

Jason A. Smith

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CURRENT POSITIONS

- 2019-Present Kaiser Permanente, National Market Research – Mid-Atlantic States
Consultant (2022-Present)
Senior Analyst (2019-21)
- 2020-Present George Mason University
Affiliate Faculty, Center for Social Science Research

EDUCATION

Association of National Advertisers
Certificate, Certified ANA Marketing Professional (CAMP)

George Mason University
PhD, Sociology
MA, Sociology

Christopher Newport University
BA, Sociology (Major) and Communications (Minor)

RESEARCH INTERESTS

- Race and ethnicity
- Inequalities and institutions
- Media policy
- Media representation
- Theory
- Deliberative democracy
- Public sociology
- Qualitative methods

PUBLICATIONS

EDITED BOOKS

- 2023 Jason A. Smith and Richard T. Craig (eds.). *Racializing Media Policy*. Emerald Publishing.
- 2022 Glenn W. Muschert, Kristen M. Budd, Heather Dillaway, David C. Lane, Manjusha Nair, and Jason A. Smith (eds.). *Global Agenda for Social Justice 2*. Policy Press.
- *Featured on *New Books Network* podcast (9/21/22) and in *Transforming Society* (10/7/22)
 *Select authors and chapters profiled in *Applied Worldwide* (10/12/22, 11/25/22, 2/20/23)
- 2020 Glenn W. Muschert, Kristen M. Budd, Michelle Christian, David C. Lane, and Jason A. Smith (eds.). *Social Problems in the Age of COVID-19: Volume 1 US Perspectives*. Policy Press.
- 2020 Glenn W. Muschert, Kristen M. Budd, David C. Lane, and Jason A. Smith (eds.). *Social Problems in the Age of COVID-19: Volume 2 Global Perspectives*. Policy Press.

- 2016 Jason A. Smith and Bhoomi K. Thakore (eds). *Race and Contention in Twenty-First Century U.S. Media*. Routledge.

*Book reviewed in: *Contemporary Sociology* 46(5); *International Journal of Communication* 12;
Howard Journal of Communications 29(2); *Communication Booknotes Quarterly* 50(1-2)
*Book invited into special collection at the Well Library-George Mason University, 2017
*Paperback published in 2018

EDITED JOURNAL ISSUES

- 2018 Jenny Davis, Jason A. Smith, and Barry Wellman (eds). "Communication, Information Technology, and Media Sociology as a Transfield." in *Information, Communication, & Society*, 21(5).
- 2015 Jason A. Smith, Mark Lloyd, and Victor Pickard (eds). "Communication in Action: Bridging Research and Policy," in the *International Journal of Communication*, 9. [special section]

ARTICLES

- 2023 Danielle Slakoff, Evan Douglas, and Jason A. Smith. "White Supremacy, Revisionist History, and Masked Vigilantes: Understanding HBO's *Watchmen* Through the Eyes of Cultural Critics/Writers." *Howard Journal of Communications*, 34(1).
- *Second "most read and trending article published in *Howard Journal of Communications* within the last twelve months" during its online first status (1/31/23).
- 2021 Jason A. Smith, Briana L. Pocratsky, Marissa Kiss, and Christian Suero. "Streaming Popular Feminism: Netflix's *Jessica Jones* as Feminist Hero." *Studies in Popular Culture*, 43(2).
- 2019 Jason A. Smith and Randy Abreu. "MOU or an IOU? Latina/os and the Racialization of Media Policy." *Ethnic & Racial Studies*, 42(4).
- *Media coverage: Benton Headlines (3/20/18)
*Reprinted in *The Mechanisms of Racialization Beyond the Black/White Binary*, edited by B. Gonzalez-Sobrinio and D. R. Goss. New York: Routledge, 2019
- 2019 Roberta Spalter-Roth, Jean Shin, Jason A. Smith, Amber C. Kalb, Kyle K. Moore, Ismail Cid-Martinez, and Jermaine Toney. "'Raced' Organizations and the Academic Success of URM Faculty Members in Sociology." *Sociology of Race & Ethnicity*, 5(2).
- *Media coverage: Inside Higher Ed (10/23/20)
*Featured in SAGE Insight (12/19/18)
- 2018 Kyle K. Moore, Ismail Cid-Martinez, Jermaine Toney, Jason A. Smith, Amber C. Kalb, Jean Shin, and Roberta Spalter-Roth. "Who Climbs the Academic Ladder? Race and Gender in a World of Whiteness." *Review of Black Political Economy*, 45(3).
- 2014 Randy Abreu and Jason Smith. "Public or Industry Interest? Debating the UHF Discount." *International Journal of Media & Cultural Politics*, 10(1).
- 2013 Jason Smith. "Between Colorblind and Colorconscious: Contemporary Hollywood Films and Struggles Over Racial Representation." *Journal of Black Studies*, 44(8).
- *Featured in SAGE Insight (5/2/18)
- 2011 Edward Gaier and Jason Smith. "Improving Governance through Symbiotic Media Structures." *Democracy & Society*, 8(2).
- 2011 Jason Smith. "Can We Think Beyond Nationalist Media Systems?" *Tablet: International Affairs Journal of George Mason University*, 1(2).
- 2009 Jason Smith. "Digital Television, Convergence, and the Public: Another Digital Divide?" *Sociation Today*, 7(1).

