

GLOA 101-K02: Introduction to Global Affairs SPRING 2023

Professor: Gyu Tag Lee

Time: Monday / Wednesday 10:30 – 11:45

Room: G106

Email: gleeg@gmu.edu

Office: #547

Office Hours: Tuesday 14:00-17:00 or by appointment

Course Description:

This course provides an introduction to the interdisciplinary field of global studies. Globalization often refers to the increasing ties among nations, cities, and individuals across the world. Although these kinds of global exchanges have been occurring for a very long time, technology has facilitated connections between more spatially distant locations and increased the pace at which interdependence has occurred. Throughout the semester, we will explore various dimensions of globalization. Our course readings and discussions will allow us to examine how individuals and communities negotiate the effects of globalization in their everyday lives. We will critically examine the unevenness of global processes, exploring how these may provide benefits in some contexts, while producing negative impacts in others. We will also consider the use of words such as globalization, globalism, and transnationalism by different actors in different contexts and with different aims.

Class Objectives:

Upon successful completion of this course, it is expected that each student will

- Familiarize students with key terms and related to global studies
- Acquaint students with the multiple cultural, political, and economic dimensions that shape and are shaped by global processes
- Encourage students to use an interdisciplinary lens to critically engage the representation of global issues and their potential solutions
- Support students in developing academic reading and writing skills

Course Textbooks:

- SMALLMAN, Shawn and BROWN, Kimberley (2020). *Introduction to International and Global Studies*. Chapel Hill: University of North Carolina Press.
- BOFANE, In Koli Jean (2018). *Congo, Inc.: Bismark's Testament*. Translated By Marjolijn DE JAGER. Bloomington: Indiana University Press.) **Freely available on GMU online library**
- Additional readings and course materials not listed in the course schedule may be provided via Blackboard if necessary.

- Another important “text” for this course is your **GMU email account**. I will be periodically sending out updates, announcements, and syllabus changes to your GMU email addresses and it is your responsibility to regularly check your email and maintain space in your inboxes. The phrase “I did not get your email” is not an acceptable excuse.

Course Policies and Student Responsibilities:

1. Attendance

- a. You are expected to **attend all classes**, arriving **before** the class begins and remaining engaged for the duration of each class meeting. If you cannot attend class due to illness or other emergency, you should notify your professor directly or by email before class.
- b. Arriving late or leaving early is equal to 1/2 absence. **Any more than 3 absences** will result in a grade penalty in participation.
- c. If a student misses **more than seven(7) classes** (eight(8) classes or more) he or she would be fail.

2. Class Preparation and Participation

a. Class Preparation and Participation

- Students must prepare in advance for every class meeting (recommended reading and written homework). Class participation means that you actively engage in the discussions/activities and that you take notes during discussions and lectures.
- DO NOT WORK ON OTHER CLASS ASSIGNMENTS, TEXT MESSAGE/KAKAO TALK, READ EMAIL, FACEBOOK OR ENGAGE IN OTHER SOCIAL MEDIA DURING CLASS TIME. Your grade will be seriously lowered if the instructor finds you doing those things.

b. Mobile Phones and Other Electronic Devices (Laptops, Tablets, etc.)

- During class all mobile phones should be switched off or to silent mode, and put away out of sight. Mobile phones on your desk, lap, or within sight are not allowed. Using phones without permission can negatively impact your participation grade.
- If mobile phones or other devices use continues after the start of class you may be asked to leave the classroom, which could also affect your attendance score.
- Students should keep in mind that this is a **laptop ban class** when we have a face to face meeting.

c. Homework and Written Assignments

- You must complete the homework and written assignments *independently and individually*. **Copying homework and/or a written assignment from a current or former student is cheating.** University policies for cases of academic integrity

can be found at: <http://oai.gmu.edu/>. *If you have any questions about these policies, please ask your professor before completing the assignment.*

d. Course Readings and Worksheets

- You are responsible for completing reading homework for every class meeting if there is any. You should be prepared to share the main ideas from each reading and have the written assignments ready for in-class discussions/activities. Your professor may check to see if your homework is complete at any time. These homework checks are part of your Preparation and Participation Grade. Do not email “missing” or late worksheets to your professor. You must be present in-class to receive credit for homework.

e. Graded Assignments

- These must be typed using MS Word. All text must be in 12-point font and double-spaced. Please check spelling and grammar prior to submitting your assignments.

f. Using AI writing programs (such as ChatGPT)

- The use of artificial intelligence (AI) to produce writing for this course is NOT ALLOWED unless it is otherwise stated by the instructor. If a student is found to have used AI-generated content for an assignment, that student may fail the assignment or even the course.

