

GLOA 600-002: Global Competencies

Tentative Syllabus

Horizon Hall 1007, Wed. 4:30-7:10pm
George Mason University, Spring 2024

Professor Johanna Bockman

Office: Horizon Hall 6234

Office Hours: Wednesday 2-3pm, or by appointment

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Course Description

The goal of this course is to introduce you to different perspectives, approaches, and debates about “globalization.” Generally, globalization refers to an intensification (in quantity and quality) of interactions between individuals, organizations, and governments from around the world. Scholars, activists, politicians, and others have actively debated the meaning and consequences of these interactions. In this course, we will use interdisciplinary perspectives and identify the goals, interests, and positions of these various stakeholders. In addition to looking at theories and debates regarding the defining characteristics of globalization, we will explore the political, economic, social, cultural, and environmental dimensions of globalization.

This course does not provide an answer to the question whether globalization is good or bad. Rather, our focus is on the historical and social contingency of globalization and related phenomena (e.g., development, governance, trade, health, etc.) and how they are deployed in the contemporary world, as well as how they are criticized, rejected, and resisted. While we will address a range of global socioeconomic and political processes and interactions, our emphasis will be on scholarly approaches that consider how these are grounded in specific times and places.

Course Objectives

By the end of the course, students should be able to:

- Understand some of the main approaches to the study of globalization in the social sciences and apply core concepts to contemporary phenomena.
- Identify key themes and conversations in the scholarly literature on a chosen topic and provide an organizing narrative.
- Evaluate different data sources used in the scholarly discussion of globalization and present them using evidence-based argument.

Required Texts

- Materials posted or linked to our Blackboard site, <https://mymasonportal.gmu.edu>.

Course Schedule

I. Introduction

Wednesday, January 17: Introduction to the course

- Welcome to class, introduction.
- Pre-course survey.

II. Global Economy and Who Benefits?

Wednesday, January 24: Colonialism and Extractivism

- Fanon, Frantz. 1963. *The Wretched of the Earth*. Translated by Constance Farrington. New York, NY: Grove Press. [Section titled "On violence"]
- Arlit, Deuxieme Paris (Dir. Idrissou Mora Kpaï, 2004) (available through Mason Library; you must log in to view.)

Wednesday, January 31: Decolonization and The Global Assembly Line?

- McMichael, Phillip.
- Watch: "Life and Debt."
- Bockman, Johanna. "Neoliberalism." *Contexts*.

Wednesday, February 7: The Global Assembly Line

- Dicken, Peter. "Fabric-ating Fashion: The Clothing Industries." Pp. 301-330 in *Global Shift*. (29 pages)
- Dicken, Peter. "'Making the World Go Round': Financial Services." Pp. 379-407 in *Global Shift*. (28 pages)
- Watch: Maquilapolis: (Dir. Sergio De La Torre, 2006) (available through Mason library; you must log in to view.)

Wednesday, February 14: Migration and Global Cities

- Parreñas, Rhacel Salazar. 2002. "The Care Crisis in the Philippines: Children and Transnational Families in the New Global Economy." Pp. 39-54 in *Global Woman*. (15 pages)
- Sassen, Saskia. 2002. "Global Cities and Survival Circuits." Pp. 254-274 in *Global Woman*. (20 pages)
- Sassen, Saskia. Chapter 1, *The Global City*, pp. 3-15 (13 pages)

III. Global Politics, Global Governance, and Democracy

Wednesday, February 21: Inter-governmental Organizations (IGOs)

- History of the UN, just the text at the top part of the page: <https://www.un.org/en/about-us/history-of-the-un>
- Treaties, UN Charter, just the first chapter: <https://www.un.org/en/about-us/un-charter/chapter-1>
- Look at what is going on live at the UN today, such as their noon press conference, but look at whatever interests you and what you have time for, no matter how brief: <https://media.un.org/en/webtv/schedule>
- Case Study: CITES

Wednesday, February 28: Non-Governmental Organizations (NGOs)

- Betsill, Michele M. "Nongovernmental Organizations." Pp. Essential Concepts of Global Environmental Governance, Edited by Jean-Frederic Morin, Amandine Orsini. (3 pages)
- Alger, Chadwick. 2002. "The Emerging Roles of NGOs in the UN System: From Article 71 to a People's Millennium Assembly." *Global Governance* 8(1): 93-117.

