

## INTRODUCING

# FacultyEnlight



We are excited to introduce to you our online textbook adoption platform, *FacultyEnlight*. We have conducted extensive, nationwide research with faculty members like you from around the country, gathering feedback on faculty preferences, needs, wants and challenges when it comes to the textbook adoption process. Armed with this insight, we created a digital experience that, for the first time ever, offers faculty the opportunity to research and adopt textbooks in one, convenient place – saving you time and making the adoption process easier than ever.

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### ***FacultyEnlight* Features:**

- Ability to research and adopt course materials in one, convenient place
- Compare cost to student and identify format availability before adoption
- Read peer product reviews and write your own
- Access your past adoptions from the last three years at all of your affiliated campuses

On the following pages, we will walk you through *FacultyEnlight*, exploring its many benefits and features and allowing you to see for yourself just how simple, convenient and valuable it is.

## START

# FacultyEnlight

### STEP 1: GETTING STARTED

*FacultyEnlight* is conveniently accessed via the “Faculty Resources” link in the upper right corner of your campus store’s website. When you click on this link, it will take you to your school’s personalized *FacultyEnlight* page. Though you do not have to register or sign in to explore *FacultyEnlight* and search the textbook database, signing in does have many valuable benefits, such as saving time when submitting adoptions and quick searches of your past adoption history.

### STEP 2: BEGIN SEARCH

Now, you no longer have to search for textbooks using multiple platforms and search engines, and then use an entirely different platform to submit your requests. *FacultyEnlight* streamlines the process, letting you do it all in one, convenient place.

Know the exact textbook or author that you want to look up? You can search by the 13-digit ISBN number or the textbook’s title and/or author(s), and filter the results by print, digital, rental or all three.

Still exploring textbook options? Our research told us that faculty members would like to be able to see what textbooks their colleagues at other schools are using. So, now you can – simply search by school type, state, school name or discipline.

The fourth way to search is by viewing your Favorites List. Once you’ve registered with *FacultyEnlight* and are signed in, you can add textbooks to this list so that you can easily view them again in the future.

Welcome Dr. Nicole Guerrieri • Sign Out • Book Bag (0 items)

**FACULTYENLIGHT.** OFFICIAL CAMPUS BOOKSTORE

Search Adopt Discover Learn

By ISBN By Title/Author By Other Schools Favorites Lists

Home  
Search

Search By ISBN  
Search by Title/Author  
Search Books Other Schools Are Using  
View Your Favorites Lists

**Getting Started Guide**  
To download the PDF version of the Getting Started Guide, which will step you through the search and adoption process, [click here](#).

**Build Your Favorites Lists**  
Found something interesting and want to save it for future reference? Create as many as five separate favorites lists to keep your research organized. (You must be logged into your account to create favorites lists.)

- **Stay organized** by creating a list for each course you teach.
- **Streamline the process** by adopting right from your favorites list.
- **Save time** no need to search for that

We make it easy to find your favorite books and resources, and to discover new ones. To help you make informed decisions, we show you available formats for your book and the estimated student price.

Researching new textbooks? See what's being used by your colleagues at more than 650 campuses with Barnes & Noble College bookstores. Choose one of the options above to get started.

# FacultyEnlight

## Four ways to search for textbooks:

4

- By ISBN
- By Title and/or Author
- By what other schools are using
- By viewing your Favorites List

Search Adopt Discover Learn

By ISBN By Title/Author By Other Schools Favorites Lists

Home » Search

### Search by ISBN

Enter ISBN Number\*:

\* 13 Digit ISBN Required

Search Adopt Discover Learn

By ISBN By Title/Author By Other Schools Favorites Lists

Home » Search

### Search by Title/Author

Enter either Title, Author or both

Title:

Author:

Format\*: ☒ Print ☒ e-Book

Search Adopt Discover Learn

By ISBN By Title/Author By Other Schools Favorites Lists

Home » Search

### By Other Schools

School Type\*:

State\*:

School Name\*:

Discipline\*:

\* Indicates Required Field

Search Adopt Discover Learn

By ISBN By Title/Author By Other Schools Favorites Lists

Home » Search

### Favorites Lists

My Favorite Books

Biology	Edit	delete
Psych 101	Edit	delete
Public Speaking	Edit	delete

+ Add New List

## Search

Search By ISBN

Search by Title/Author

Search Books Other Schools Are Using

View Your Favorites List



## RESULTS

# FacultyEnlight

### STEP 3: VIEW SEARCH RESULTS

*FacultyEnlight* gives you an in-depth look at the textbooks available based on your search terms. By clicking on the title of a textbook, you can view the product details page. *FacultyEnlight* also shows all the available formats and corresponding price estimates for that textbook, including a link that alerts you if a new edition is available and the ability to request a digital or print desk copy, ensuring that you can find and select the most affordable options for your students.

