Education Centre, March 15, 2012.

“Climate mythbusting,” Lane Cove Council, February 28, 2012.

“Effective Countering of Climate Misinformation,” Society for Sustainable & Environmental Engineering, February 21, 2012.

“Debunking climate myths in the age of new media,” University of Victoria, British Columbia, November 30, 2011.

Popular Articles and Opinion Pieces

Published articles in major newspapers and outlets across the world, including the Guardian, Huffington Post, Financial Post, Sydney Morning Herald, Bulletin of the Atomic Scientists and The Conversation.

Cook, J. (19 May 2017). Inoculation theory: Using misinformation to fight misinformation. *Houston Chronicle*.
<http://www.chron.com/news/article/Inoculation-theory-Using-misinformation-to-fight-11145522.php>

Cook, J. (15 May 2017). How to Recognize ‘Science Denial’. *National Review*.
<http://www.nationalreview.com/article/447616/climate-change-science-denial-oren-casss-whos-denier-now-essay-response>

Cook, J. (10 Feb 2017). What do gorilla suits and blowfish fallacies have to do with climate change? *Associated Press*.
<https://apnews.com/01de3716416d4a23b5ad6c0e979c0cdc/what-do-gorilla-suits-and-blowfish-fallacies-have-to-do>

Cook, J. (20 June 2016). A brief history of fossil-fuelled climate denial. *The Conversation*. <https://theconversation.com/a-brief-history-of-fossil-fuelled-climate-denial-61273>

Cook, J. (30 May 2016). Ten years on: how Al Gore’s *An Inconvenient Truth* made its mark. *The Conversation*. <https://theconversation.com/ten-years-on-how-al-gores-an-inconvenient-truth-made-its-mark-59387>

Cook, J. (13 May 2016). The things people ask about the scientific consensus on climate change. *The Conversation*. <https://theconversation.com/the-things-people-ask-about-the-scientific-consensus-on-climate-change-59243>.

Cook, J. (6 May 2016). Jimmy Kimmel, Expert Climate Communicator — Who Knew?! *Huffington Post*. http://www.huffingtonpost.com/john-cook/jimmy-kimmel-expert-clima_b_9854384.html.

- Cook, J. (25 April 2016). Consensus confirmed: over 90% of climate scientists believe we're causing global warming. *The Conversation*. <https://theconversation.com/consensus-confirmed-over-90-of-climate-scientists-believe-were-causing-global-warming-57654>.
- Cook, J., & Crane, M. (23 March 2016). How to inoculate people against Donald Trump's fact bending claims. *The Conversation*. <https://theconversation.com/how-to-inoculate-people-against-donald-trumps-fact-bending-claims-56489>.
- Cook, J. (2016). How should we teach students about climate change? *Bulletin of the Atomic Scientists*. <http://thebulletin.org/how-should-we-teach-students-about-climate-change9202>.
- Cook, J. (2015). Busting myths: a practical guide to countering science denial. *The Conversation*. <https://theconversation.com/busting-myths-a-practical-guide-to-countering-science-denial-42618>.
- Cook, J. (2015). Manufacturing doubt about climate consensus. *Financial Post*. <http://business.financialpost.com/fp-comment/manufacturing-climate-consensus-doubts>.
- Cook, J. (2015). An Online University Course on the Science of Climate Science Denial. *Real Climate*. <http://www.realclimate.org/index.php/archives/2015/04/an-online-university-course-on-the-science-of-climate-science-denial/>
- Cook, J. (2015). Rick Santorum Tries to Use My Research to Cast Doubt on My Other Research. *Huffington Post*. http://www.huffingtonpost.com/john-cook/rick-santorum-science-denial_b_8074474.html
- Cook, J. (2015). Taking Back Skepticism. *Skeptical Inquirer*. http://www.csicop.org/specialarticles/show/taking_back_skepticism
- Cook, J. (2014). Why we need to talk about the scientific consensus on climate change. *The Guardian*. <http://www.theguardian.com/environment/climate-consensus-97-per-cent/2014/nov/20/why-we-need-to-talk-about-scientific-consensus-on-climate-change>