CHAPTERS

- 2023 Jason A. Smith and Richard T. Craig. "Merging the Subfields of Racialization and Media Policy." *Racializing Media Policy*, edited by J.A. Smith and R.T. Craig. Emerald Publishing.
- 2019 Jason A. Smith. "Learning from a 'Teachable Moment': The Henry Louis Gates Arrest as Media Spectacle and Theorizing Colorblind Racism." *Media and Power in International Contexts: Perspectives on Agency and Identity*, edited by A. A. Williams, R. Tsuria, and L. Robinson. Emerald Publishing. [Studies in Media and Communication, Vol. 16]
- 2019 Jason A. Smith, Briana L. Pocratsky, Marissa Kiss, and Christian Suero. "Programming Gendered Content: Industry, Post-feminism, and Netflix's Serialized Exposition of Jessica Jones." *Netflix at the Nexus: Content, Practice, and Production in the Age of Streaming Television*, edited by A. Buck and T. Plothe. Peter Lang.
- 2016 Jason A. Smith and Bhoomi K. Thakore. "The Contours of Race and Media." *Race and Contention in Twenty-First Century U.S. Media*, edited by J.A. Smith and B.K. Thakore. Routledge.
- 2016 Jason A. Smith. "Mutating Minorities: White Racial Framing and Group Positioning." *The X-Men Films: A Cultural Analysis*, edited by C. Bucciferro. Rowman & Littlefield.
- 2015 Jason Smith. "Blood, Sex, Sand, and Mills: The Sociological Imagination Between Gladiators." *Spartacus in the Television Arena*, edited by M.G. Cornelius. McFarland.
- 2012 Jason Smith, Preston Rhea, and Sascha Meinrath. "Promoting Digital Equality: The Internet as a Public Good and Commons." *Agenda for Social Justice: Solutions 2012*, edited by G.W. Muschert, K. Ferraro, B.V. Klocke, R. Perrucci, and J. Shefner. Society for the Study of Social Problems.
- 2011 Rachel Lipari, Anna Winters, Kenneth Matos, Jason Smith, and Lindsay Rock. "Military Child Well-Being in the Face of Multiple Deployments." *Routledge Handbook of War and Society: Iraq and Afghanistan*, edited by S. Carlton-Ford and M.G. Ender. Routledge.

APPLIED AND PUBLIC SOCIOLOGY

- 2019 Jason A. Smith. *Why Race Forward Corporate Language is not Enough*. SSN Key Findings Brief. Scholars Strategy Network.
- 2014 National Program Assessment Committee. *United States El Sistema Inspired Programs 2012-2013 Census Report Summary*. Report. El Sistema USA. [Committee member and report co-author]
- 2011 C.W. Anderson, Tom Glaisyer, Jason Smith, and Marika Rothfeld. *Shaping 21st Century Journalism: Leveraging a Teaching Hospital Model" in Journalism Education*. MPI Policy Paper. New America Foundation.
- *Media coverage: *The New York Times* (9/9/12) and *Nieman Lab* (10/17/13)
- 2011 Benjamin Lennett, Jessica Clark, Tom Glaisyer, Sascha Meinrath, Philip Napoli, C.W. Anderson, Chieh-yu, Bincy Ninan, Lauren Jackson, Aalok Mehta, Jason Smith, and Sarah Stonbely. *Mapping Digital Media: United States*. Country Report. Open Society Foundations.