Wednesday, March 6: Spring Break (March 4-March 10), no class

Wednesday, March 13: Global Governance, Effectiveness, and Democracy

- Midterm

IV. Global Culture and Who Benefits?

Wednesday, March 20: Pop Culture and Soft Power

- Allison, Anne. 2015[2008]. "The Attractions of the J Wave for American Youth." In *Soft Power Super Powers: Cultural and National Assets of the United States*. 99-110. London and New York: Routledge.
- Kim, Youna. 2021. "Introduction: Popular culture and soft power in the social media age." In *The Soft Power of the Korean Wave: Parasite, BTW, and Drama*. London: Routledge.
- Moaveni, Azadeh. 2023. "It's Not a Barbie World." *Foreign Policy*. June 19. <https://foreignpolicy.com/2023/06/19/barbie-doll-history-global-export/>.
- Watch: Nye, Joseph. 2019. "On the Future of Soft Power and Public Diplomacy." USC Annenberg. Accessed August 19. <https://www.youtube.com/watch?v=q75uTqz5XS4>.

Wednesday, March 27: World Heritage

- Meskell, Lynn and Christopher Brumann. Chapter 1 ("UNESCO and New World Orders"). In *Global Heritage: A Reader*. Malden, MA: John Wiley & Sons.
- Lee, Hyun Kyung, Marie Louise Stig Sørensen, and Yujie Zhu. 2023. "The UNESCO Memory of the World Programme and Claims for Recognition of Atrocities: The Nominations of Documents of Nanjing Massacre and Voices of the 'Comfort Women.'" *Memory Studies* 16 (4): 894–911.

Wednesday, April 3: Humanitarianism

- Fassin, Didier. 2007. "Humanitarianism as a Politics of Life." *Public Culture* 19 (3): 499–520. doi:10.1215/08992363-2007-007.
- Redfield, Peter. 2012. "The Unbearable Lightness of Ex-Pats: Double Binds of Humanitarian Mobility." *Cultural Anthropology* 27(2): 358–382.
- Listen: Beyond News: Jessica Alexander in "Beyond Aid" (CSIS) (15 min.)

Wednesday, April 10: Global Citizens and Human Rights

- Reading: Rofo, Matthew W. 2003. "I Want to be Global": Theorising the Gentrifying Class as an Emergent Elite Global Community," *Urban Studies* 40(12): 2511-2526.

V. Alternative Globalization Movements

Wednesday, April 17: Reorienting the Global Economy

- Climate Emergency, Human Security, and Globalization.
- Gupta, Akihi. 2015. "Is Poverty a Global Security Threat?" In *Territories of Poverty: Rethinking North and South*, edited by Ananya Roy and Emma Shaw Crane, 84-102. Athens and London: University of Georgia Press.
- Rice, Susan. 2010. "The National Security Implications of Global Poverty." In *Confronting Poverty: Weak States and U.S. National Security*, edited by Susan E. Rice, Corinne Graff, and Carlos Pascual, 1-22. Washington, DC: Brookings Institution Press.

Wednesday, April 25: Reorienting the Global Economy

- Ramon Flecha and Pun Ngai. 2014. "The challenge for Mondragon: Searching for the cooperative values in times of internationalization," *Organization* 21(5): 666-682.
- Juan Camilo Calderón Farfán, Juan David Dussán Chaux, and Dolly Arias Torres. 2021. "Food autonomy: decolonial perspectives for Indigenous health and buen vivir." *Global Health Promotion* 28(3): 50-55.
- Utting-Chamorro, Karla. 2005. "Does Fair Trade Make a Difference? The Case of Small Coffee Producers in Nicaragua." *Development in Practice* 15(3-4): 584-599.

Wednesday, May 1st: Final Paper Due 7:15pm.

Course Requirements and Grading:

Grading Rubric:

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| • Weekly questions | 5% |
| • Daily in-class writing (5 out of 10) | 15% |
| • Midterm exam | 25% |
| • Literature review proposal | 10% |
| • Draft literature review | 5% |
| • Final literature review | 35% |

Weekly Questions

Each week, please email me two questions about the week's texts by noon on Wednesday.

Daily in-class writing

Each class, we will start with writing about the reading for the day. The purpose of this is for you to gather your thoughts about the day's reading. For pedagogical reasons, this writing will be done by hand in a paper notebook without the reading, and randomly 5 times during the semester students will submit a photo of the day's writing to Blackboard. You can feel free to use your paper notebook to record your notes about the reading and to take notes during class. The grades for the papers are: 10 points (day's question answered in at least 5 sentences), 5 points (either question not answered or fewer than 5 sentences), or 0 (question not answered and fewer than 5 sentences).

Midterm Exam

This exam will take the form of an essay (one of the questions from the syllabus and class discussion) and several multiple-choice questions.

Literature Review Proposal

The final paper project is a literature review on an aspect of globalization studies that interests you most. The proposal is just one page with a bibliography on a second page (double spaced with one-inch margins and 12-point font). The proposal should have your name, project title, and page numbers at the bottom of the page. The proposal should briefly discuss the aspect of globalization you have chosen, why you have chosen this topic, the main debates in the field. The bibliography should list 6 scholarly works (peer-reviewed articles or academic books) and 2 practitioner works.

