

Richard Craig

George Mason University
Communication
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Education

Doctorate of Philosophy, Mass Communication/Media Studies (May 2011).
Howard University, Washington D.C.

Research platforms: popular culture, ethnicity and race in media, gender and sexuality in media, media political economy, media and policy, media rhetoric, media ownership, social influences of media, ethnic/alternative media, media reform, media literacy.

Master of Arts, Telecommunication Management (May 2002).
Michigan State University, East Lansing, MI.
Area of specialization: Broadcast/Cable ownership and management.

Bachelor of Arts, Journalism (May 1999).
Olivet College, Olivet, MI.
Area of specialization: Broadcast

Academic Employment History

Collegiate Teaching/Administrative Appointments

- I. George Mason University, Department of Communication
1. Director Master's of Arts Program (2017-Present)
 2. Interim Director Master's of Arts Program (2017)
 3. Associate Professor, (2017-Present)
 4. Assistant Professor, (2011 to 2017)
 5. Preparing Future Faculty Intern, (2009 to 2011)

Courses Instructed:

- Media and Society (COMM 202)
- Foundations of Mass Communication (COMM 302)
- Mass Media and Public Policy (COMM 350)
- Gender, Race and Class in Media (COMM 365)
- Comparative Mass Media (COMM 456)
- Intro. to Graduate Studies – Communication (COMM 600)

- Media Theory (COMM 602)
- Intercultural Communication (COMM 605)
- Research methodologies (COMM 650)
- Pop Culture and Health (COMM 690)
- Qualitative Methods (COMM 725)

II. Northern Virginia Community College, Adjunct Instructor, Communication Studies and Theater Arts (2008-2011)

Principles of Public Speaking (CST 100)
Introduction to Communication (CST 110)
Intercultural Communication (CST 129)

III. Olivet College, Adjunct Instructor, Journalism and Mass Communication (Fall 1999 to Fall 2004)

Practicum Radio (JRN 290)
Introduction to Broadcast Production (205)
Introduction to Broadcast Announcing (JRN 215)

Publications

Book

Smith, J., **Craig, R.** (2023) *Racializing media policy*. Bingley, United Kingdom. Emerald Publishing Limited.

Scholars in the Sociology of Race have extensively researched public policy sectors such as housing, taxation, and immigration. However, media policy research has often failed to effectively engage with the critical concept of racialization, driven instead by political and economic perspectives. *Racializing Media Policy* fills this gap in the sociological, communications, and media studies literatures with its focus on the racialized processes that construct media policy work in the United States.

With research that merges subfields of racialization and media policy, explores the US broadcasting policy, and examines racialization without integration and mediating structural challenges, the authors delve into multiple scenarios of racialization in policy. The chapters offer theoretical frameworks and case studies to consider the ways that media policy spaces are embedded with ideologies and praxes surrounding race.

Racializing Media Policy contributes to a wider understanding of the role of policy work in the media systems, particularly by examining the ways that race is embedded within those structures. This unique perspective makes the volume an important read for scholars across the Sociology and Media Studies fields, in addition to providing critical context for policymakers.

Craig, R. (2015). *African Americans and Mass Media: A Case for Diversity in Media Ownership*. Lanham, MD: Lexington Books.

African Americans and Mass Media explores the relationships among lack of diversity, political and economic factors, and policy development influencing media ownership. The book addresses concern over growing media monopolies and the decline in minority media ownership since the passing of the Telecommunications Act of 1996. Focusing the policy argument on this act and deregulation of media ownership, this book explores the jeopardy of diminished ethnic media ownership, as well as its influences on media content. Observing Black Entertainment Television in the last five years of African American ownership and the first five years of conglomerate ownership—paralleling the first decade after the Telecommunications Act was passed—the book gives particular attention to the changes made to information programming on the network. I argue that despite the overwhelming presence of African Americans holding executive positions with the BET network, Viacom, BET's current owner, influences the network's programming and relegates the cultural identity of the network to profit interests. BET is observed as a case study reflective of the importance of ethnic media and perspectives reflective of cultural ethnic identities, targeting ethnic audiences. The book chronicles the significance of ethnic media, drawing particular attention to African American media in the United States, and advocates for increased communication policy development bolstering minority ownership.