※ If you want to get advising for your writing assignment, you can visit GMUK Academic Resource Center. Please find more information about it at the end of this syllabus.

3. Late Work

- You must get permission from the Professor to submit work after the posted due date. Otherwise, late work will not be accepted and will result in a “zero” grade. Even when permission is given, late work may be subject to a certain percent grade penalty.

4. Blackboard

- a. You are expected to use Blackboard to access course materials. Also, you should be able to access your GMU e-mail account.
- b. Should any class sessions need to be recorded, students will be notified in advance. Any recordings will be stored on Blackboard and will only be accessible to students taking the course during this semester.
- c. A selection of certain works (e.g., articles, podcasts, videos, book chapters) will be available to students through Blackboard and remain subject to all rights and restrictions of the publisher and are to be used solely for academic purposes.
- d. Course materials and recordings are not to be distributed, sold, or employed for any other purposes.

5. Quizzes/Exams

: Basically, no make-up quizzes/exams will be given. If you have any issue on the quiz/exam date, you should tell the instructor prior to the date and discuss what you can do.

6. Time Management

: You are encouraged to make an appointment with the course professor as soon as you experience difficulty in the course or have questions about an assignment or exam. Do not wait to get help. Keep in mind that poor planning on your part does not constitute an emergency on the part of your professor (i.e. if you wait until the last minute to make an appointment with your professor, you may not have the opportunity to do so).

Students with Disabilities

: If you are a student with a disability and you need academic accommodations, please see me and contact the Office of Academic Affairs at 032-626-5060. All academic accommodations must be arranged through the Office.

Mason Diversity Statement

: George Mason University promotes a living and learning environment for outstanding growth and productivity among its students, faculty and staff. Through its curriculum, programs, policies, procedures, services and resources, Mason strives to maintain a quality environment for work, study and personal growth.

An emphasis upon diversity and inclusion throughout the campus community is essential to achieve these goals. Diversity is broadly defined to include such characteristics as, but not limited to, race, ethnicity, gender, religion, age, disability, and sexual orientation. Diversity also entails different viewpoints, philosophies, and perspectives. Attention to these aspects of diversity will help promote a culture of inclusion and belonging, and an environment where diverse opinions, backgrounds and practices have the opportunity to be voiced, heard and respected.

The reflection of Mason's commitment to diversity and inclusion goes beyond policies and procedures to focus on behavior at the individual, group and organizational level. The implementation of this commitment to diversity and inclusion is found in all settings, including individual work units and groups, student organizations and groups, and classroom settings; it is also found with the delivery of services and activities, including, but not limited to, curriculum, teaching, events, advising, research, service, and community outreach.

Acknowledging that the attainment of diversity and inclusion are dynamic and continuous processes, and that the larger societal setting has an evolving socio-cultural understanding of diversity and inclusion, Mason seeks to continuously improve its environment. To this end, the University promotes continuous monitoring and self-assessment regarding diversity. The aim is to incorporate diversity and inclusion within the philosophies and actions of the individual, group and organization, and to make improvements as needed.

Course Assessments and Grading Scale
SPRING 2023

Your course grade will consist of the following:

1. Map Quizzes (Five [5] total)	10% (total 100 pts.)
2. Group Presentation	20% (200 pts.)
3. Cultural Exhibition / Event Reflection Paper	10% (100 pts.)
4. Blackboard Discussion	15% (total 150 pts.)
5. Participation	25% (total 250)
5.1 Attendance	10% (100 pts.)
5.2 Classroom Discussion Participation	15% (150 pts.)
6. Final Exam	20% (200 pts.)
Total	100% (1,000 pts.)

Grading Scale

- A+ = 97.0~100, A0 = 93.0~96.9, A- = 89.0~92.9
- B+ = 85.0~88.9, B0 = 81.0~84.9, B- = 77.0~80.9
- C+ = 73.0~76.9, C0 = 69.0~72.9, C- = 65.0~68.9
- D or F = below 65.0

Overview of Course Assignments

1. Map Quizzes: 5 x 2% each =10% (total 100 pts.)

: You will have five map quizzes over the course of the semester in which you will be asked to identify countries that appear in course readings and discussions. Details will be provided before the quiz. Practice outlines are available here: <https://www.worldatlas.com/>.

