

## JENNIFER ASHLEY

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RESEARCH INTERESTS	Digital humanities, television, news media, melodrama, parody, political subjectivity, politics of affect, democratic transition, social movements, human rights, memory, urban studies. Latin America, specifically Chile and Cuba, Spain
ACADEMIC POSITIONS	<p>George Mason University Term Associate Professor of Global Affairs, 2020-present Term Assistant Professor of Global Affairs, 2014-2020 Visiting Professor - Mason Korea, spring 2020 Affiliate, Latin American Studies Program</p> <p>Tulane University Visiting Assistant Professor of Sociology, 2013-2014 Visiting Assistant Professor of Communication, 2011-2013 Affiliate, Stone Center for Latin American Studies</p>
EDUCATION	<p>Brown University Ph.D. in Anthropology, 2011 Dissertation: <i>Televising Exclusion: Democracy, Activism and Urban Politics in Chile</i> Committee: Dr. Matthew Gutmann (co-chair), Dr. Kay Warren (co-chair), Dr. Catherine Lutz, and Dr. Faye Ginsburg (NYU) M.A. in Socio-Cultural Anthropology, 2007</p> <p>Universidad de Chile Master's Program in Social Anthropology and Development, 2002-04</p> <p>Kenyon College B.A. in Spanish (with Highest Distinction), 1999 Honors Scholar, Spanish Prize, Philip Wolcott Timberlake Award</p>
GRANTS AND HONORS	<p>Roy Rosenzweig Center for History and New Media Faculty Fellow, 2020 George Mason University Teaching Excellence Nominee, 2019, 2020 George Mason University Term Faculty Grant, 2015, 2019 George Mason University Fenwick Fellow 2017-2018 Tulane University Newcomb Institute Research Grant, 2013 Tulane L.A.G.O. Award for Faculty Excellence, 2013 Roger Thayer Stone Center Summer Grant, Tulane University, 2012 Roger Thayer Stone Center Professional Travel Grant, Tulane University, 2011, 2012, 2013 Craig M. Cogut Dissertation Fellowship in Latin American &amp;</p>

Caribbean Studies, 2010-11  
 National Science Foundation Doctoral Dissertation Research  
 Improvement Grant, 2009-10  
 Fulbright-Hays Doctoral Dissertation Research Abroad Fellowship,  
 2008-09  
 Brown University Summer Research Grant, 2005, 2006  
 Brown University Graduate Student Fellowship, 2005

JOURNAL  
ARTICLES

"Chilean Television on Shifting Terrain: Movement towards a Post-  
 Network Era." *Television and New Media*, 20(5): 476-491,  
 2019. [doi/10.1177/1527476418776416](https://doi.org/10.1177/1527476418776416)

"Honorable Piracy and Chile's Digital Transition." *Popular  
 Communication: The International Journal of Media and Culture*, Special  
 Issue on Piracy and Social Change 13(1): 6-17, 2015.  
[doi.org/10.1080/15405702.2014.978002](https://doi.org/10.1080/15405702.2014.978002)

"Prime-time politics: News, parody, and fictional credibility in  
 Chile." *American Ethnologist* 41(4): 757-770, 2014.  
[doi.org/10.1111/amet.12110](https://doi.org/10.1111/amet.12110)

"Los niños en y de la calle y la negociación del espacio público," *Revista  
 Praxis* (4)2: 24-39. Santiago, Chile, 2004.

BOOK  
CHAPTERS

"Context as Content in Chilean Community Media." In *Cultures of the  
 Copy: Alternative Economies and Intellectual Property in Latin/o America*,  
 edited by J. Poblete and V. Goldgel Carballo, 2020.

"Honorable Piracy and Chile's Digital Transition." In *Popular  
 Communication, Piracy, and Social Change*, edited by J. Anderson  
 Schwarz and P. Burkart, New York: Routledge, 2017. [Reprint]

ESSAY

"The Radical Recentering of Dignity." *Sapiens*. February 9.  
<https://www.sapiens.org/culture/chile-democracy-dignity/>

BOOK  
REVIEWS

Review of *Voicing Subjects: Public Intimacy and Mediation in Kathmandu*.  
*Journal of the Royal Anthropological Institute* 23(3): 646-647, 2017.