PROFESSIONAL/POPULAR PUBLICATIONS AND MEDIA

- 2020 Episode co-host. "Racialized Organizations," with Joseph N. Cohen and Victor Ray (featured guest). *The Annex - A Sociology Podcast*, April 17.
- 2019 Amber C. Kalb and Jason Smith. "Diversifying Tenured Faculty: Recommendations to Increase Racial Representation." *HigherEdJobs*, January 16.

- 2018 Jason A. Smith and Randy Abreu. "Memorandum of understandings promise nothing; media mergers require close scrutiny by the FCC for their impacts on Latinas/os." *United States Politics and Policy blog*, March 30. [London School of Economics US Centre]
- *Reposted in *Media Policy Project Blog*, London School of Economics (4/20/18)
- 2017 Featured guest. "First Five with Jason Smith." *New Criticals*, July 14.
- 2016 Jason A. Smith. "Let's not forget about communities of color in the AT&T/Time Warner debates." *Medium*, November 4.
- *Media coverage: Benton Headlines (11/8/16)
*Adapted version reposted as "The AT&T/Time Warner Merger and the Threat to Racial Representation" in *Sociological Images* (11/10/16) and *Pacific Standard* (11/15/16)
*Adapted version reposted as "Remembering Minorities in Mergers" in *Tech Diversity Magazine* (11/30/16)
- 2016 Jason A. Smith. "The 'Technique' of Blackface." *Cyborgology*, May 2.
- 2013 April Glaser and Jason Smith. "Is Media Consolidation in the Public Interest?" *Sustaining Democracy in a Digital Age*, January 31. [New America Foundation]
- 2012 Kristian Davis Bailey and Jason Smith. "Could Dora the Explorer Upload a Public File? We Think the Answer is Yes." *Sustaining Democracy in a Digital Age*, July 27. [New America Foundation]
- 2011 Jason Smith. "Hometown News, Why it Matters." *This Week in Sociology*, November 29.
- 2011 Jason Smith. "Nothing to Laugh At: Humor in the Post-Race Era." *This Week in Sociology*, October 11.
- 2011 Jason Smith. "Media is Growing More White. What's the FCC Doing About It?" *Colorlines*, August 11.
- 2011 Tom Glaisyer and Jason Smith. "The Internet and the Collaborative Spirit of Art and Community Media." *National Alliance for Media Art + Culture*, February 22.
- 2010 Jason Smith. "Race and the Summer Blockbuster." *Racial and Ethnic Minorities Division Newsletter*, July. [Society for the Study of Social Problems]
- 2010 Jason Smith. "Avatar: Recasting the Veil with Special Effects." *Everyday Sociology*, February 8.

ENCYCLOPEDIA ENTRIES

- 2020 Jason A. Smith. "Federal Communications Commission, U.S." *International Encyclopedia of Mass Media and Society*, edited by D. L. Merskin. SAGE.
- 2017 Jason A. Smith. "Textual Analysis." *International Encyclopedia of Communication Research Methods*, edited by J. P. Matthes, C. S. Davis, & R. F. Potter. Wiley-Blackwell.
- 2017 Jason Smith. "Racial Formation." *Global Social Theory*, edited by G.K. Bhambra. University of Warwick.
- 2017 Jason Smith. "Antonio Gramsci." *Global Social Theory*, edited by G.K. Bhambra. University of Warwick.
- 2016 Jason Smith. "Birth of a Nation, The (film)." *Encyclopedia of Race, Ethnicity, and Nationalism*, edited by J. Stone, R. Dennis, P. Rizova, A. Smith, and X. Hou. Wiley-Blackwell.
- 2016 Jason Smith. "Color Consciousness." *Encyclopedia of Race, Ethnicity, and Nationalism*, edited by J. Stone, R. Dennis, P. Rizova, A. Smith, and X. Hou. Wiley-Blackwell.