Journal Articles and Chapters

Published Articles and Chapters

Hopson, M.C., Bell, G.C., **Craig, R.** (2021). The killing of Black boys: A collaborative critical autoethnography on "the Talk". In M.C. Hopson, Petin, M. (Eds) *Reimagining Black masculinities: Critical essays on race, gender and public space*. Lexington Books.

Craig, R., Yagatich, W., Patzer, S., Timm, K., Maibach, E. (2021). Race/ethnicity and climate change reporting: Perceptions and interests of news personnel's interest to cover climate change based on race". *Environmental Communication*. 1-11.
<https://doi.org/10.1080/17524032.2021.1967181>

Craig, R. (2016). "Malice at the Palace": Criminalizing the Black male body. *Spectrum: A Journal on Black Men* 4(2), 21-41.

Craig, R. (2015). "I know what them girls like": A rhetorical analysis of thug appeal in rap lyrics. *Journal of Communication Inquiry*. 40(1), 25-45.

Gibson, T., **Craig, R.**, Harper, A., Alpert, J.M. (2015). Covering global warming in dubious times: Science reporters in the new media ecosystem. *Journalism: Theory, Practice and Criticism*, 17(4). 1-18.

Castle Bell, G., Hopson, M. C., **Craig, R.**, Robinson, N.W. (2015). Exploring Black and White accounts of 21st century racial profiling and prejudice: Riding and driving while Black. *Qualitative Research Reports in Communication* 15(1), 33-42.

Reprinted in Castle Bell, G., Hopson, M. C., **Craig, R.**, & Robinson, N. W. (in press 2016-2017). Exploring black and white accounts of 21st Century racial profiling: Riding and driving while black. In Lang, B., & Lang, M. (Eds.) *Contemporary Social Problems in the United States* (pp. xx – xx). Cognella, Inc.

Reprinted in Castle Bell, G., Hopson, M. C., **Craig, R.**, & Robinson, N. W. (in press 2019). Exploring black and white accounts of 21st Century racial profiling: Riding and driving while black. In Lang, B., & Lang, M. (Eds.) *Contemporary Social Problems in the United States* (pp. xx – xx). Cognella, Inc

Reviews, Reports, and Encyclopedia Entries

Craig, R. (2020). National Association of Minorities in Communication. In Merskin, D. (Ed.) *The Sage International Encyclopedia of Mass Media and Society*. Thousand Oaks, CA: Sage.

Maibach, E., **Craig, R.**, Yagatich, W., Timm, K., Murphy, J., Patzer, S., (2018) *Climate Matters in the News Room: National Association of Black Journalists Member Survey, 2018*. Center for Climate Change Communication. George Mason University. Fairfax, VA.

Maibach, E., **Craig, R.**, Yagatich, W., Timm, K., Murphy, J., Patzer, S., (2018) *Climate Matters in the News Room: National Association of Hispanic Journalists Member Survey, 2018*. Center for Climate Change Communication. George Mason University. Fairfax, VA.

Maibach, E., **Craig, R.**, Yagatich, W., Timm, K., Murphy, J., Patzer, S., (2018) *Climate Matters in the News Room: Society of Environmental Journalists Member Survey, 2018*. Center for Climate Change Communication. George Mason University. Fairfax, VA.

Maibach, E., **Craig, R.**, Yagatich, W., Timm, K., Murphy, J., Patzer, S., (2018) *Climate Matters in the News Room: Radio Television Digital News Association Member Survey, 2018*. Center for Climate Change Communication. George Mason University. Fairfax, VA.