You also can explore additional details about each textbook by clicking on the different tabs. Explore the overview and author bios, review the table of contents, read the product reviews – or write one yourself – and see which campuses also have adopted this title.

The screenshot displays the FacultyEnlight search results interface. At the top, there are tabs for 'Search', 'Adopt', 'Discover', and 'Learn'. Below these are filters: 'By ISBN', 'By Title/Author', 'By Other Schools', and 'Favorites Lists'. The main section is titled 'Search Results' and shows 'Showing 1-8 of 8 results for A Pocket Guide to Public Speaking'. A dropdown menu for 'Sort By' is set to 'Top Matches', and it indicates 'Page 1 of 1'. On the left, there's an 'Add to Lists' section with checkboxes for 'Psychology 201', 'Biology', 'Psych 101', 'Public Speaking' (checked), and 'English Comp 101'. Below this is a 'Page 1 of 2' indicator and a 'Submit' button. The main content area features a book cover for 'A Pocket Guide to Public Speaking | Edition: 3' by Dan O'Hair, Hannah Rubenstein, and Rob Stewart. To the right of the cover, the book's details are listed: ISBN 9780312554040, Publisher Bedford/St. Martin's, Publication Date 11/05/2009, and Estimated Student Price. The pricing table shows: Print, new \$33.35; Print, new rental \$16.70; Print, used rental \$10.00; and eBook, rent (for 180 days) \$16.00. There are links for 'Adopt This Book', 'Request Desk Copy?', 'Print', and 'Digital'. A 'SEE NEWEST EDITION OF THIS BOOK' link is at the bottom. An arrow labeled 'Title' points to the book title link, and an arrow labeled 'Formats' points to the pricing table.

The screenshot shows the product details page for 'A Pocket Guide to Public Speaking | Edition: 3'. At the top, there are four tabs: 'Overview', 'Features', 'Reviews', and 'Adopted By'. An arrow labeled 'Detail Tabs' points to these tabs. The 'Overview' tab is selected, displaying a description of the book: 'Inspired by A Speaker's Guidebook, the most successful new public speaking text in over a decade, this brief, inexpensive, spiral-bound text is the first designed to be used in any college, workplace, or community setting that includes public speaking. With its spiral binding and compact format, this text is easy to use and gives practical coverage to the key topics and skills — from invention, research, and organization to practice and delivery — that students need to give polished speeches in any situation.' Below the description is the 'Author(s)' section, which provides a biography of Dan O'Hair, mentioning his role as dean of the University of Kentucky College of Communications and Information Studies, his past presidency at the National Communication Association, and his extensive publication record in communication, psychology, and health journals and books.

# FacultyEnlight

## STEP 4: REGISTER WITH FACULTYENLIGHT

When you are ready to adopt your textbooks, there's no need to open up an email, hop on the phone or head over to your campus store (unless you want to, of course!). Simply create your *FacultyEnlight* account (or sign in if you already have one). Although you do not have to register with *FacultyEnlight* in order to adopt, we recommend registering so that you have access to the many additional features that will make adopting even easier.

The registration process is simple. Just click on the "Create Account" link to register and fill in your information. Click "Submit" when the form is complete. Once you have registered, you will receive a confirmation email. On screen, you will be prompted to sign in.

**Create Account**

**Why create an account?**

With a user name and password you will be able to log in and proceed through your adoptions quickly.

**With an account you will have access to more tools and resources.**

- Access your past adoptions for quick, easy reference
- Build and refer back to your "favorite" lists
- Write book reviews and share them with other faculty

**Do I have to create an account?**

You do not have to create an account to use *FacultyEnlight*, but we encourage you to do so in order to take advantage of the features we've designed with faculty in mind.

Username: \*

E-mail address: \*

Confirm e-mail address: \*

Password: \*

Confirm password: \*

Title:

First Name: \*

Last Name: \*

Telephone Number: \*

This question is for testing whether you are a human visitor and to prevent automated spam submissions.