BOOK REVIEWS

- 2020 Jason A. Smith. Review of *The Television Code: Regulating the Screen to Safeguard the Industry* by Deborah L. Jaramillo. *Popular Culture Studies Journal*, 8(2).
- 2018 Jason A. Smith. Review of *Media Activism in the Digital Age* edited by Victor Pickard and Guobin Yang. *Journalism & Mass Communication Quarterly*, 95(4).
- 2016 Jason A. Smith. Review of *Cached: Decoding the Internet in Global Popular Culture* by Stephanie Ricker Schulte. *Information, Communication & Society*, 19(12).
- 2015 Jason Smith. Review of *The White Savior Film: Content, Critics, and Consumption* by Matthew W. Hughey. *Humanity & Society*, 39(1).
- 2011 Jason Smith. Review of *Public Modalities: Rhetoric, Culture, Media, and the Shape of Public Life* edited by Daniel C. Brouwer and Robert Asen. *Media, Culture & Society*, 33(6).
- 2011 Jason Smith. Review of *African Americans and the Media* by Catherine Squires. *Media, Culture & Society*, Vol. 33(4).
- 2011 Jason Smith. Review of *The Politics of Global Regulation* edited by Walter Mattli and Ngaire Woods. *Humanity & Society*, 35(1&2).
- 2010 Jason Smith. Review of *The New Urban Renewal: The Economic Transformation of Harlem and Bronzeville* by Derek S. Hyra. *Sociological Inquiry*, 80(2).
- 2008 Jason Smith. Review of *Gang Leader for a Day: A Rogue Sociologist Takes to the Streets* by Sudhir Venkatesh. *Michigan Sociological Review*, 22.

WORKS IN PROGRESS

Kristen M. Budd, Glenn W. Muschert, David C. Lane, and Jason A. Smith (eds.). *Social Problems in the Age of Mass Incarceration*. (**Preparation**, edited volume w/Policy Press)

Kristen M. Budd, Heather Dillaway, David C. Lane, Glenn W. Muschert, Manjusha Nair, and Jason A. Smith (eds.). *Agenda for Social Justice: Solutions for 2024*. (**Preparation**, edited volume w/Policy Press)

Jason A. Smith, Amber C. Kalb, Jermaine Toney, Kyle K. Moore, Ismail Cid-Martinez, and Roberta Spalter-Roth. URM Qualitative Paper. (**Under Review**, article)

AWARDS, HONORS, AND FELLOWSHIPS

- 2017 Dissertation Completion Grant, George Mason University–College of Humanities and Social Sciences
- 2017 Travel Award, Alpha Kappa Delta, International Sociology Honor Society
- 2016 Provost Summer Research Fellowship, George Mason University–College of Humanities and Social Sciences
- 2015-16 Dissertation Research Fellowship, George Mason University–Department of Sociology
- 2011-12 Impact Forum Fellow, George Mason University–Office of International Programs
- 2011 COMPASS Summer Fellowship, Consortium for Media Policy Studies
- 2007-09 Consortium Fellowship, Consortium Research Fellows Program
- 2008 Inductee, Alpha Kappa Delta, International Sociology Honor Society

2006 Undergraduate Essay Award (2nd Place), Virginia Social Science Association

RESEARCH EXPERIENCE

2016-2019 Research Associate
American Sociological Association

2012-15 Research Assistant
George Mason University–Center for Social Science Research

Summer 2011 Research Fellow
New America Foundation–Media Policy Initiative

2008-11 Qualitative Analysis Research Consultant
George Mason University–Research Services

2007-09 Research Fellow
Department of Defense Manpower Data Center–Program Evaluation Branch

TEACHING EXPERIENCE

2014-19 Lecturer
Northern Virginia Community College–Liberal Arts Division

- SOC 200 – ‘Principles of Sociology’
- SOC 201 – ‘Introduction to Sociology’
- SOC 266 – ‘Sociology of Race and Ethnicity’