- Craig, R.** (2017). Mass communication and policy gatekeeping. In Parrott, R. (Eds.) *Oxford Encyclopedia of Health and Risk Message Design and Processing*. New York: Oxford.
- Hopson, M. C., Castle Bell, G., **Craig, R.** (2016). Driving while Black (DWB). In J. Stone, R. Dennis, P. Rizova, A. Smith and X. Hou (Eds.) *Encyclopedia of Race, Ethnicity and Nationalism*. Hoboken, NJ: Wiley-Blackwell.
- Hopson, M. C., Castle Bell, G. **Craig, R.** (2016). Race and crime. In J. Stone, R. Dennis, P. Rizova, A. Smith and X. Hou (Eds.) *Encyclopedia of Race, Ethnicity and Nationalism*. Hoboken, NJ: Wiley-Blackwell.
- Craig, R.** (2016). [Review of the book *Black Silent Majority: The Rockefeller Drug Laws and the Politics of Punishment*, by M. Fortner]. *Journal of Race and Policy* 12(1), 58-60
- Craig, R.** (2013) [Review of the book *The Problem of the Future World: W.E.B. Du Bois and the Race Concept at Midcentury*, by E. Porter]. *Journal of Race and Policy* 9(1), 95-97.

Under Review

- Craig, R.,** Caruth, R., (*Revise and Resubmit*). "I am Spartacus": The rhetorical power of whiteness to violently resist slavery in popular film and television. *Journal Ethnic Studies*.
- Murphy, J., Yagatich, W.A., Timm, K., **Craig, R.,** Patzer, S.M., Maibach, E.W., (Under Review). Barriers to climate journalism: how time, access, and support limit journalist's ability to report on climate change. *Climactic Change*.
- Yagatich, W.A., Maibach, E.W., **Craig, R.T.,** Timm, K., Patzer, S.M., Murphy, J. (Under Review). Climate change views and reporting practices: A survey of news professionals. *Environmental Communication*.

Funded Scholarly Work

- Co-Principal Investigator (2017-2020) –Weather and Climate in the Newsroom: Expanding the Climate Matters Network and its Science Communication Research. National Science Foundation, Award # DRL-1713450. Initial funding date September 1, 2017, Co-Principal Investigator, \$1,781,431.00. Funded by the National Science Foundation

Principal Initiator (2023) – Pop Culture Inclusive, Diversity, Equity, and Access studies (I.D.E.A.'s.) Lab. Initial funding date June 25, 2023 – George Mason University, Department of Communication.

Scholarship in Progress

Book(s) In Progress

Clark, X., **Craig, R. (Under Review)** *No Sale, Not Human: The Conflict of Black Bodies Occupying Luxury Retail* (Working Title)

The proposed manuscript takes an in-depth socio-cultural exploration of how Black shoppers have been treated in contemporary luxury retail stores, which we coin CLRSs. The manuscript will articulate the extent of the deep-seated history of racism and exclusion against Black people in the United States beyond the workplace, health care, law enforcement, education, and extends into spaces we do not often view as racialized or exclusionary like retail. The effects of racism and exclusion against Black people in the United States have mostly been studied and disentangled in areas such as the latter mentioned - health care, economics, law enforcement, social services, and education. Yet the impact of racism on consumers is an all too real experience that warrants examination and deeper understanding of the behaviors at play, and the impacts on the consumer. For the purpose of this book the focus is on the experiences and impacts on the Black consumer.

Craig, R., Hingle, A., Kohl, E. (In Progress) *Marvel: With great power comes great responsibility – Anyone can wear the mask ---How Marvel has positioned the Marginalized in the world of super heroes and villains!* (Working Title)

The proposed manuscript is intended to explore the presence of Marvel in mainstream popular culture and its impact, influence on perceptions of race, class, gender, sexuality. Marvel has been a major part of comic book heroes and villains mythology for several decades, and has seen a resurgence of interest in its characters with cinematic success of the X-men and Spider-man films in the early 2000's, and more recently with the massive success of the Marvel Cinematic Universes film productions. This manuscript calls into question Marvel's legacy in matters of diversity among its heroes and villains and the lore that Marvel has created around these exciting storylines. More specifically this manuscript seeks experts in the areas of communication, sociology, cultural studies, economics – among others to examine the influence and impact of Marvel in relation to matters of diversity.

Journal Articles In Progress

Timm, K., **Craig, R.**, Maibach, E., Yagatich, W., (in progress) Fair balance or false balance: Accuracy or impartiality in climate change reporting. (Journal Not Yet Selected)

Craig, R., Otusanya, A., Morton, K., Caruth, R. (in progress). *Post racial conversations of heroes in 21st century popular films: The acceptance or rejection of the marginalized other as a symbol of heroism.* (Working Title).