7 L S B F

Please enter the string of characters appearing in the image.

\* Indicates Required Field

☒ By Checking this box I acknowledge that I will receive emails from Barnes & Noble College Bookellers.

Username: \*

Password: \*

[Forgot username or password?](#)

☐ Remember me

3

\* Indicates Required Field

# FacultyEnlight

## STEP 5: ADOPT

### News



**TOOL BOOK AND BIBLIOTEC WORK TO INCREASE THE ACCESSIBILITY OF READING**  
Last month, we reported an upsurge in e-reading while the popularity of reading in general remained static. However...  
[continue»](#)

Congratulations, you are officially a registered user of *FacultyEnlight*, with access to a number of additional benefits. For example, when you are signed into your account, you may find industry articles or articles specific to your school on *FacultyEnlight's* homepage.

Once you've registered with *FacultyEnlight*, you may affiliate your account with multiple schools and view all previous adoptions at those schools from the past three years. *FacultyEnlight* makes it easy to find your past adoptions in two ways: Find Previous and Find My School Adoptions. If you cannot find your previously adopted course materials, contact your bookstore manager.



# FacultyEnlight

Find Previous will recall any materials you have adopted while using *FacultyEnlight* as a registered user. Simply select the School, Term, Department and Course to search. Continue the adoption process by clicking the “Adopt this Book” button.

Find My School Adoptions allows you to access all adoptions you’ve made over the past three years at any of the campuses affiliated with your account. The primary campus affiliated with your account will be the default selection, but, if you have affiliated your account with multiple campuses, you can use the drop down to search any of your affiliated campuses. Select Term, Department, Course and/ or Instructor from the drop downs and you will find the materials adopted for that course and/or instructor. Continue the adoption process by clicking the “Adopt this Book” button.

Search Adopt Discover Learn

Create New Find Previous Find My School Adoptions

Home » Adopt

### View Materials Previously Adopted for Your School

School Name: Iona College

Term \* Select Term

Department \* Select Department

Course Select Course

Instructor Last Name Select Instructor

Search

\* Indicates Required Field

Search Adopt Discover Learn

Create New Find Previous Find My School Adoptions

Home

### Previously Adopted For Your School

School: Iona College  
Term: FALL 2013  
Department: BUS  
Course: 100  
Instructor: FORD

Showing 1-1 results [Search Again](#)

Sort By: Title - A to Z Page 1 of 1 [Select All Materials](#)

Add to Lists

- ☐ Psychology 201
- ☐ Biology
- ☐ Psych 101
- ☐ Public Speaking
- ☐ English Comp 101

Page 1 of 2

[Create new list](#)

Submit

**Understanding Business I Edition: 10**

Author: William Nickels, James McHugh, Susan McHugh  
ISBN: 9780073524597  
Publisher: McGraw-Hill Companies Inc.  
Publication Date: 01/09/2012  
Estimated Student Price

Print, new \$239.00  
Print, new rental \$155.35  
Print, used rental \$107.55  
eBook, Buy \$158.35  
eBook, rent (for 180 days) \$123.80

Rating ☆☆☆☆ [Be the first to write a review](#)

Request Desk Copy? [Print](#) [Digital](#)

[Adopt This Book](#)

## Add to Lists

- ☒ My Favorite Books
- ☐ Biology
- ☐ Psych 101
- ☐ Public Speaking

[+ Create new list](#)

Submit

You may also create and view your Favorites List now that you are a registered user, bookmarking textbooks you want to remember, and adoptions can be left in your Book Bag for up to 30 days, allowing you to step away from the adoption process and later pick up where you left off, without worrying about losing your previous research work.

Are you ready to submit your textbook adoption requests? We've made this as simple as possible, too. Just click on the "Adopt" tab to get started. Then follow the steps shown below.

Search **1** Adopt Discover Learn

Create New Find Previous Find My School Adoptions

Home

Adopt

**2** [Create New Adoption](#)

[View Previous Adoptions](#)

[Find My School Adoptions](#)

Getting Started Guide

To download the PDF version of the Getting Started Guide, which will step you through the search and adoption process, [click here](#).

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Search Adopt Discover Learn

Create New Find Previous Find My School Adoptions

Home » Adopt

**3** Select Course

Hello Dr. Nicole Guernieri, please select School Term Department Course to begin order.