2018 Adjunct Professor
Trinity Washington University–College of Arts and Sciences

- SOC 100 – ‘Introduction to Sociology’
- SOC 201 – ‘Sociology of Education’

Summer 2014/15 Graduate Teaching Assistant
Consortium for Media Policy Studies

- Summer Seminar – ‘Communication Policy and Practice’
- PhD-level seminar in collaboration with the Annenberg Schools of Communication at University of Pennsylvania and University of Southern California

2014-15 Graduate Teaching Assistant
George Mason University – School of Business

- BUS 100 – ‘Business and Society’
- SOM 301 – ‘Business Models: A Communications Approach’
- MGMT 413 – ‘Organizational Development and Management Consulting – Digital Rights in a Digital World [Special Topic]’

2012-13 Graduate Lecturer
George Mason University–Department of Sociology and Anthropology

- SOCI 101 – ‘Introduction to Sociology’
- SOCI 355 – ‘Social Inequalities’

Summer 2010 Graduate Teaching Assistant
George Mason University–Department of Sociology and Anthropology

- SOCI 308 – ‘Race and Ethnicity in a Changing World’

ADDITIONAL EXPERIENCE

2018-Present	Scholar Member Scholars Strategy Network
2013-16	National Programs Assessment Committee National Association of El Sistema Inspired Programs
2013-15	Program Associate University of Pennsylvania–Annenberg School of Communication • Consortium for Media Policy Studies summer program
2014-15	Graduate Research Assistant George Mason University–School of Business • Interdisciplinary committee for course development on ‘Digital Privacy’
Winter 2014	Research Assistant Potomac Gardens Documentary Project
2012	Consultant Association of American Medical Colleges • MCAT Social Science Development
2011-12	Managing Editor <i>This Week in Sociology</i>

SERVICE TO THE DISCIPLINE

PUBLISHING

2019-Present	<i>Emerald Studies in Media and Communications</i> • Advisory board member
2017-21	<i>The Qualitative Report</i> • Editorial board member
2015-17	<i>Social Problems</i> • Student advisory board member • Committee on social media member
2010	<i>Film International</i> • Award committee member, ‘Frank Capra Award’
Ad hoc	Peer Reviewer: <div> <ul style="list-style-type: none"> • <i>Communication & Society</i> • <i>Critical Discourse Studies</i> • <i>Ethnic & Racial Studies</i> • <i>Ethnicities</i> • <i>Humanity & Society</i> • <i>Howard Journal of Communications</i> • <i>Networking Knowledge</i> </div> <div> <ul style="list-style-type: none"> • Pearson Publishing • <i>Popular Culture Studies Journal</i> • Sage Publishing • <i>Social Currents</i> • <i>Sociological Forum</i> • <i>Sociology of Race & Ethnicity</i> </div>

ASSOCIATIONS

District of Columbia Sociological Society

2022-Present	Officer At-large, Executive Committee
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Society for the Study of Social Problems

2020-Present	Committee member, Justice 21 Committee
2021-22	Mentor, SSSP Mentoring Program
2020	Committee member, Graduate Student Paper Competition, Racial and Ethnic Minorities Division
2019	Committee member, Kimberle Crenshaw Outstanding Article Award, Racial and Ethnic Minorities Division
2011-17	Newsletter editor, Global Division
2015	Committee member, Kimberle Crenshaw Outstanding Article Award, Racial and Ethnic Minorities Division
2011-12	Executive board member, Global Division

Mid-South Sociological Association

2011-16	Nominations committee member
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Association for Humanist Sociology

2013-14	Webmaster
2011-13	Student liaison

AFFILIATIONS

American Sociological Association

- Racial and Ethnic Minorities section
- Communication, Information Technologies, and Media Sociology section
- Sociology of Consumers and Consumption section

Society for the Study of Social Problems

- Racial and Ethnic Minorities division
- Health, Health Policy, and Health Services division

District of Columbia Sociological Society

Association of National Advertisers

- Multicultural Marketing & Diversity Committee