Craig, R. (in progress). Real housewives A reflection of ethnic/racial homophily in post-racial America? (Journal Not Yet Selected)

Craig, R. (in progress). Ethnic media and the need to preserve diverse voices, viewpoints, and demographics among mass media ownership. (Prospective *Journal of Race and Policy*)

Craig, R. (in progress). Trayvon Martin and Rue: A reflection of victims worthy of empathy via new media (working title)

Creative Works

Caruth, R. & **Craig, R.** (in progress). BET on Black: The making of Black Entertainment Television.

BET on Black is an oral history on the founding and development of Black Entertainment Television. The project is in the early stages of creative development and production. Roger Caruthers and I are interviewing key personnel involved with the network's early growth, as well as pivotal figures involved with telecommunications policy. The project explores difficulties in establishing a cable network targeting a niche ethnic audience, growth challenges faced by a network targeting a niche audience based on ethnicity and influences of policy on the development and growth of a network owned by ethnic minority and targeting a niche ethnic audience. Interviews conducted to date include:

- Curtis Symonds, former Executive Vice President Affiliate Sales and Marketing, BET Holdings.
- Jeffery Lee, former Executive Vice President of Network Operations and Programming.
- Reed Hundt, former Chairman of the Federal Communications Commission.

Invited Presentations

- Craig, R.** (November, 2021). Performing Research During the Pandemic: Coping Strategies for Uncertainty, Anxiety and Stress. National Communication Association annual convention. Seattle, WA.
- Craig, R.** (November, 2020). Yellow Perils Revived: Intervening about COVID-19 over Anti-Asian Racism and Micro/Macro Aggression. National Communication Association annual convention. Zoom Panel
- Craig, R.** (June, 2020). "Is that how they see me?": Discussing media representations of marginalized group. National Communication Association speaker series: Developing ideas for teaching and research. Online
<https://www.natcom.org/nca-speaker-series-developing-ideas-teaching-and-research>
- Craig, R.** (November, 2019). "When they see us". Men's Leadership Summit: Governors State University. University Park, IL.
- Williams, G., **Craig, R.**, Placky, B., Lampkin, C., (August, 2018) Climate change matters to African Americans: Powered by Climate Matters in the Newsroom. National Association of Black Journalists annual convention. Detroit, MI.
- Timm, K., **Craig, R.**, Maibach, E., Yagatch, W., (August, 2018) Fair balance or false balance: Accuracy or impartiality in climate change reporting. Association for Journalism and Mass Communication annual conference. Media Ethics Division. Washington, D.C.
- Allen, M., Chesler, G., **Craig, R.**, Rabin, L. (February, 2018) Technicolor was never meant to be so White. Roosevelt at Mason and the Office of Diversity Inclusion and Multicultural Education. George Mason University. Fairfax, VA.
- Allen, T., Bock, M., Choi, C.W., **Craig, R.**, Eaves, M., Gibson, S., Jovanovic, S., Morelli, D.E., Spates, S. (November, 2015). Conversations in courage: Embracing opportunities for difficult conversation in the classroom and in the community. National Communication Association annual convention. Las Vegas, NV.
- Buleson, C., Lee, C.M., Washington, K., Camara, S.K., Drummond, D.K., Hopson, M.C., Castle-Bell, G., **Craig, R.** (November, 2015). "Mama's Boys," Black boys and Black families: Collaborative explorations of masculinities, identities and attachment. National Communication Association annual convention. Las Vegas, NV.
- Craig, R.** (February, 2015). In the name of the law: Cross-cultural perspectives on police intervention. "Right, Wrong, or Different (Ethics Dinner)." Sponsored by the