- Cook, J. (2014). The Quantum Theory of Climate Denial. *Huffington Post*.
http://www.huffingtonpost.com/john-cook/the-quantum-theory-of-climate-denial_b_5229539.html
- Cook, J. (2014). Research on Climate Consensus Provokes Strong Reactions. *The Winnower*.
<https://thewinnower.com/discussions/research-on-climate-consensus-provokes-strong-reactions>
- Cook, J. (2014). Confessions of a MOOC Addict. *Huffington Post*.
http://www.huffingtonpost.com/john-cook/confessions-of-a-mooc-add_b_4900694.html
- Cook, J. (2014). 97 Hours of Consensus. *Skeptical Science*.
<http://skepticalscience.com/nsh/#>
- Cook, J. (2013). Combating a two-decade campaign attacking the scientific consensus on climate change. *Europhysics News*. <http://www.europhysicsnews.org/articles/epr/abs/2013/06/epr2013446p25/epr2013446p25.html>
- Cook, J. (2013). Climate change deniers use tobacco tactics. *Newcastle Herald Sun*.
<http://www.theherald.com.au/story/1939492/opinion-climate-change-deniers-use-tobacco-tactics/>
- Cook, J. (2013). The 97%: We have a climate consensus. *Financial Post*.
<http://business.financialpost.com/fp-comment/counterpoint-consensus-of-evidence>
- Cook, J. (2013). Hardly any experts doubt human-caused climate change. *The Australian*.
<http://www.theaustralian.com.au/opinion/hardly-any-experts-doubt-human-caused-climate-change/story-e6frg6zo-1226723829174>
- Cook, J. (2013). Closing the consensus gap: Public support for climate policy. *Bulletin of the Atomic Scientists*. <http://thebulletin.org/closing-consensus-gap-public-support-climate-policy>
- Cook, J. (2013). Agnostics, deniers and genuine scientific sceptics. *Business Spectator*.
<http://www.theaustralian.com.au/business/business-spectator/agnostics-deniers-and-genuine-scientific-sceptics/news-story/ef40bfc5730a437ba63dd4e059965181>

- Cook, J. (2013). The Phony 'Debate' Over Climate Change. *Yahoo! News*.
<https://www.yahoo.com/news/op-ed-phony-debate-over-climate-change-045542311.html>
- Cook, J. (2013). Peer review reliability. *High Country News*.
<http://highfieldsvillage.com.au/wp-content/uploads/2012/11/HighCountryNews130528.pdf>
- Cook, J. (2013). More evidence for human fingerprint on climate change. *ECOS Magazine*. <http://www.ecomagazine.com/?paper=EC13098>
- Cook, J. (2013). Conspiracy Theorists Respond to Evidence They're Conspiracy Theorists With More Conspiracy Theories. *Huffington Post*.
http://www.huffingtonpost.com/john-cook/conspiracy-theorists-respond_b_2676621.html
- Cook, J. (2013). Conspiracy Theorists Respond to Evidence They're Conspiracy Theorists With More Conspiracy Theories. *Huffington Post*.
http://www.huffingtonpost.com/john-cook/conspiracy-theorists-respond_b_2676621.html

Impact Measures

Impact of *Cook et al. (2013)*:

- Featured in public speeches by President Obama, Prime Minister David Cameron, Secretary of State John Kerry & UK Minister for Energy & Climate Change.
- TV coverage by CNN, MSNBC, HBO, BBC, Al Jazeera, ABC (Australia), NRK, Democracy Now
- Covered by 86+ publications in 30 countries including New York Times, The Guardian, Chicago Tribune, Huffington Post, The Australian, Washington Post, Sydney Morning Herald, Forbes & Scientific American.
- Radio coverage on ABC National Radio, BBC, NPR, RTR FM, KUHF (Houston, USA), America's Radio News.
- Tweeted by President Obama, Al Gore, Elon Musk & Rep Henry Waxman.
- Ranked by Altmetric as 11th most impactful scholarly paper published in 2013.
- 480,000+ downloads (most downloaded paper in all Institute of Physics journals).

Impact of *Making Sense of Climate Science Denial* MOOC:

- 22,000+ enrolments from 167 countries
- YouTube videos received 367,000+ views (1,716,000+ minutes watched)
- Media coverage by CNN, NZ Herald, Newsweek, Salon Magazine, Financial Post, Brisbane Times, The Independent, Central Telegraph, Courier Mail, Brisbane Times, Northern Star, North Denver News, West Texas News

Radio 3CR, 612 ABC Brisbane, 4ZZZ, Lifehacker, IFLScience, Think Progress, Daily Kos, Phys.org, Planet Experts, Australasian Science, Desmogblog,

- Featuring video interviews with Sir David Attenborough, Charlie Veron, Katharine Hayhoe, Naomi Oreskes, Michael Mann, Ben Santer and Eugenie Scott.

Impact of *97 Hours of Consensus* social media campaign:

- 1.1 million impressions of tweets by @skepticscience.
- 3.2 million impressions of tweets with #97Hours hashtag.
- Tweet by President Obama reaching 43 million followers.
- Media coverage by Washington Post, Salon, Daily Kos, Huffington Post, Minnesota Star Tribune & Slate.