2. Group Presentation and Leading Discussion: 20% (200 pts.)

- a. A group of students (consisting of two or more) chooses a topic among main themes of each week and prepare a 15-minute presentation to introduce them to classmates.
- b. In the presentation, each group should find appropriate examples and cases that we have found and experienced in our everyday life along with a brief summary of the chapter.
- c. Also, in the presentation, each group should introduce any media products including, but not limited to, novels, films, TV shows/dramas, commercial advertisements, Youtube/Netflix or other internet-based media platform that would help us to understand themes that they discuss.
- d. After the presentation, we will have a discussion session about it. First, two

discussants appointed by the Professor at random will ask questions and give comments on the presentation. Then other students can jump into the discussion.

3. Cultural Exhibition/Event Reflection Paper: 10% (100 pts)

- a. During this semester, you should see at least one cultural exhibition/event related to the globalization themes that we learn and discuss. After seeing it, you will write **one (1), 350-word reflection paper about it.**
- b. It can be any kind of event unless it is related to globalization. But you cannot write a paper about TV programs or internet media content. Also, you cannot write about the event/exhibition that you saw before the semester.
- c. You can submit your reflection paper anytime during the semester via Blackboard. The due date for your reflection paper is **Jun. 6, 2023**.
- d. When you write this reflection paper, you should attach your ticket and/or brochure for the performance (if applicable), or the photo including your selfie to your paper as evidence.
- e. If you submit multiple reflection papers, (up to three including the mandatory assignment), you will get some extra credit (up to 50 pts.).

4. Blackboard Discussion: 5 x 3% each = 15% (150 pts.)

- a. During the semester, students will have to participate in about five online Blackboard Discussions. Professor often will give you a couple of discussion questions sometimes with reading materials (such as newspaper/magazine articles) or videos through Blackboard Discussion section. Please read the assigned article(s) and make your own thoughts and replies to others' thoughts on the Blackboard.
- b. You will make comments on others by the different due date from your own discussion. Details will be announced on each Discussion forum.
- c. If your answer is well-made and seems more insightful/interesting than usual, you will get up to 5 extra points. If you get those extra points for some of your discussions, your total points can be more than 150 pts.
- d. If you don't make reply to others' answers when participating in the discussion, 5 pts will be deducted (for example, you make a less satisfying answer without making reply to other, you may get only 20 pts).

5. Participation: 25% (total 250 pts.)

In-class participation is important not only to the individual student, but also to the class as a whole.

5.1 Attendance: 10% (100 pts.)

: Refer to the course policy section 1.

5.2 Classroom Discussion Participation: 15% (150 pts.) → *Very Important!*

- a. Class participation is crucial to one's overall grade. It will be assessed by your participation during other students' presentation and other usual class participations.
- b. ***This is separate from your general attendance. They are separately graded. It means your attendance does not count as classroom discussion participation.***
- c. It will be counted based on how many times you participate. Therefore, you can get zero if you do not make any participation during class discussions in the semester. You can get the full participation grade when you make six(6) participations through the whole semester (you will get some extra credit if you make participations more than eight(8) times).
- d. Just saying 'yes' or 'no' or rising your hands when the instructor asks simple OX questions will not count as participation.

6. Final Exam: 20% (200 pts)

: Details will be announced later.

Class Schedule:

(All dates are subject to change)

Week 1 (02. 20 / 02. 22) Course IntroductionReading:

Smallman and Brown (2020). *Chapter 1: Introduction*

Week 2 (02. 27 / 03. 01) History of GlobalizationReading:

Smallman and Brown (2020). *Chapter 2: History*

Week 3 (03. 06 / 03. 08) Economic GlobalizationReading:

Smallman and Brown (2020). *Chapter 3: Economic Globalization*

Week 4 (03. 13 / 03. 15) Political GlobalizationReading:

Smallman and Brown (2020). *Chapter 4: Political Globalization*

Week 5 (03. 20 / 03. 22) Cultural GlobalizationReading:

Smallman and Brown (2020). *Chapter 5: Cultural Globalization*

Week 6 (03. 27 / 03. 29) Film: *Crouching Tiger, Hidden Dragon* 臥虎藏龍

Think about issues below when watching this film.

- How economic globalization is reflected in the film
- How cultural globalization is reflected in the film
- Fairness in the description of Chinese people and culture (non-Western)
- Power of media representation
- Etc.