- Office of International Programs and Services (OIPS) and The Leadership Education and Development (LEAD) Office. George Mason University. Fairfax, VA.
- Craig, R.,** Crear, J., Johnson, D., Williams, J. (September, 2014). Ferguson and the policing of minority communities. Diversity Research and Action Consortium. George Mason University. Fairfax, VA.
- Castle Bell, G., Hopson, M.C., **Craig, R.** (2013). Exploring Black and White accounts of 21st century racial profiling: Driving while black. National Communication Association annual convention. Washington D.C.
- Craig, R.** (August, 2013). "I am Spartacus": Whiteness' Power to Liberate in Film and Television Productions. Association for Journalism and Mass Communication annual conference. Washington, D.C.
- Craig, R.** (November, 2010). "I know what them girls like": A textual analysis of thugs, relations, and romance. National Communication Association annual convention. San Francisco, CA.
- Craig, R.** (November, 2010). Ethnic media, affirmative action and the need to preserve diverse voices. National Communication Association annual convention. San Francisco, CA.
- Craig, R.** (April, 2010). Icons from music to politics: The limitless boundaries of pop culture, and pop culture's influence on politics and social movements. Texas Southern University's 31st annual Intercultural Communications Conference. Houston, TX.
- Craig, R.** (April, 2009). I know what them girls like: A textual analysis of thugs, relationships and romance. Howard University Graduate Research Symposium. Washington D.C.
- Craig, R.** (April, 2008). Content analysis of Black Entertainment Television. Research in Progress finalist. Broadcast Educators Association national convention. Las Vegas, Nevada.

Guided Student Research

Doctoral Dissertation:

Schwager, Lane, George Mason University, College of Humanities and Social Sciences, Committee Member, 2023

Clark, Xavier, George Mason University, College of Humanities and Social Sciences, Committee Member, 2023

Rochelle Mhonde, George Mason University, College of Humanities and Social Sciences, Advisor, 2022

Huber, Henri, George Mason University, College of Humanities and Social Sciences, Committee Member, 2022.

Daniels, Kimberly, George Mason University, College of Humanities and Social Sciences, Committee Member, 2021.

Timm, Kristin, George Mason University, College of Humanities and Social Sciences, Committee Member, 2021.

Campbell, Colin, Howard University, College of Communication, External Reviewer, 2019.

Jackie Poapst, George Mason University, College of Humanities and Social Sciences, Committee Member, 2019.

Jason Smith, George Mason University, College of Humanities and Social Sciences, Department of Sociology and Anthropology, Committee Member, 2018

Morgan Kirby, Howard University, College of Communication, External Reviewer, 2015.

Sherelle Williams, Howard University, College of Communication, External Reviewer, 2015.

M.A. Thesis:

Back, Lauren, George Mason University, College of Humanities and Social Sciences, Committee Member, 2020

Tyler Watkins, George Mason University, College of Humanities and Social Sciences, Advisor, 2017

George Keupper, George Mason University, College of Humanities and Social Sciences, Committee Member, 2017

M.A. Project:

Victoria, Smith, George Mason University, College of Humanities and Social Sciences, Department of Communication, 2020.

Edwin Rogers, George Mason University, College of Humanities and Social Sciences, Department of Communication, 2017.

Collette Oliver, George Mason University, College of Humanities and Social Sciences, Department of Communication, 2015.

Kristine Kim, George Mason University, College of Humanities and Social Sciences, Department of Communication, 2015.

Undergraduate Guided Research:

Ariel Porter, George Mason University, College of Humanities and Social Sciences, Department of Communication, 2015.

Alex Caruso, George Mason University, College of Humanities and Social Sciences, Department of Communication, 2013.

Mary Ballinger, George Mason University, College of Humanities and Social Sciences, Department of Communication, 2012.

Service

Department

2023	Interim Chair Communication Department
2022	Summer Chair Communication Department
2022	Assistant Director of Debate Search Committee
2020-2021	Annual Review Committee (Chair '21)
2017-2023	Communication Dept. MA Director
2017-2023	Communication Dept. Advisory Council
2017-2023	Communication Dept. Graduate Curriculum Committee (Co-chair)
2017-2023	Communication Dept. Promotion, Rank, and Tenure Committee
2017-2023	Student and Alumni Awards Committee
2017-2023	Communication Dept. Assessment Committee
2021	Summer Chair Communication Department
2020-2021	COMM/AAAC/WGST Cluster Hire Search Committee
2019-2020	Chair - Open Rank Professor of Relational Communication Search Committee
2019	Director of Forensics Search Committee
2019	Summer Chair Communication Department
2018	Summer Chair Communication Department
2017	Assistant Director of Forensics Search Committee
2015-2018	Communication Recruitment and Promotion Committee
2014-2023	Undergraduate Studies and Recruitment Event Committee
2012-2013	Annual Review Evaluation Committee
2012-2013	Undergraduate Studies Committee
2012-2013	Films and Video Studies Director Search Committee
2011-2014	Undergrad Curriculum Committee