Review of *Amazon Town TV: An Audience Ethnography in Gurupá, Brazil*.  
*American Anthropologist* 117(3): 618-619, 2015.

DIGITAL  
HUMANITIES  
PROJECT

*El plebiscito chileno 30 años después*  
Chile 88: <http://www.chile88.cl>

WORK IN  
PROGRESS

*Until Life is Worth Living: Chile's Journey from the 1988 to 2020 Plebiscite* (Book manuscript)

PROFESSIONAL  
PRESENTATIONS

“Repeat, Skip, and Reboot: The Chilean Plebiscite 30 Years Later,” presented at the American Anthropological Association meetings in Vancouver, Canada, 2019.

“The Chilean Plebiscite and the Power to be Affected,” the Annual Fenwick Fellow Lecture. Fenwick Library, George Mason University, 2019.

“*Volver a pasar por el corazón*’: Remapping the Chilean Political Landscape,” presented at the Society for Latin American and Caribbean Anthropology meetings in Santo Domingo, Dominican Republic, 2019.

“The Political Afterlife of the Chilean Plebiscite,” presented at the Latin American Studies Association meetings in Barcelona, Spain, 2018.

“‘They returned our souls to our bodies’: Chilean Students and the Art of Improvisation,” presented at the American Anthropological Association meetings in Washington, DC, 2017.

“El noticiero chileno en la era digital,” presented at the Annual Congress of MESO focusing on Contemporary Developments around Latin American Media, Culture, and Society in Buenos Aires, Argentina, 2016.

“The Architecture of the Everyday: The Streets of La Victoria as Relational Space,” presented at the American Anthropological Association meetings in Denver, CO, 2016.

“High Definition: Chile’s Digital Transition and the Politics of Anticipation,” presented at the American Anthropological Association meetings in Washington, DC, 2015.

“Promising Futures: The Chilean Student Movement and Reflections on Democracy,” presented at the Latin American Studies Association meetings in Chicago, IL, 2014.

“An Education in Dissent: Debt and the Making of the Chilean Student Movement,” presented at the American Anthropological Association meetings in Chicago, IL, 2013.

“Protest Aftershocks: Media Quoting and Memory Transfer in Chile’s Student Movement,” presented at the American Anthropological Association meetings in San Francisco, CA, 2012.

“Performing the Barricade: Legacies of Blame and Untimely Critique,” presented at the American Anthropological Association meetings in Montreal, Quebec, 2011.

“Channeling Political and Moral Authority: Timeliness, Television and Chile's Presidential Election,” presented at the American Anthropological Association meetings in New Orleans, LA, 2010.

“Out of the Shadows: Chilean Community Television in the Age of Digital Reproduction,” presented at the Latin American Studies Association meetings in Toronto, 2010.

“In-transit: Configurations of Public space and Transport in Santiago, Chile,” presented at the Latin American Studies Association meetings in Rio de Janeiro, 2009.

“Trading Free Trade Agreements for Solidarity Programs: One Santiago Neighborhood’s International Social Network,” presented at the Latin American Studies Association meetings in Montreal, 2007.

“Mediating Blame: Discourses on Crime in Santiago, Chile,” presented at the American Anthropological Association meetings in San Jose, CA, 2006.

#### TEACHING

George Mason University, 2014- present  
Global Student Movements (Honors College)  
Humor and Global Politics (Honors College, Mason Korea)  
Introduction to Global Studies (Mason Korea)  
Social Movements and Human Rights  
Interdisciplinary Research Methods (Anthropology / Global Affairs MA)

Tulane University, 2011-2014  
Urban Sociology  
Latin American Society through Film  
Latin American Social Structures  
Urban Latin America (Undergrad/MA)  
Violence and the Media (Undergrad/MA)  
Media and Democracy in Latin America (Undergrad/MA)  
Music and Protest in Latin America (Undergrad/MA)  
Satire Television and the Public Sphere  
Media Analysis  
Comparative Political Communication

Brown University, 2006-2008  
Teaching Assistant, Department of Anthropology

MENTORING  
AND ADVISING

George Mason University  
Reader, Undergraduate Thesis in Latin American Studies,  
Evelyn Cardenas, *Melodrama did it again: Mariposa Negra*, 2016.