Week 7 (04. 03 / 04. 05) Meaning of Development in the GlobalizationReading:

Smallman and Brown (2020). *Chapter 6: Development*

Week 8 (04. 10 / 04. 12) Globalization in Practice: Security

Reading:

Smallman and Brown (2020). *Chapter 7: Security*

Week 09 (04. 17 / 04. 19) Globalization in Practice: Food

Reading:

Smallman and Brown (2020). *Chapter 8: Food*

Week 10 (04. 24 / 04. 26) Globalization in Practice: Health

Reading:

Smallman and Brown (2020). *Chapter 9: Health*

Week 11 (05. 01 / 05. 03) Spring Recess (No Classes)

Week 12 (05. 08 / 05. 10) Globalization in Practice: Energy

Reading:

Smallman and Brown (2020). *Chapter 10: Energy*

Week 13 (05. 15 / 05. 17) Globalization in Practice: Environment

Reading:

Smallman and Brown (2020). *Chapter 9: Environment*

Week 14 (05. 22 / 05. 24) Conclusion: Where Do We Go Next?

Reading:

Smallman and Brown (2020). *Chapter 10-11: Where to Go Next? / Conclusion*

Week 15 (05. 29 / 05. 31 / 06. 05) Common Read: *Congo Inc.*

Reading:

Bofane (2018) *Congo Inc.: Bismarck's Testament*.

***Final Exam: TBD**

In the interest of everyone's safety, students and faculty must follow these guidelines during the SPRING 2023 semester.

1. Now it is NOT MANDATORY to wear a face mask. However, you should still care about your own personal health. Clean your seat and desk space with disinfectant wipes before you begin class. Use hand sanitizer regularly, and avoid shaking hands or other forms of physical contact. Do not share pens, pencils or other personal items. Limit your use of the elevators, and use stairs to travel between floors of the building. Students are expected to purchase their own masks for personal use if necessary. Disinfectant wipes and hand sanitizer will be available in each classroom.
2. Observe rules and regulations, and protocol regarding COVID-19 at all times during the class period and while in Mason's building or other public areas of the campus. Refer to messages and instructions from MK Office of Emergency, Health and Safety.
3. Make sure windows and doors open often to promote circulation of outside air. Classrooms without windows have mechanical systems that vent air.
4. All faculty and students must abide by these rules in the classroom. If you see others who are not observing the rules outside the classroom, you may report this to your instructor, student affairs or academic affairs.
5. Do not enter the Mason building or come to class if you have symptoms such as fever, chills, sore throat, persistent cough, shortness of breath or other respiratory difficulties. If you must miss class for this reason, send an email immediately to the professor prior to the beginning of class. You will not be penalized for missing class for this reason, but you may be asked to provide documentation that you sought medical diagnosis or treatment. You are responsible for making up any missed assignments or tests as a result of your absence.
6. Students who come to class with visible signs of illness will be asked to leave the classroom immediately and seek assistance from the IGC Health Clinic. Faculty will report your name and symptoms to the Office of Student Affairs (mksa@gmu.edu) to confirm that you have sought medical assistance.
7. Failure to comply with any of these guidelines may result in disciplinary action through the Student Code of Conduct.

Academic Integrity

: George Mason University has an Honor Code, which requires all members of this community to maintain the highest standards of academic honesty and integrity. Cheating, Plagiarism, lying, and stealing are all prohibited.

: All violations of the Honor Code will be reported to the Honor Committee.

Enrollment

: Students are responsible for verifying their enrollment in this class.

: Schedule adjustments should be made by the deadlines published in the Schedule of Classes. Deadlines each semester are published in the Academic Calendar available from Mason Korea

website (<https://masonkorea.gmu.edu/academic-calendars/academic-calendars>).

: **Last day to add – Feb 27, 2023**

: **Final Drop Deadline (with 100% tuition refund) – Mar 6, 2023**

: **Unrestricted Withdrawal Period (100% tuition liability) – Mar 31, 2023**

: After the last day to drop a class, withdrawing from this class requires the approval of the dean and is only allowed for nonacademic reasons.

: Undergraduate students may choose to exercise a selective withdrawal. See the website for selective withdrawal procedures.

GUMK Academic Resource Center

: The Academic Resource Center, GMUK is in the business of looking at your papers and problems to improve your academic achievement in the area of Writing, Mathematics, Accounting, Statistics, and Economics. You are invited to utilize the faculty and student tutor services at a variety of stages in your academic activities, checking to see that your project specifically meets the directions specified by your instructor.

While tutors are ‘fixing’ your writing or projects, they do help you become conscious of particular error patterns that emerge in your work. For more information, please contact Professor Eunmee Lee, director of Academic Resource Center (elee45@gmu.edu, office #521). You can refer to Mason Korea website (<https://masonkorea.gmu.edu/resources-and-services/academic-resource-center/academic-resource-center>).