2011-2014 Teaching Effectiveness Committee

College

2019-2022 CHSS Representative to Faculty Senate
 2018 Assistant Dean for Communication and Marketing Search Committee
 2016-2022 CHSS Graduate Directors and Coordinators
 2012-2014 Student Policies and Appeals Committee

University

2022 Office of Community Engagement and Civic Learning (CECIL) “Good Trouble” Community Service Conversations – Leadership Committee
 2022 George Mason University Kindness Ambassador
 2021-2022 Just Society Foundation Task Force
 2021-2022 Provost Extension Review Committee
 2020-2021 Faculty Success Initiatives- Ad Hoc Faculty Senate Committee
 2020-2021 Quality Enhancement Plan (QEP)- Transformative Education Through Anti-Racist Community Engagement
 2021 Quality Enhancement Plan (QEP) – Writing Group
 2020 George Mason University Safe Return to Campus – Communications Working Group
 2020-2022 Faculty Senate, Executive Committee
 2020-2022 Faculty Senate, Nominations Committee (Co-Chair)
 2020-2022 Safe Return to Campus (Communication Working Group)
 2019-2020 Faculty Senate, Sargent at arms
 2018 Associate Dean and Director of ODIME Search Committee
 2017-2018 Director of Faculty Diversity and Engagement Search Committee
 2016-2017 Director of Faculty Diversity and Engagement Search Committee
 2016, 2017 Faculty Senate (stand-in)
 2015-2017 Minority and Diversity Issues Committee

Discipline

2022 NCA Doctoral Honors Seminar (Mentor/Planning Committee)
 2022 Virginia Association of Communication Arts and Sciences, Graduate School Interest Panel
 2021 NCA Miller Dissertation Reviewer
 2020 Peer reviewer- *Howard Journal of Communication*
 2020-2022 National Communication Association – Research Council
 2020 National Communication Association, Mass Communication Division Reviewer
 2019-2023 *Howard Journal of Communication* Editorial Board
 2019 Peer reviewer, *Communication, Culture and Critique*
 2018 Peer reviewer, *Psychology of Popular Media Culture*
 2018 Virginia Association of Communication Arts and Sciences, Graduate School Interest Panel

- 2018 National Communications Association, Critical/Cultural Division
Reviewer
- 2015-2017 Peer reviewer, *Howard Journal of Communication*
- 2015 Peer reviewer, *International Journal of Communication*
- 2014-2015 Peer reviewer, *Social Currents*
- 2013 Association for Education in Journalism and Mass Communication Host
Committee
- 2013 Association for Education in Journalism and Mass Communication
Annual Convention Help Desk
- 2013 Peer reviewer, *Journal of Mass Communication Educator*

Honors and Awards

- 2020 Spirit of King Recipient, George Mason University
- To honor the memory of Rev. Dr. Martin Luther King Jr. and recognize those on campus who actively live out his vision.
- 2011 Outstanding performance in general education course George Mason University.
- Congratulations from the Associate Provost for Undergraduate Education for outstanding contributions to the University General Education Program.
- 2011 Graduate Exemplar Howard University Graduate School
- Named as one of four exemplars for the Howard University Graduate School class of 2011; honored among peers for outstanding teaching, scholarship and service.
- 2009 First place honor for research presented at Howard University Research Symposium
- Received first place in the social science division of Howard University's campus wide research symposium for the coordination, and presentation of original scholarship.
- 2007-2011 Preparing Future Journalism Faculty Fellow
- Was the first Mass Communications/Media Studies graduate to be named a Preparing Future Journalism Faculty Fellow in the program history. Participated in and coordinated courses and

seminars facilitating graduate student transition into faculty positions.