School Name: Central Connecticut State University

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**4** Find Your Course

Term \* SPRING 2013

Department \* PS

Course \* 104

Not seeing the course you are teaching? [+ Add](#)

<input checked="" type="checkbox"/> Select All	Section	Enrollment	Instructor
<input checked="" type="checkbox"/> Section	01	35	SMITH
<input checked="" type="checkbox"/> Section	02	35	BROWN-FOST
<input checked="" type="checkbox"/> Section	03	35	BROWN-FOST
<input checked="" type="checkbox"/> Section	70	35	SMITH <a href="#">+ Add</a>

Next Step [Select Materials](#) **5**

\* Indicates Required Field



# FacultyEnlight

You may then search for the textbooks you want to adopt. You can adopt from your Favorites List or search by ISBN, Title/Author or Previous Terms.

You can also add non-text materials or select "No Materials Required For This Course."

How would you like to add materials?

Add from Favorites List

Search by ISBN

Search by Title/Author

Search Previous Terms

Search My School Adoptions

Add Non-text Materials

No Materials Required For This Course

Once you have selected your search method and filled in the information, your results will appear on the screen. Click the "Adopt This Book" button to adopt the book.

You can add books to your Favorites or other Lists.

The screenshot shows the FacultyEnlight website interface. At the top, there are tabs for Search, Adopt, Discover, and Learn. Below the tabs, there are links for 'By ISBN', 'By Title/Author', 'By Other Schools', and 'Favorites Lists'. The main content area is titled 'Search Results' and shows 'Showing 1-8 of 8 results for A Pocket Guide to Public Speaking'. There is a 'Sort By: Top Matches' dropdown and 'Page 1 of 1' indicator. On the left, there is an 'Add to Lists' section with checkboxes for 'Psychology 201', 'Biology', 'Psych 101', 'Public Speaking' (which is checked), and 'English Comp 101'. Below this is a 'Page 1 of 2' indicator and a 'Submit' button. On the right, there is a book listing for 'A Pocket Guide to Public Speaking | Edition: 3' by Dan O'Hair, Hannah Rubenstein, and Rob Stewart. The listing includes the ISBN 9780312554040, publisher Bedford/St. Martin's, and publication date 11/05/2009. It also shows estimated student prices for print, rental, and eBook formats. At the bottom of the listing, there is a 'Rating' section with five stars and a 'Be the first to write a review' link. A red arrow points to the 'Adopt This Book' button, which is highlighted in blue. Below the button, there is a link to 'SEE NEWEST EDITION OF THIS BOOK'.

**SUBMIT**

## FacultyEnlight

Lastly, you will be prompted to review your adoptions and select “required” or “recommended” before submitting. When you are ready, click “Submit.” You will receive an email confirmation.


Home  
Review and Submit Order  
Your order will be kept open for 30 days or until you submit it.

Course Details  
School: Rutgers The State University of New Jersey  
Term: FALL 2013  
Department: 014  
Course: 140  
Section: 01. Estimated Enrollment: 80. Instructor: RAMACHANDR

Click “Add More Materials” if you would like to add more books to your adoption list before submitting.

<< Add More Materials Submit Order >>

Textbook Details

  
Remove

[A Pocket Guide to Public Speaking, 1 Edition: 3](#)  
Author: Dan O'Hair, Hannah Rubenstein, Rob Stewart  
ISBN: 9780312554040  
Publication Date: 11/05/2009  
Publisher: Bedford/St. Martin's  
Estimated Student Price  
Print, new: \$33.35  
Print, new rental: \$16.70  
Print, used rental: \$10.00  
eBook, rent (for 180 days): \$16.00  
Student use of this title is  
☒ Required ☐ Recommended  
Rating: ☆☆☆☆ Be the first to write a review

Add a note:  
Go to class first.

<< Add More Materials Submit Order >>

If you have other options, like “Go to Class First,” or if a student may select one title from a list of texts, select “Required,” but use the notes field to communicate these specifics to your bookstore manager.

# FacultyEnlight



Faculty adoption confirmation  
FacultyEnlight to: nguerrieri



FACULTYENLIGHT.

OFFICIAL  
CAMPUS  
BOOKSTORE

Search • Adopt • Discover • Learn

**We've received your course materials order and we're processing it now.**



Thank you for submitting your adoption online which helps to ensure your students get the materials they need.

