

CTCH 792 002 | HIST 535 001 Globalization in Higher Education

Spring 2016

Instructor: Peter N. Stearns
Phone: 703-993-4150
E-mail: pstearns@gmu.edu (best way to get in touch)
Class info: Posted to your Blackboard account

Office Hours: Robinson B, Room 344, by appointment (email to schedule). Regular hours on Mondays, 10:30-11:30 am.

Class Schedule: Wednesdays, 4:30-7:10 pm, Innovation Hall 330.

Required Textbooks:

Peter N Stearns, *Educating Global Citizens in Colleges and Universities: Challenges and Opportunities* (Taylor and Francis, 2008), ISBN: 9780415990240

Important:

Please consult the Blackboard course site **BEFORE** every class. For discussion questions, click on “Course Content” on the left menu bar to find the relevant course materials.

Course Objectives, Goals and Requirements:

This course will cover a range of topics in global higher education, from basic goals and challenges to specific areas like study abroad and the management of international students.

There are four requirements for the course: active participation in class discussions; a 20-minute class presentation on one of the key topics – selection of topics will be arranged early in the course, in relation to the syllabus; a paper on some facet of global education (this may relate to the class presentation, but this is not required); and finally, a take-home essay examination at the end of the course.

Academic Honesty and Collaboration

The integrity of the University Community is affected by the individual choices made by each of us. GMU has an Honor Code with clear guidelines regarding academic integrity. Three fundamental and rather simple practices to follow at all times are that: 1) all work submitted be your own; 2) when using the work or ideas of others, including fellow students, give full credit through accurate citations; and 3) if you are uncertain about the ground rules on a particular assignment, ask for clarification. No grade is important enough to justify academic misconduct.

Assignment Schedule:

Date	Topic	Assignment
Wed, Jan 20	Intro: components in global education; framework for global education in US	Review Syllabus
Wed, Jan 27	Goals and challenges, objections, priorities, groups that help	Stearns, chapters 1, 2 B. Hill and R. Helms, "Leading the Globally Engaged Institution: New Directions, Choices, and Dilemmas," ACE, 2012
Wed, Feb 3	Strategic plan and organizational structure; budget	Stearns, chapter 3 J. Hudzik and P. Pynes, "Developing Sustainable Resources for Internationalization," NAFSA, 2014 Read the global section of Mason 2014-2024 Strategic Plan Read at least one other university's strategic plan on global goals or lack thereof (online)
Wed, Feb 10	Curriculum	Stearns, chapter 4 G. Woodruff and A. Henry, "Curriculum Integration of Education Abroad," NAFSA, 2012 C. West, "Integrating Internationalization into STEM Education," NAFSA, 2014 http://catalog.gmu.edu/content.php?catoid=25&navoid=4941 http://catalog.gmu.edu/content.php?catoid=25&navoid=4868
Wed, Feb 17	International students; issues and roles	Guest Speaker Nicole J. Sealey , INTO Mason Academic Director Stearns, chapter 6
Wed, Feb 24	Study Abroad	Stearns, chapter 5 "Strengthening Study Abroad," NAFSA, 2008 "College- Bound Students' Interests in Study Abroad and Other International Learning Activities," ACE, 2008
Wed, Mar 2	Other options for students: domestic options, technology, internships	Guest Speaker Rita Rowland , Global Relations Specialist http://cgs.gmu.edu/gcc http://cgs.gmu.edu/othercgs/request-for-proposals-global-collaborative-classroom-grant-fall-2016.html
Mon, Mar 7-13	SPRING BREAK - No Classes	

Wed, Mar 16	Areas of the worlds: challenges and opportunities	P. Peterson and R. Helms, "Challenges and Opportunities for the Global Engagement of Higher Education," ACE, 2014
Wed, Mar 23	Collaborations and branches; issues of principle	Stearns, chapter 7 R. Helms, "International Higher Education Partnerships: Global Review of Standards and Practices," ACE, 2015
Wed, Mar 30	Faculty role and challenges	Stearns, chapter 8 https://www.insidehighered.com/news/2014/09/26/chicago-severs-ties-chinese-government-funded-confucius-institute
Wed, Apr 6	Student services	"Envisioning the Future of Student Affairs," Task Force on the Future of Student Affairs appointed by ACPA and NASPA
Wed, Apr 13	Rankings	P. Stearns and K. Smith, "Meeting the Rankings Challenge: How a Young American University Enhances its Global Position"
Wed, Apr 20	Assessment	Stearns, chapter 9 M. Javidan, L. Hough and A. Bullough, Chapter 2: Development of the <i>Global Mindset Inventory</i> in <i>Conceptualizing and Measuring Global Mindset: Development of the Global Mindset Inventory</i> , Report from the Thunderbird School of Global Management
Wed, Apr 27	Next steps? Global citizens? *LAST CLASS*	Stearns, chapters 10,11
Wednesday, May 4		<u>FINAL EXAM DUE</u>