Draft Literature Review

Bring a draft of your research paper to class. It should be at least a half-finished paper (not an outline) and ideally a full draft of your research paper. It should have the elements required in the final paper below. Please adhere to one of the standard formal citation styles. Chicago, APA, or ASA are preferred (author-year, parenthesis in-text citation).

Final Literature Review

Each student will prepare a 20-page literature review. Your papers should advance your own intellectual project. I will meet with each of you individually during the semester to discuss your work and to generate a topic. I am glad to read drafts of the research paper. With your research paper, please include the commentators' comments and memo explaining how you incorporated their comments.

Grading scale

A	95	over 93
A-	92	90-92
B+	88	87-89
B	85	83-86
B-	82	80-82
C+	78	77-79
C	75	73-76
C-	72	70-72

D	65	60-69
F	0	0-59

Late Policy

For each day that any written work is late that grade will be reduced by a step (e.g., an A paper will become an A- paper one day after the due date, a B+ paper two days after the due date, etc.).

Course Policies

Academic Accommodations

Disability Services at Mason is committed to providing equitable access to learning opportunities for all students by upholding the laws that ensure equal treatment of people with disabilities. If you are seeking accommodations for this class, please first visit <http://ds.gmu.edu/> for detailed information about the Disability Services registration process. Then please discuss your approved accommodations with me. Disability Services is located in Student Union Building I (SUB I), Suite 2500, ods@gmu.edu, (703) 993-2474.

Academic Integrity

It is expected that students adhere to the George Mason University Honor Code as it relates to integrity regarding coursework and grades. The Honor Code reads as follows: "To promote a stronger sense of mutual responsibility, respect, trust, and fairness among all members of the George Mason University community and with the desire for greater academic and personal achievement, we, the student members of the University Community have set forth this: Student members of the George Mason University community pledge not to cheat, plagiarize, steal and/or lie in matters related to academic work." More information about the Honor Code, including definitions of cheating, lying, and plagiarism, can be found at the Office of Academic Integrity website at <https://oai.gmu.edu/mason-honor-code/>.

COVID-19 related policies

Familiarize yourself with Mason's various policies regarding Covid-19, including the required Safe Return to Campus training. For more information, please see: <https://www2.gmu.edu/Safe-Return-Campus>.

Name and pronoun use

If you wish, please share your name and gender pronouns with me and indicate how best to address you in class and via email. I use she/her for myself and you may address me as Dr./Professor Bockman in email and verbally.

Technology Policies

You must activate your Mason e-mail account, use it to communicate with me and the university, and check it regularly for important university information including messages related to this class. You must also have access to our Blackboard course site (accessible through <http://mymasonportal.gmu.edu>) as this is the forum we will use to conduct class. Cell phones and other communicative devices are not to be used during

class. Please keep them stowed away and out of sight. Ideally, you would take notes by hand in your paper notebook.

Changes to schedule

We have learned in the last few years that our schedules might change in an unpredictable fashion. If something happens—whatever it might be—that affects your ability to participate in the class, please do let me know. I am more than happy to work each and every one of you to make sure you can complete the semester. In the event that I fall ill and cannot continue instruction, one of my GLOA colleagues will take over so that you can complete the semester.

Note on wellbeing

This is meant to be a class that challenges you to do deep thinking. You are expected to work hard. Keeping up with the assignments will make our sessions much more productive. However, this should never come at the cost of your physical or mental health. Please do not hesitate to reach out to me if you are falling behind. We will do our best to make rigorous learning compatible with everyone's well-being.

Notice of mandatory reporting of sexual or interpersonal misconduct

As a faculty member, I am designated as a "Non-Confidential Employee," and must report all disclosures of sexual assault, sexual harassment, interpersonal violence, stalking, sexual exploitation, complicity, and retaliation to Mason's Title IX Coordinator per University Policy 1202. If you wish to speak with someone confidentially, please contact one of Mason's confidential resources, such as Student Support and Advocacy Center (SSAC) at 703-993-3686 or Counseling and Psychological Services (CAPS) at 703-993-2380. You may also seek assistance or support measures from Mason's Title IX Coordinator by calling 703-993-8730, or emailing titleix@gmu.edu.

The Global Affairs Program is an intentionally inclusive community, promotes and maintains an equitable and just work and learning environment. We welcome and value individuals and their differences including race, economic status, gender expression and identity, sex, sexual orientation, ethnicity, national origin, first language, religion, age, and disability.

Important dates

- Last Day to drop with no tuition penalty: September 6, 2022
- Selective Withdrawal Period: September 28-October 24, 2022

https://registrar.gmu.edu/calendars/fall_2022/

Other useful campus resources

- Counseling and Psychological Services (CAPS), 703.993.2380, <https://caps.gmu.edu>
- University Libraries "Ask a Librarian," <https://library.gmu.edu/ask>
- Writing Center: Johnson Center, Room 227E, <https://writingcenter.gmu.edu>