Should you have any questions or need further assistance, please contact your bookstore.

Here is a summary of the information we received from you.

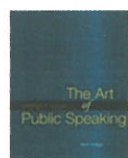
#### Faculty Information

Name: Dr. Nicole Guerrieri  
E-mail: [nguerrieri@bncollege.com](mailto:nguerrieri@bncollege.com)  
Discipline:  
Telephone Number: (908) 991-2159

#### Course Details

Term: SPRING 2013  
Department: PS  
Course: 104  
Section 01, Estimated Enrollment: 35, Instructor: SMITH  
Section 02, Estimated Enrollment: 35, Instructor: BROWN-FOST  
Section 03, Estimated Enrollment: 35, Instructor: BROWN-FOST  
Section 70, Estimated Enrollment: 35, Instructor: SMITH

#### Textbook Details



[ART OF PUBLIC SPEAKING | Edition: 10TH](#)  
[09](#)

Author: LUCAS  
ISBN: 9780077306298  
Publisher: MCG  
Estimated Student Price:  
Print, new: \$148.35  
eBook, buy: \$85.60  
eBook, rent (for days): \$66.95  
Student use of this title is Required  
Rating: 0

#### Non-text materials

No Non Text Materials Added

Note submitted:

#### Money Saving Options

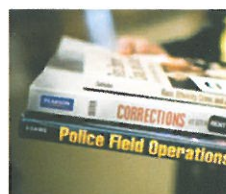
Please be sure to tell your students about the many money saving options that are available to them...new, used, rental, and digital.

#### Update Your Inbox

To ensure you receive our e-mails, please add [info@facultyenlight.com](mailto:info@facultyenlight.com) to your list of approved senders.

#### Check Back Often

FacultyEnlight is updated frequently, so come back often to get up-to-date textbook and faculty resources, and to collaborate with your colleagues.