Professional Development Seminars Presented

Fall 2022	Diversity Network Talk: Teaching Controversial Topics, College of Humanities and Social Services, George Mason University
Spring 2022	Divisive Conversations and Topics Discussion (Facilitator), College of Humanities and Social Services, George Mason University
Spring 2022	Cultural Studies Mini-Conference: Critical Studies of Race in Dubious Times, George Mason University
Fall 2021	Democracy and Media, Osher Lifelong Learning Institute, George Mason University
Spring 2017	The Changing Faces of US Media, Osher Lifelong Learning Institute, George Mason University
Spring 2017	Perceptions vs. Reality – Do we only hear what we want to hear?, Osher Lifelong Learning Institute, George Mason University
Fall 2016	Center for Teaching Excellence and Office of Digital Learning: Lunch and Learn, George Mason University
2016-2022	Washington Journalism and Media Conference: Careers in Journalism, Small Group Sessions with Journalism Professionals
Spring 2015	Preparing Future Faculty: What I Wish I Had Known, Finding My Niche Outside My Comfort Zone, Howard University
Fall 2011	Center for Teaching and Faculty Excellence: New Faculty Orientation Panel Discussion, George Mason University

Professional Development Seminars Attended

2021-2022	Leadership Legacy Program, George Mason University
Fall 2008	Preparing Future Faculty: Pathways to Publishing, Howard University

- Fall 2008 Southern Regional Education Board: Institute on Teaching and Mentoring.
- Spring 2008 Preparing Future Faculty: Student forum on Diverse Issues in Academe, Howard University
- Spring 2008 Preparing Future Faculty: Creating and Effective CV, Howard University
- Fall 2007 Preparing Future Faculty: Professional Ethics Workshop, Howard University
- Fall 2007 Preparing Future Faculty: Tips for negotiating a start-up package, Howard University

Academic Administrative Experience

2005-2007 **Interim Director of Intercultural Affairs**, Student Affairs, Albion College, Albion, MI: assisted the college community to attain intercultural understanding.

2002-2005 **Director of Multicultural Education**/ Olivet College, Olivet, MI:

Worked with campus administration in developing, implementing and sustaining healthy environments for Olivet students (including, recruitment, student affairs, judicial affairs, resident life, and Greek life).

1999-2001 **Assistant Director of Admissions/Coordinator of Youth Outreach**, Department of Enrollment Management, Olivet College, Olivet, MI: Maintained a strong relationship between Olivet College and partner organizations that encourage young students to focus on their education and community service; managed mentoring projects between the college and partners. Interviewed and counseled prospective students.

1999-2000 **WOCR Advisor**, Olivet College, Department of Humanities, Olivet, MI.

Previous Teaching Experience

1999 Albion School District, Substitute Teacher

Broadcast Work Experience

2004 **Host of “Education Matters”**, Olivet College & WFPM Battle Creek, MI.

2002-2005 **Director of Campus Radio Broadcasting**, Olivet College -- WOCR, Olivet, MI

2001-2002 **Account Executive**, WHTV, Lansing/Jackson, MI.

1998-2001 **Morning Show Host**, WQHH FM, Lansing, MI.

1999-2001 **Intern/Assistant Program & Music Director**, WQHH FM-- Lansing, MI.

1998 **Over-night/Week-end Personality**, WQHH FM-- Lansing, MI.

1997-1999 **Student Station Manager**, Olivet College—WOCR, Olivet, MI.

1995-1997 **Program Director/Music Director**, Olivet College—WOCR, Olivet, MI.

1994-1995 **On-Air Personality**, Olivet College—WOCR, Olivet, MI.

References

Dr. Barbara B. Hines
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Howard University
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Washington, DC 20059
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Dr. Kimberly R. Moffitt
Associate Professor, American Studies
University of Maryland
Baltimore County
Baltimore, MD 21250
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Email: kmoffitt@umbc.edu

Dr. Gary L. Kreps
University Distinguished Professor and Director of the Center for Health
and Risk Communication
George Mason University
Fairfax, VA
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Fax: 703-993-1096
Email: gkreps@gmu.edu

Dr. Anne M. Nicotera
Chair/Professor
Communication
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Fax: 703-993-1096
Email: anicoter@gmu.edu