Tulane University  
Reader, Master's Program in Latin American Studies  
Baird Campbell, *Movilh-ization: Hegemonic Masculinity  
in the Queer Social Movement Industry in Santiago de Chile*, 2014.  
Molly Hansen, *Contested Interpretations of Graffiti in Sao Paulo,  
Brazil*, 2014.  
Ryan Reidel, *The Writing on the Wall: Social Movements in an SB  
1070 Arizona*, 2013.  
Bianka Ballina, *Unifying Divergences: An Analysis of Cine Joven in  
Post-Special Period Cuba*, 2013

PEDAGOGICAL  
TRAINING

Faculty Learning Community, 2021  
Writing Across the Curriculum  
George Mason University

Online Course Design Institute, 2019  
Stearns Center for Teaching and Learning  
George Mason University

Course Redesign Academy, 2018-2019  
Stearns Center for Teaching and Learning  
George Mason University

"Teaching as Architecture" with Dr. Steve Volk, 2013  
Center for Engaged Learning and Teaching  
Tulane University

Teaching and Learning Certificate, 2010  
Sheridan Center for Teaching and Learning  
Brown University

INTERNATIONAL  
EDUCATION  
EXPERIENCE

Academic Director, George Mason University  
"Europe at a Crossroads" Summer Program - Spain, 2017 and 2019  
Coordinated a Master's level seminar with Universidad Carlos III - Madrid  
focused on regional political shifts, economic crisis, changing patterns of

migration, and refugee policy

Academic Director, George Mason University

“Foreign Investment & Global Integration” Summer Program - Cuba, 2016  
Coordinated a course with the Centro de Investigaciones de Economía de la Universidad de la Habana on “Emerging Changes in the Cuban Economy” and “Cuba in Context”

Academic Director, Tulane University

Summer Program in Valparaíso, Chile, 2012 and 2013

Managed academic and logistical aspects of program, organized academic fieldtrips, and contributed to program evaluation

Academic Director, School for International Training (SIT)

Santiago, Chile, 2004-05

Taught a qualitative method course, coordinated the seminar “Economic Development & Globalization,” and advised/evaluated independent projects

Resident Coordinator, Council on International Education Exchange (CIEE)

Santiago, Chile, 2000-04

Organized Faculty Development Seminars on “Democratic Transition and Economic Reform” in Chile and Argentina and organized academic fieldtrips (such as visits to historic memory sites) in Chile and Argentina

ADDITIONAL  
RESEARCH  
EXPERIENCE

Research Assistant for Dr. Ricardo Lagos Escobar, Brown University, 2007  
Assisted in preparation of the former President of Chile’s book manuscript on social policy (*El futuro comienza hoy*).

Research Assistant for the Latin American Studies Association (LASA)

Fact-finding Human Rights Delegation to Oaxaca, Mexico, 2007

Prepared background material for delegation led by Dr. Matthew Gutmann and assisted in the preparation of the final report.

OTHER  
PROFESSIONAL  
EXPERIENCE

Project Consultant and Grant Writer, “Human Rights and the Media”

Señal 3 and the Universidad de Chile – Santiago, Chile, 2010-2012

Designed an audiovisual workshop for low-income youth focused on historical memory and successfully applied for a €10,000 grant from the Sephis Foundation.

Post-Production Assistant in Subtitling

Rerelease of the documentary film *La Spirale* 2010[1976] by directors Armand Mattelart, Jacqueline Meppiel, and Valérie Mayoux

Assisted in the transcription of English subtitles for the film, which analyzes the rise of the Popular Unity government in Chile.

Assistant in Film Programming and Jury Selection  
New England Festival of Ibero American Cinema (NEFIAC), 2010  
Communicated with film distributors and directors in Latin America, Spain,  
and Portugal and organized related academic activities.

LANGUAGES      English (native), Spanish (near native), Portuguese (intermediate)