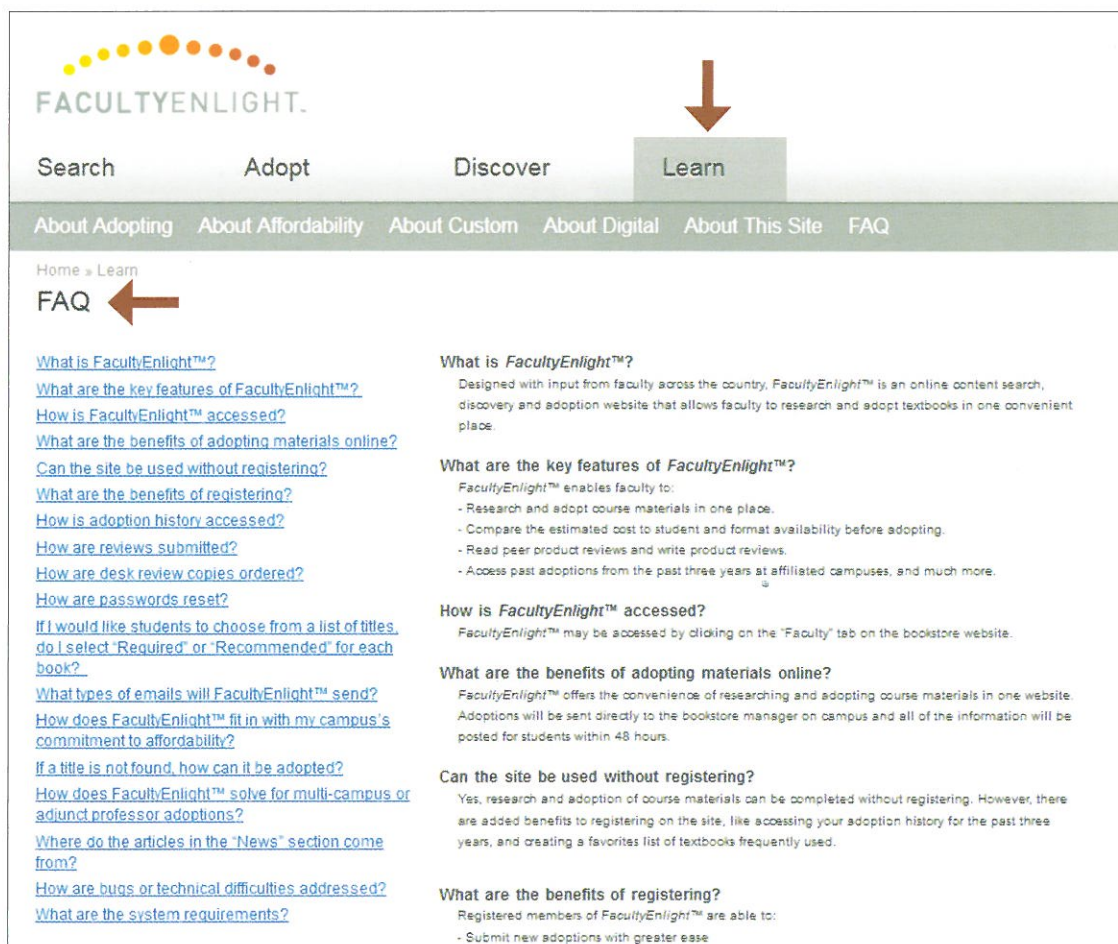




## QUESTIONS

# FacultyEnlight

If you still have questions or comments about *FacultyEnlight*, please contact your bookstore manager. As an additional resource, the site also has an FAQ section that may be helpful: [www.facultyenlight.com/view-faq](http://www.facultyenlight.com/view-faq)



The screenshot shows the FacultyEnlight website interface. At the top, the logo consists of a series of colored dots (yellow, orange, red) above the text "FACULTYENLIGHT.". Below the logo is a navigation bar with four tabs: "Search", "Adopt", "Discover", and "Learn". The "Learn" tab is highlighted with a grey background and a red arrow pointing down to it. Below the navigation bar is a secondary menu with links: "About Adopting", "About Affordability", "About Custom", "About Digital", "About This Site", and "FAQ". The "FAQ" link is highlighted with a red arrow pointing to it. The main content area is titled "Home » Learn" and "FAQ". It contains two columns of text. The left column lists 15 frequently asked questions as blue hyperlinks. The right column provides answers to four of these questions, each starting with a bold heading followed by a paragraph of text and a bulleted list of features or benefits.

**FAQ**

[What is FacultyEnlight™?](#)  
[What are the key features of FacultyEnlight™?](#)  
[How is FacultyEnlight™ accessed?](#)  
[What are the benefits of adopting materials online?](#)  
[Can the site be used without registering?](#)  
[What are the benefits of registering?](#)  
[How is adoption history accessed?](#)  
[How are reviews submitted?](#)  
[How are desk review copies ordered?](#)  
[How are passwords reset?](#)  
[If I would like students to choose from a list of titles, do I select "Required" or "Recommended" for each book?](#)  
[What types of emails will FacultyEnlight™ send?](#)  
[How does FacultyEnlight™ fit in with my campus's commitment to affordability?](#)  
[If a title is not found, how can it be adopted?](#)  
[How does FacultyEnlight™ solve for multi-campus or adjunct professor adoptions?](#)  
[Where do the articles in the "News" section come from?](#)  
[How are bugs or technical difficulties addressed?](#)  
[What are the system requirements?](#)

**What is FacultyEnlight™?**  
Designed with input from faculty across the country, FacultyEnlight™ is an online content search, discovery and adoption website that allows faculty to research and adopt textbooks in one convenient place.

**What are the key features of FacultyEnlight™?**  
FacultyEnlight™ enables faculty to:  
- Research and adopt course materials in one place.  
- Compare the estimated cost to student and format availability before adopting.  
- Read peer product reviews and write product reviews.  
- Access past adoptions from the past three years at affiliated campuses, and much more.

**How is FacultyEnlight™ accessed?**  
FacultyEnlight™ may be accessed by clicking on the "Faculty" tab on the bookstore website.

**What are the benefits of adopting materials online?**  
FacultyEnlight™ offers the convenience of researching and adopting course materials in one website. Adoptions will be sent directly to the bookstore manager on campus and all of the information will be posted for students within 48 hours.

**Can the site be used without registering?**  
Yes, research and adoption of course materials can be completed without registering. However, there are added benefits to registering on the site, like accessing your adoption history for the past three years, and creating a favorites list of textbooks frequently used.

**What are the benefits of registering?**  
Registered members of FacultyEnlight™ are able to:  
- Submit new adoptions with greater ease